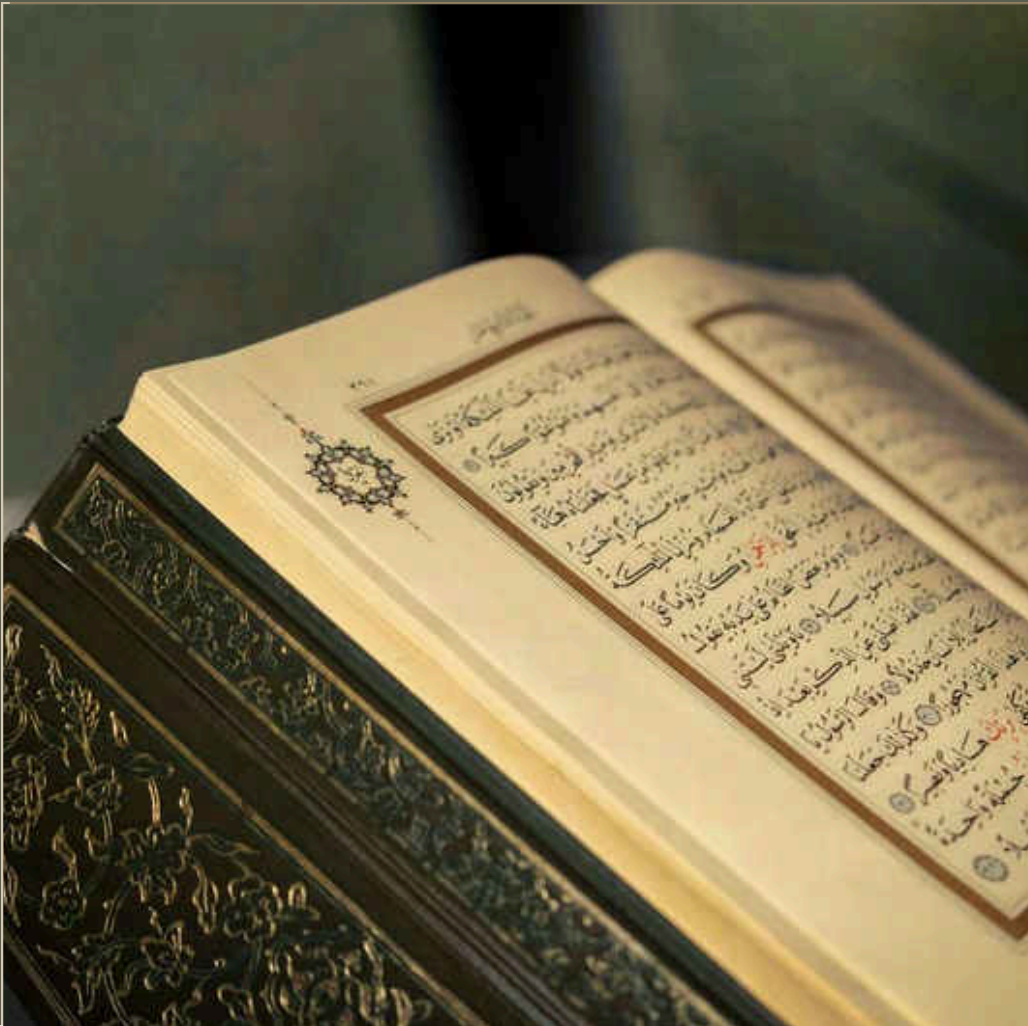


بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

In the name of Allah, the Gracious the Merciful

TABLIGH PLANNER & RESOURCE BOOKLET

2026-2027



Produced by

The National Tabligh Department
Lajna Ima'illah UK

"IF WE ARE TO UNDERTAKE THE TASK OF
CONVEYING THE MESSAGE OF ISLAM AND
ENGAGING IN PREACHING...

WE MUST ACT IN ACCORDANCE WITH THE
TEACHINGS OF THE HOLY PROPHET (SAW)
AND ESTABLISH A DEEP AND SPECIAL
RELATIONSHIP WITH ALLAH THE ALMIGHTY"

HAZRAT MIRZA MASROOR AHMAD (ABA)
KHALIFATUL MASIH V
12 DECEMBER 2025

CONTENTS

<u>Message from Sadr Lajna UK</u>	04
<u>Introduction to Tabligh Syllabus</u>	05
<u>Prayers for Success in Tabligh</u>	06
<u>Bai'at Targets & Monthly Reports</u>	11
<u>Monthly Workshop Planner</u>	16
<u>Guidance for Tabligh Secretaries</u>	28
<u>Planning Tabligh Events</u>	35
<u>Tabligh through Press & Media</u>	54
<u>Tabligh and Schools</u>	60
<u>Useful Resources</u>	70

MESSAGE FROM SADR LAJNA UK

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

In the name of Allah the Gracious, the Merciful

My dear Lajna,

السَّلَامُ عَلَيْكُمْ وَرَحْمَةُ اللَّهِ وَبَرَكَاتُهُ

This year holds a very special significance in the history of the UK Jamaat and Lajna Imaillah, as we commemorate the centenary of the inauguration of the Fazl Mosque.

The Fazl Mosque holds a unique place in the history of the Ahmadiyya Muslim Community. It was the first Jamaat mosque built outside Qadian and the first mosque in London, and remarkably it was funded through the sacrifices and contributions of Ahmadi women.

Hazrat Khalifatul Masih II (may Allah be pleased with him) initiated the ambitious project of constructing the Fazl Mosque in London with a clear and far-reaching vision: to establish a prominent Mosque built by women in Western Europe from which the message of Islam could reach the world. Today, we are among the fortunate ones who are able to benefit from the blessings of this vision.

The sacrifices made by Ahmadi women in establishing this mosque were extraordinary. Despite their small numbers, limited means and, for many, the absence of personal employment or income, they contributed their jewellery, savings and even livestock for this blessed cause. Through their devotion and sacrifice, they helped lay the foundations of the first mosque in London. As well as the message of true Islam, the mosque therefore, serves as a physical symbol of female empowerment and the role of women in Islamic society.

This mosque was destined to become the residence of Khalifat and from this blessed place, the message of Ahmadiyyat has reached millions across the globe. We have been witness to the fulfilment of the divine revelation of the Promised Messiah (peace be upon him):

“I shall cause thy message to reach the corners of the earth.”

As Lajna Imaillah UK, we should reflect deeply on the purpose for which this mosque was built and the sacrifices that made it possible. One of the greatest ways in which we can honour the sacrifices of those pioneering women is by dedicating ourselves wholeheartedly to Tabligh — sharing the beautiful message of Islam Ahmadiyyat with others.

The Promised Messiah (peace be upon him) stated:

“God Almighty desires to draw all those who live in various habitations of the world, be it Europe or Asia, and who have virtuous nature, to the Unity of God and unite His servants under one Faith. This indeed is the purpose of God for which I have been sent to the world. **You, too, therefore should pursue this end, but with kindness, moral probity and fervent prayers.**” The Will, pp. 8–9.

These words remind us that Tabligh is a responsibility entrusted to every one of us — one that must be carried out with wisdom and heartfelt prayer.

May Allah Almighty enable every member of Lajna Imaillah UK to understand the importance of Tabligh, act upon the expectations of Hazrat Khalifatul Masih (may Allah be his helper), and play our part in spreading the beautiful message of Islam throughout the world. Ameen.

Wasalam



Qurratul-Ain Anni Rehman
Serving as Sadr Lajna Imaillah UK

INTRODUCTION BY SECRETARY TABLIGH



My Dearest Sisters

Assalamo Alaikum wa Rahmatullahi wa Barakatohu.

I am delighted to introduce the Tabligh Syllabus for 2026–2027. The Syllabus has been designed to serve as your Tabligh Planner for the year, providing step-by-step guidance to help you plan and organise your Tabligh activities, complete the report form, and conduct the monthly workshops.

Tabligh workshops are an important means of developing and strengthening religious knowledge. They provide an opportunity to explore different aspects of Tabligh, address questions and concerns, and build confidence in engaging with others and participating in Tabligh efforts and initiatives. To facilitate the delivery of these workshops, a presentation has been prepared for each quarterly theme. These presentations can be accessed through the links provided in the Syllabus. This year, we have also included a brief Urdu summary for each presentation which we hope will make the workshops more accessible and beneficial for all, Insha'Allah.

The Syllabus also includes details about the many resources available to help increase knowledge and understanding of the key topics relevant to Tabligh. Whilst these practical resources will support us in our Tabligh activities, we must always remember the true essence and purpose of Tabligh. Beloved Huzoor (aba) has reminded us that one of the most powerful means of conveying the teachings of Islam is through our own example:

“When people see that you are practising the true teachings of Islam – whether they are non-Muslims or non-Ahmadi Muslims – they will notice your good conduct and your virtues. Gradually, they will be influenced and will understand that these people are on the right path. They will want to follow and associate with them, or at the very least, they will stop opposing them.” [Mulaqat with Lajna Ima'illah and Nasirat from Finland, 28 March 2026].

As we embark upon a new Lajna year, we should keep this beautiful guidance at the forefront of our minds. Our Tabligh should not only be found in the words we speak, but also in the way we live our lives. Our character, conduct, kindness and compassion should reflect the beautiful and practical teachings of Islam, so that those around us are able to see the blessings of our faith through our example.

At the same time, we must remember that the outcome of our efforts is not in our hands. Our responsibility is to make sincere efforts, with wisdom, patience, humility and prayer. Beloved Huzoor (aba) has reminded us that our success should not be measured by the number of Bai'ats that are taken. Bai'at is taken according to the Will of Allah; it is He Who instils faith in the hearts. As Huzoor (aba) has explained:

“When He sees a sincere and virtuous nature, He will place the acceptance of Ahmadiyyat in that heart.” [28 March 2026]

Therefore, let us approach the year ahead with heartfelt prayers and a renewed determination to strive to increase our own religious knowledge, strengthen our relationship with Allah, and become living examples of the beautiful teachings of Islam. May Allah Almighty bless our efforts, enable us to fulfil our responsibilities in the best possible manner, and make us a means of bringing others closer to Allah and to the beautiful teachings of Islam. Ameen.

With prayers

Wassalam

Farzana Yousuf

Serving as National Secretary Tabligh, Lajna Ima'illah UK

PRAYERS FOR SUCCESS IN TABLIGH



“SURELY, THOU WILT NOT BE ABLE TO
GUIDE *ALL* WHOM THOU LOVEST; BUT
ALLAH GUIDES WHOMSOEVER HE
PLEASES; AND HE KNOWS BEST THOSE
WHO WOULD ACCEPT GUIDANCE”

[28:57]

“BUT IF THEY TURN AWAY, WE HAVE NOT
SENT THEE AS A GUARDIAN OVER THEM.
THY DUTY IS ONLY TO CONVEY *THE
MESSAGE*”

[42:49]

HOLY QUR'AN

PRAYERS FROM THE HOLY QUR'AN

“Call unto the way of thy Lord with wisdom and goodly exhortation, and argue with them in a way that is best.

Surely, thy Lord knows best who has strayed from His way; and He knows those who are rightly guided.”

The Holy Qur'an [16:126]



“Moses said, ‘My Lord, open out for me my breast,’ And ease for me my task, ‘And loose the knot of my tongue,’ That they may understand my speech,”

The Holy Qur'an [20:26-29]

“Surely thou wilt not be able to guide all whom thou lovest; but Allah guides whomsoever He pleases; and He knows best those who would accept guidance.”

The Holy Qur'an [28:57]

“O our Lord, pour forth steadfastness upon us, and make our steps firm, and help us against the disbelieving people.”

The Holy Qur'an [2:251]

“...Our Lord, bestow on us mercy from Thyself, and provide for us right guidance in our affair.”

The Holy Qur'an [18:11]

PRAYERS FROM THE HOLY PROPHET (SAW)

“I swear by Him who holds my life in His hands, that you must enjoin on people to do good and forbid them from doing wrong; otherwise, it is quite likely that some punishment from Allah may be inflicted upon you. Then, too late, you will offer supplication, but they will not be accepted.”

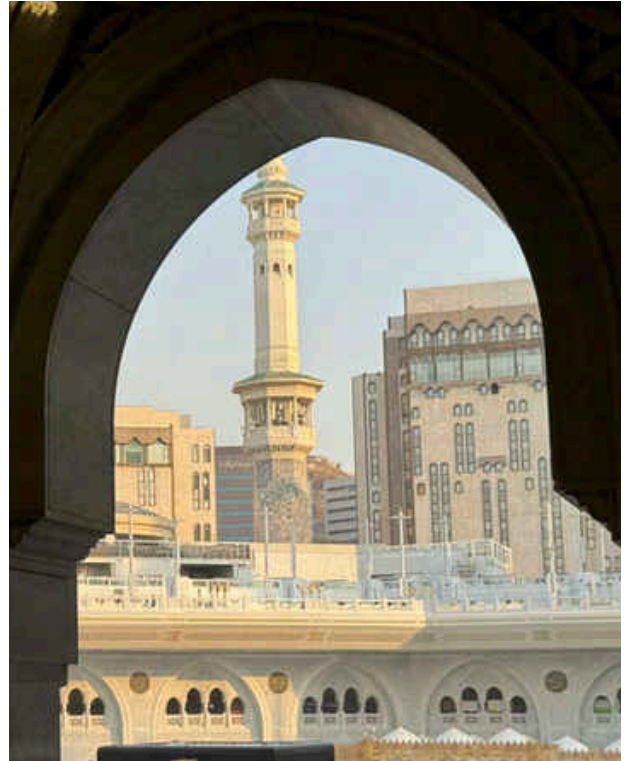
[‘Selected sayings of the Holy Prophet of Islam (saw)’, pg.32]

“O Allah! I supplicate You to grant me Your love, and the love of those who love You and the action which may lead me to win Your love. And make my love for You dearer to me than myself, my family and cold (refreshing) water.”

[Tirmidhi Kitab-ud-Daa’wat]

“Make religion easy for others to follow, do not make it difficult. Similarly, present religion in a pleasing manner; do not make it repulsive to others.”

[Muslim –‘Selected sayings of the Holy Prophet of Islam (saw)’, pg.35]



“By Allah! If Allah helps you to guide a single person to the truth, it is better for you than (the most precious) red camels.”

[Muslim –‘Selected sayings of the Holy Prophet of Islam (saw)’, pg.34]

“Lord, I make my complaint unto Thee of my helplessness and frailty, and my insignificance before mankind. Thou art Lord of the poor and feeble, and Thou art my Lord. Into whose hands wilt Thou abandon me? Into the hands of strangers that beset me round about, or of the enemy Thou hast given the mastery over me at home? If Thy wrath be not upon me, I have no concern; but rather Thy favour is the more wide unto me. I seek refuge in the light of Thy countenance. It is Thine to chase away the darkness, and to bestow peace, both in this world and the next; let not Thy wrath alight upon me, nor Thy indignation. It is Thine to show anger until Thou art pleased; and there is no other power nor any resource but in Thee.”

[<https://www.alislam.org/book/muhammad-seal-prophets>]

GUIDANCE OF THE PROMISED MESSIAH (AS)

Malfoozat

“If you desire to attain success in both worlds and seek to conquer the hearts of people, then strive to purify yourselves, make use of reason and follow the guidance given in the Word of God. Reform yourselves and serve as an example for others by demonstrating your sublime virtues. Then will you attain success.”

(Vol 1 pg. 65)

Malfoozat

“A word which springs from the heart invariably finds place in the hearts of others.”

(Vol 1 pg. 65)

Ruhani Khazain

“To present such allegations as are accompanied with proper references that manifest the mistaken beliefs of a party is every researcher’s right; they should be conveyed in a kind and respectful manner, and it should be sought to convey them in a purely informational manner so that people should benefit from them and so that a situation of uprising and revolt should not ensue. (Kitab-ul-Bariyyah, Vol. 13, p. 16)

Malfoozat

“One should always try to expound upon the beauties of Islam and its truth. Try to show the good acts that Islam teaches and the harm it saves one from. What benefit does it serve if we begin debating the eating of beef (with Hindus)? He who will favour Islam as a religion would also like to eat beef. There is no need to speak about those things that have a more harmful outcome than good one.” (Vol. 5, p. 241)



“The Promised Messiah (as) came into this world for the purpose of removing the dust that had settled upon the teachings of Islam due to the passage of time and the actions of misguided people, and of presenting Islam once again before the world in its pure and radiant form.”

-Hazrat Mirza Masroor Ahmad (aba),
Khalifatul Masih V
(Jalsa Salana Qadian 2025)

BAI'AT TARGETS AND MONTHLY REPORTS



“YOU SHOULD SET AN AMBITIOUS TARGET WHEN
IT COMES TO TABLIGH.

ALWAYS REMEMBER THAT OUR EFFORTS TO
CONVERT OTHERS TO THE TRUE MESSAGE OF
ISLAM IS NOT FOR THE SAKE OF NUMBERS OR SO
THAT OUR REPORTS ARE MORE IMPRESSIVE.

RATHER, WE SEEK TO PROPAGATE OUR FAITH AND
TO BRING OTHER PEOPLE INTO THE FOLD OF THE
AHMADIYYA MUSLIM COMMUNITY DUE TO OUR
LOVE FOR OTHER MEMBERS OF SOCIETY AND FOR
OUR NATIONS.

THIS LOVE REQUIRES US TO CONVEY THE TRUE
TEACHINGS OF ISLAM TO THEM AND IT IS OUR
HEARTFELT DESIRE TO BRING THEM CLOSER TO
GOD ALMIGHTY.”

HAZRAT MIRZA MASROOR AHMAD (ABA)
KHALIFATUL MASIH V
19 DECEMBER 2020

LAJNA BAI'AT TARGETS

***"It is the truth from your Lord;
wherefore let him who will,
believe, and let him who will,
disbelieve"***

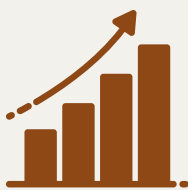
The Holy Qur'an [18:30]

**"There should be no
compulsion in religion"**

The Holy Qur'an [2:257]

Bai'ats are only achieved with prayers and the blessings of Allah.

It is Allah alone Who guides and enlightens the hearts of whomsoever He chooses. Our humble role is to make every possible effort to convey the true message of Islam and Ahmadiyyat to others.



Each Lajna member should strive to achieve at least 1 Bai'at during the Lajna Year.



Click on the link below to access the Ten Conditions of Bai'at and the Bai'at form.



Please send a copy of the completed Bai'at Form to the Lajna Tabligh Department.

<https://www.alislam.org/articles/declaration-of-initiation/>

REPORT SCORING CRITERIA

Monthly scores will be emailed to Majalis before the end of the month. If you have any scoring related queries, please respond within one week of receiving your scores.

1-1 Sitzings	15 Marks
Tabligh Event	30 Marks
Workshops	10 Marks
New Tabbigh Contacts	10 Marks
Other Activities	20 Marks
Leaflets	5 Marks
Books	10 Marks

MONTHLY REPORT FORM

Please refer to the guidance below when completing your monthly report form. To access the report form, please log in through: [HTTPS://FNRCs.LAINA.ORG.UK/LOGIN](https://fnrcs.laina.org.uk/login)



TOTAL NUMBER OF DAI'YAT

This refers to the number of lajna in the Majlis who are actively involved in Tabligh.



NUMBER OF NEW TABLIGH CONTACTS

Please provide a breakdown of any new and existing Tabligh contacts.



1-1 SITTINGS

Please provide the number of 1-1 sittings held between Lajna and a Tabligh contact.



NUMBER OF BAI'ATS

Please state the number of bai'ats in your Majlis this month, including name/brief background.



TABLIGH WORKSHOP

This refers to the monthly workshop as set out in the Tabligh year plan. Please also provide number of workshop attendees.



TABLIGH EVENTS ORGANISED BY LAJNA

Select from the following:

- Mosque tour
- Coffee morning
- Interfaith event
- School presentation
- Tabligh Stall



LAJNA ATTENDANCE AT TABLIGH EVENTS

Please state how many lajna members attended Tabligh events this month.



EXTERNAL GUESTS AT TABLIGH EVENTS

Please state how many external guests attended Tabligh events organised by the Majlis this month.



LEAFLETS SHARED WITH TABLIGH CONTACTS

This refers to the number of Jama'at leaflets shared with Tabligh contacts.



BOOKS SHARED WITH TABLIGH CONTACTS

This refers to the number of Jama'at books shared with Tabligh contacts.



ANY OTHER TABLIGH ACTIVITIES

Please include details of other Tabligh activities eg articles written, Tabligh through the Press and Media. Any additional Tabligh efforts will be considered.

MONTHLY WORKSHOP PLANNER



“[AN AHMADI MUSLIM WOMAN]
SHOULD STRIVE EARNESTLY TO STRENGTHEN
HER RELATIONSHIP WITH ALLAH, INCREASE
HER KNOWLEDGE AND REASONING,
SO THAT SHE CAN SILENCE THE OBJECTIONS
OF CRITICS, ADVANCE IN THE FIELD OF
PREACHING AND NOT ONLY CONTINUE HER
OWN PROGRESS BUT ALSO HELP FUTURE
GENERATIONS TO ADVANCE.”

HAZRAT MIRZA MASROOR AHMAD (ABA),
KHALIFATUL MASIH V
ADDRESS TO LAJNA, JALSA SALANA UK 2026

TABLIGH WORKSHOPS



Help to develop and strengthen knowledge about Islam Ahmadiyyat.



Encourage open dialogue and discussion about Tabligh.



Enable sharing of ideas, experiences and efforts in Tabligh.



Identify concerns and challenges which can then be addressed.

Delivering Tabligh Workshops

Think about the following points when you are planning and delivering your monthly Tabligh Workshop.

INFORMATIVE

Prepare the topics to be covered well in advance of the workshop. explain the points clearly and thoroughly, leaving time for questions. Do share references and resources for lajna to utilise in independent learning.



INTERACTIVE

Discussion enabling platforms such as padlet can be used to make your workshop engaging and interactive. You may also wish to prepare a short quiz to reinforce understanding of workshop topics using kahoot or vevox.



INSPIRING

Use the workshop as a means of sharing Tabligh experiences with one another, discussing Tabligh challenges and how these were addressed and overcome.

Encourage perseverance in Tabligh efforts, reminding members of the importance of prayers for success in Tabligh. Inshallah this will ensure your Tabligh Workshops are a great source of inspiration for all.



INCLUSIVE

Try to involve members from your Majlis in the planning and delivery of the Workshop, for example, by researching the topic/theme for the workshop, helping to deliver the presentation, lead discussion groups or run the quiz.

Such involvement can be a great source of motivation and encouragement.

OCT-NOV-DEC

Quarter 1

Theme: Birth and Death of Hazrat Isa (as)

Understand



Objective: To understand the beliefs about the birth and death of Hazrat Isa (as) according to the different Abrahamic faiths and be able to respond to the allegations levelled against Ahmadi Muslims on this topic.

Reinforce



Answer the questions in groups within the presentation slides to reinforce what has been learnt.

Monthly Tabligh Workshop Breakdown

You can use the following to help structure your workshops for this quarter:

OCTOBER: THE BIRTH OF HAZRAT ISA (AS)

Go through slides 1-7 and discuss:

- The introduction to the topic
- The birth of Hazrat Isa (as), its significance and the timing of the birth of Hazrat Isa (as)



NOVEMBER: DIFFERING BELIEFS ON THE DEATH OF HAZRAT ISA (AS)

- Work through the questions on slides 8-14 using the online platform Padlet.
Link to Padlet: <https://padlet.com/>
- Go through slides 15-18 and discuss the beliefs of Ahmadi Muslims and the signs in the Holy Bible and the Holy Qur'an about the miracle birth.



DECEMBER: PROOFS FROM THE HOLY QUR'AN

Go through slides 19-27 and discuss:

- The meaning of the arabic word "Tawaffa" from the Holy Qur'an
- The meaning of the Arabic word "Rafa" from the Holy Qur'an
- Discuss the 3 allegations as mentioned in the presentation.



[Click here to access the presentation](#)



[Click here for the Urdu Summary](#)

Additional resources for extended discussion

THE BIRTH OF HAZRAT ISA (AS)



[Question and Answer from Hazrat Mirza Tahir Ahmad \(rh\) about the birth of Hazrat Isa \(as\)-Al-Islam](#)



[The virgin birth: Scientific plausibility-Al-Hakam](#)



[When was Hazrat Isa \(as\) born?-Faith Matters](#)

THE DEATH OF HAZRAT ISA (AS)



[30 verses from the Holy Qur'an about the death of Hazrat Isa \(as\)-Al-Islam](#)



[Isa bin Maryam has died-MTA Video](#)



[Death of Hazrat Isa \(as\)-Ahmadi Answers Page](#)

PROOFS FROM THE HOLY QUR'AN



[Meaning of the word: "Tawaffa" in the Holy Qur'an-Al-Hakam](#)



[Meaning of "rafa'a" in the Holy Qur'an-Al-Hakam](#)



[Jesus \(as\) return - Metaphors and Quranic proof he died - Al-Hakam](#)

JAN-FEB-MAR

Quarter 2

Theme: Spotlight on Hijab

Understand



Objective: To understand the purpose of the Hijab in Islam, allegations against it and how to have conversations with external contacts about its purpose and significance.

Reinforce



Use the quiz and discussion questions in the presentation to reinforce what has been learnt- Invite Lajna to share personal experiences when answering questions about the Hijab.

Monthly Tabligh Workshop Breakdown

You can use the following to help structure your workshops this quarter:

JANUARY: HIJAB IN THE MODERN WORLD

Go through slides 2-10 and discuss:

The Human Rights implications of Hijab bans

Why Hijab bans may take place (what concerns do Government's frequently mention?) and how can we as Lajna respond to this?



FEBRUARY: HIJAB AND WOMEN'S RIGHTS

Go through slides 11-19 and discuss:

- The teachings of Islam about the Hijab and modesty.
- How you would explain to contacts why a Hijab is worn by Muslim women?



MARCH: MODESTY IN ISLAM

Go through slides 20-30 and discuss:

- The need for modesty and how Islam protects women.
- Discuss the rise of "safe spaces for women"
- How can contacts be educated or introduced to the true reason behind modesty? Discuss the questions on slide 28.



[Click here to access the presentation](#)



[Click here for the Urdu Summary](#)

JAN-FEB-MAR

Additional resources for extended discussion

THE HIJAB IN TODAY'S WORLD

-  [This Week With Huzoor: Hijab Ban in Employment](#)
-  [Ban on Hijab and Islamophobia Article](#)
-  [Short Video: Are Muslim Women Forced to Wear a Hijab?](#)

THE HIJAB AND WOMEN'S RIGHTS

-  [Review of Religions Debate, Video](#)
-  [Short Video on Why Ahmadi Women Wear the Hijab](#)
-  [Short Documentary: Observing Purdah](#)

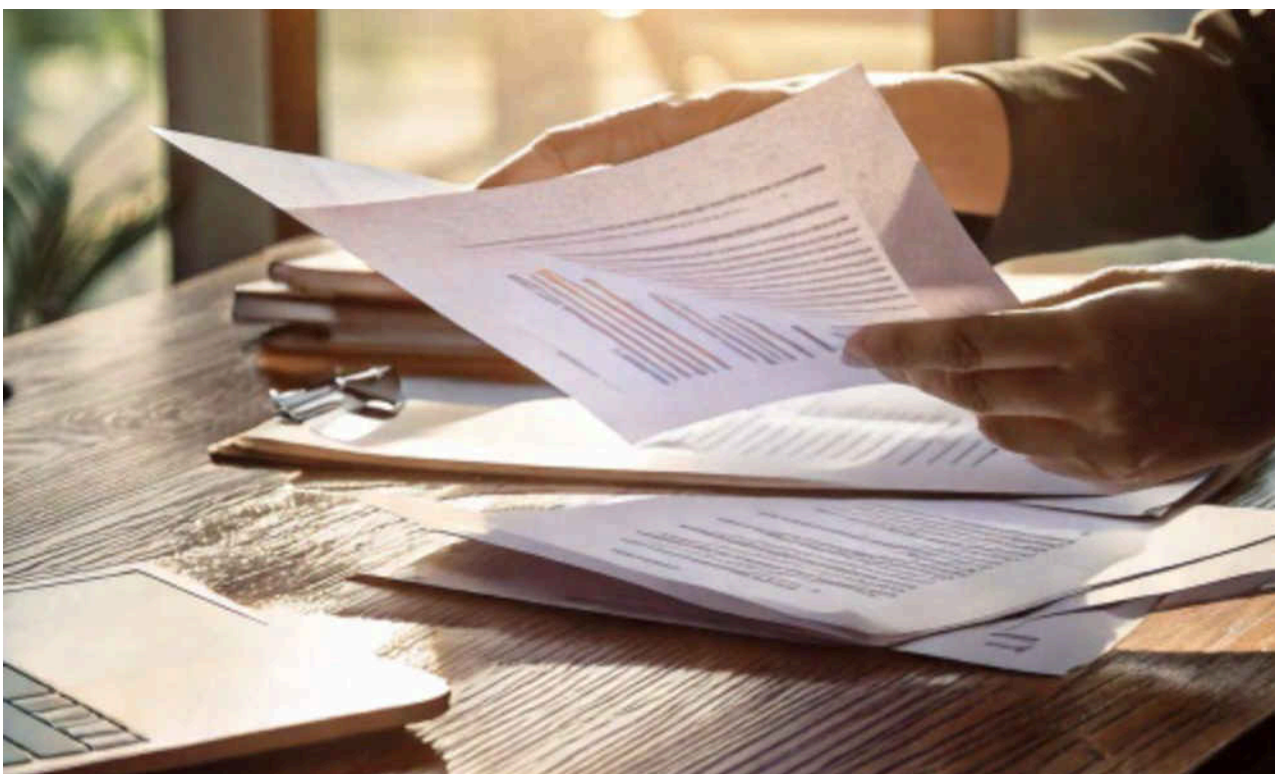
MODESTY IN ISLAM

-  [Rational Religion Video: Why Muslim Women Wear the Hijab](#)
-  [Different Types of Modesty Article](#)
-  [Video Example of Tabligh Effort: Sweden Lajna](#)

MID-YEAR EVALUATION

As we approach the second half of the Lajna year, look back and evaluate what went well and what can be improved. Set goals and plan ahead for the next 6 months. Look over your Tabligh report scores - understand where you may have lost marks and consider what improvements are needed and how you will implement these. Below is an example of a Mid-Year evaluation. You do not need to send this to us but do discuss with your local sadr and please let the National Tabligh Team know if you wish to discuss any concerns - we would be happy to arrange a Tabligh Clinic session for you:)

WHAT WENT WELL	CHALLENGES	GOALS
Eg, Local interfaith event, school presentation, Mosque tour for guests	Eg, engaging with libraries, motivating members to get involved in Tabligh, making new contacts	Eg, set Tabligh targets for members; meet with Head Librarian to explore opportunities and better understand setbacks, reach out to local women's groups to establish contacts



APR-MAY-JUN

Quarter 3

Theme: Khilafat

Understand



Objective: To learn about the purpose of Khilafat on earth as well as the history of Khilafat-e-Rashida and Khilafat-e-Ahmadiyya.

Reinforce



Split into groups to come up with answers to the frequently asked questions as a way of preparing for Tabligh discussions with external contacts.

Monthly Tabligh Workshop Breakdown

You can use the following to help structure your workshops for this quarter:

APRIL: THE HISTORY OF KHILAFAT

Go through slides 2-19 and discuss:

The meaning of Khilafat
The history of Khilafat
The 2 periods of Khilafat after the advent of the Holy Prophet Muhammad (saw) and the Promised Messiah (as).



MAY: THE INSTITUTION OF KHILAFAT IN AHMADIYYAT

Go through slides 10-20 and discuss:

- The life and blessed achievements of the Khulafa.
- The Tabligh guidance shared on slides 12, 14, 16, 18 and 20 - what do we learn from this?



JUNE: FAQ'S ON KHILAFAT

Go through slides 21-27 and break up into 3 groups to discuss the FAQ'S:

- How is a Khalifa chosen?
- The importance of Khilafat for the Modern Age.
- What are the differences between Ahmadi muslims and non-Ahmadi muslims?



[Click here to access the presentation](#)



[Click here for the Urdu Summary](#)

APR-MAY-JUN

Additional resources for extended discussion

THE HISTORY OF KHILAFAT

-  [Islamic Khilafat-Article](#)
-  [History of Khilafat Documentary](#)
-  [Khilafat-e-Rashida- Book](#)

THE INSTITUTION OF KHILAFAT IN AHMADIYYAT

-  [Hazrat Khalifatul Masih V on His Election as Khalifa-Article](#)
-  [Khilafat Library, Al-Islam](#)
-  [Khilafat Keeps Prophethood Alive- Booklet](#)

FAQ'S ON KHILAFAT

-  [Short Documentary: Untold Stories of Khilafat](#)
-  [Short Documentary: A Convert's Story on Her Relationship with Khilafat](#)
-  [Khilafat as a Model and Guide- Article](#)

Quarter 4

Theme: The Finality of Prophethood

Understand



Objective: To understand the true Islamic teachings about the finality of prophethood, and to be able to explain the proofs from the Holy Qur'an and Hadith.

Reinforce



Use the quiz and discussion questions in the presentation to test your knowledge on this topic.

Monthly Tabligh Workshop Breakdown

You can use the following to help structure your workshops for this quarter:

JULY: THE NEED FOR PROPHETS

Go through slides 2-16 and introduce the topic.

- Discuss the non-Ahmadi muslim belief about prophethood and why should we be aware of these beliefs?
- Discuss the different types of prophethood.
- Recite chapter 33, verse 41 of the Holy Qur'an and discuss what is meant by "Seal of the Prophets."

SEPTEMBER: THE SEAL OF THE PROPHETS

Go through slides 17-27

- Share the Islamic teachings and evidences provided in the presentation about the word "Khatam"
- Conduct the quiz to consolidate what has been learnt.



AUGUST READING LIST

Whilst August is a report free month, it's a great opportunity to strengthen our religious knowledge by reading Jama'at literature. Below is a suggested reading list to share with your Majlis:

The Descent of the Messiah (as)

<https://www.alislam.org/book/descent-of-messiah/>

Ahmadiyyat is not a new religion

<https://www.alislam.org/book/ahmadiyyat-is-not-new-religion/>

The Holy Prophet Muhammad (saw) and World Peace <https://www.alislam.org/book/holy-prophet-muhammad-world-peace/>

[Click here to access the presentation](#)



[Click here for the Urdu Summary](#)

Additional resources for extended discussion

THE NEED FOR PROPHETS



[Finality of Prophethood, Ahmadi Answers](#)



[FAQ's about Finality of Prophethood, Article](#)



[The Promised Messiah \(as\), a Zilli Nabi, Article](#)

SEAL OF THE PROPHETS



[How can there be a Prophet after the Holy Prophet Muhammad \(saw\), short video](#)



[Meaning of Seal of the Prophets, Malfuzat, Vol 2 Extract](#)



[Faith Matters, the Last Prophet, Video](#)

GUIDANCE FOR TABLIGH SECRETARIES



“IT SHALL BE THE DUTY OF SECRETARY TABLIGH
TO PROMOTE DA’WAT ILLALLAH
PROGRAMMES.

SHE SHALL PERSUADE MAXIMUM NUMBER OF
LAJNA MEMBERS TO UNDERTAKE THIS BASIC
RESPONSIBILITY.

IN THIS CAPACITY SHE SHOULD MONITOR THE
ANTI - AHMADIYYA CAMPAIGNS AND TRY TO
EFFECTIVELY DEAL WITH THEM BY PROVIDING
ADEQUATE LITERATURE AND INFORMATION TO
MEMBERS OF LAJNA IMAILLAH TO COUNTER
THOSE CAMPAIGNS SUCCESSFULLY.”

DUTIES OF A TABLIGH SECRETARY

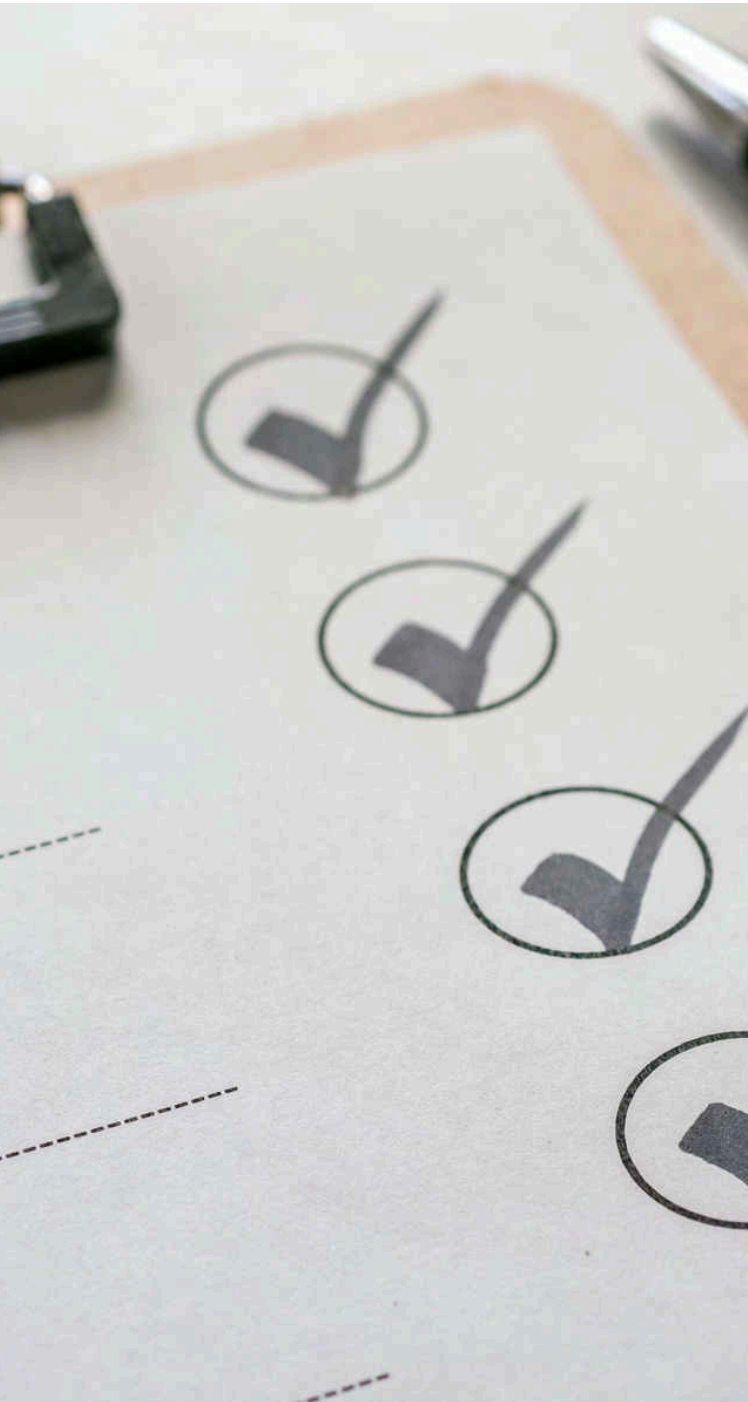


PSLETTERS.COM

Tabligh Secretaries should write to beloved Huzoor (aba) on a regular basis seeking prayers and guidance in all Tabligh efforts. Each Tabligh task should begin with earnest prayers and sadqa.

The Tabligh Secretary should keep a record of active Tabligh contacts, subject to GDPR guidelines.	The Tabligh secretary should arrange a meeting at the start of each month to plan activities for that month.
The Tabligh secretary should conduct a Tabligh workshop each month. All Lajna in the Majlis should be invited to attend. Workshop themes can be found in the Tabligh Syllabus.	Red Book Meetings should be held after each Tabligh event.
The Tabligh Secretary should involve Nasirat, student lajna and SEND members in Tabligh activities and initiatives wherever possible.	Tabligh Training days for student Lajna and Nasirat should be held at least twice during the Lajna year.
The Tabligh Secretary should ensure that the Tabligh report is collated, compiled and submitted to her local Sadr on time each month.	The Tabligh secretary should encourage all members of the Majlis to engage in regular Tabligh efforts.

TABLIGH CLINICS FOR SUPPORT



The National Tabligh Team regularly conduct Tabligh Clinics for Tabligh secretaries.

Clinic sessions can be used to discuss reporting, scores, event planning and any Tabligh related questions or concerns.

You may also utilise the session for help putting together a presentation, article or workshop.

Tabligh Clinics are especially useful for new Tabligh Secretaries and their teams.

You can book a Tabligh Clinic by emailing us at:

lajnatablighclinics@gmail.com

In your email, please provide an outline of what you wish to discuss.

NATIONAL TABLIGH PROGRAMMES AND EVENTS



VIRTUAL TABLIGH SEMINARS

Quarterly virtual seminars are held for Lajna covering a range of topical Tabligh related issues, providing inspiring insights from new converts and highlighting Tabligh efforts from different Majalis.

ANNUAL NATIONAL PEACE SYMPOSIUM

An annual national peace symposium is held every June to bring together Tabligh contacts, introducing them to the Jama'at and the work of Lajna and inspiring them to promote peace within their communities.



TABLIGH KNOWLEDGE DAYS

Knowledge days are held throughout the year for Lajna to learn about key Tabligh related topics and participate in workshops and discussions to strengthen their religious knowledge.

TABLIGH TRAINING DAYS

Per Majlis-e-Shura recommendations, each Majlis should conduct at least 2 Tabligh training days for student Lajna and Nasirat per year. Materials for such sessions are provided by the national Tabligh department.

EXPLORING NEW AVENUES FOR TABLIGH

Contacts



Keep in regular contact with MPs and local councillors, informing them about your work and inviting them to Jama'at events.

Publish



Explore journals and periodicals to which you can submit faith related articles

Plan Events



Think of themed events which bring together different parts of community, i.e, social media events for journalists which discuss the importance of honest media reporting, events for charities that highlight the importance of charitable work and caring for our community or events for teachers that focus on the importance of teaching true islam in schools

Respond



Respond to articles in the press on issues relevant to muslim women

Attend Events



Consider attending relevant and appropriate ladies only events which provide opportunities for Tabligh

Mother & Toddler



Look out for local Mother and Toddler groups which allow you to make new Tabligh contacts

Volunteer



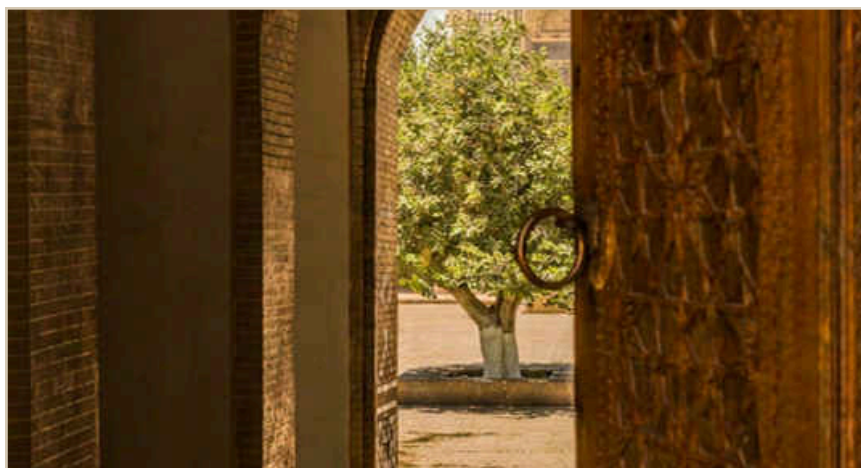
Volunteer at local shelters and Care Homes to serve and establish links with the local community and as a means of silent Tabligh

Book Club



Organise a Book Club with Tabligh contacts

THE IMPORTANCE OF SILENT TABLIGH



“It is the duty of every person who calls himself/herself an Ahmadi and associates himself/herself to the Promised Messiah (as) to keep their practices upright for the whole world watches them. If one does not have sufficient religious knowledge to be a Dai’ illallah one can still attract others by one’s good practices.”

[Hazrat Mirza Masroor Ahmad (aba), Khalifatul Masih V, 9 April 2020]

Cultivate a spiritual environment and embody the teachings of Islam through exemplary behaviour.	1
Observe modesty in your dress and speech, in your conduct and demeanour.	2
Be ever ready to help and support the elderly and vulnerable members of society.	3
Always greet others with a smile!	4

“Alhamdulillah, we have many converts in our Jama’at, and when asked what initially attracted them to Ahmadiyyat, many respond by saying it was the good conduct and high morals of their Ahmadi friends which drew them towards Islam. Thus, if you are sincere Ahmadi Muslims, and if your behaviour is according to the teachings of Islam, you will be constantly taking part in a silent form of Tabligh for which you will be rewarded by Allah the Almighty.”

[Hazrat Mirza Masroor Ahmad (aba), Khalifatul Masih V, address to Waqf-e-Nau, February 2018]

PLANNING TABLIGH EVENTS



“IN THIS AGE, WOMEN SHOULD STRIVE IN THE
FIELD OF PREACHING JUST AS MEN SHOULD,
AND THIS IS THE JIHAD OF OUR TIME.

NOWHERE DOES THE HOLY QUR’AN STATE,
NOR HAVE ALLAH THE ALMIGHTY, THE HOLY
PROPHET (PEACE AND BLESSINGS OF ALLAH
BE UPON HIM) OR THE PROMISED MESSIAH
(PEACE BE UPON HIM) EVER STATED, THAT
WOMEN SHOULD NOT ENTER THE FIELD OF
PREACHING.”

HAZRAT MIRZA MASROOR AHMAD (ABA)
KHALIFATUL MASIH V
JALSA SALANA UK 2026

2027

EVENTS CALENDAR

JANUARY 01 1 - New Years Day 16 - National Religious Freedom Day 24 - UN International Day of Education	FEBRUARY 02 1 - World Hijab Day 1-7 - UN World Interfaith Harmony week 11 - International Day of Women and Girls in Science 20 - World Day of Social Justice Ramadhan begins this month	MARCH 03 8 - International Women's Day 15 - International Day to Combat Islamophobia 20 - International Day of Happiness Eid-ul-Fitr is celebrated this month
APRIL 04 5 - International Day of Conscience 22 - Earth Day 23 - UNESCO World Book and Copyright Day	MAY 05 3 - World Press Freedom Day 15 - UN International Day of Families 16 - International Day of Living Together in Peace Eid-ul-Adha is celebrated this month	JUNE 06 1 - Global day of parents 5 - World Environment Day Lajna National Peace Symposium
JULY 07 Jalsa Salana UK 30 - International Day of Friendship	AUGUST 08 12 - International Youth Day 19 - World Humanitarian Day	SEPTEMBER 09 5 - International Day of Charity 21 - UN International Day of Peace
OCTOBER 10 1 - UN International Day of Older Persons 11 - UN International Day of Girls 16 - World Values Day 27 - International Freedom of Religion or Belief Day	NOVEMBER 11 9-15 - UN International Week of Science and Peace 12- 19 National Interfaith Week UK 13 - World Kindness Day 16 - UN International Day of Tolerance 20 - World Children's Day	DECEMBER 12 10 - UN Human Rights Day 18 - UNESCO World Arabic Language Day 20 - International Human Solidarity Day

STEPS FOR EFFECTIVE PLANNING

01



Prepare

Have I started with Dua? Have I given Sadqa? Have I written a letter to Huzoor (aba) requesting prayers?

02



Reflect

Have I looked back at the red book points/guest feedback from previous events?

03



Budget

Do I need to work out a budget?
Have I approved the budget with my local Sadr Sahiba?

04



Engage

Have I tried to include all members of my Majlis in helping to plan and organise the event/initiative?

05



Organise

Have I arranged speakers, venue, invites and catering in plenty of time?

WHAT IS A 1:1 DISCUSSION?

OBJECTIVE:

To convey the teachings of Islam Ahmadiyyat by means of a focussed, tailored discussion which takes place in a relaxed and personal environment.

STRUCTURE

- A 1:1 Tabligh discussion takes place between Lajna and a Tabligh contact. It may take place in the mosque, at work, university, school or at home.
- It is more than a fleeting conversation and allows for detailed discussion about Islam and Ahmadiyyat, an opportunity to address questions and any misconceptions.

BENEFIT NO. 1

1:1 discussions are a valuable means of Tabligh. They allow you to delve deeper into topics your Tabligh contact may have questions about.

If you have details of these topics beforehand, it allows you to provide well researched and thorough responses with relevant references.

SUGGESTED DISCUSSION TOPICS

- The Promised Messiah (as)
- Jesus (as)
- Science vs. Religion
- The Existence of God and Preaching to Atheists
- Prophet Muhammad (saw)
- The true Jihad
- Women's rights in Islam
- Women and the Veil
- Service to humanity in Islam
- Islam and peace
- Marriage in Islam

KEY SOURCES

- The Holy Qur'an
- MTA
- Voice of Islam
- Review of Religions
- Rational Religion

KEY LITERATURE

- Invitation to Ahmadiyyat
- Ahmadiyyat or the true Islam
- Islam's response to contemporary issues
- The Philosophy of the Teachings of Islam
- Jesus (as) in India
- Life of Muhammad (saw)
- Ten proofs of the Existence of God

BENEFIT NO. 2

It allows you to address specific questions raised by your contact.

BENEFIT NO. 3

If discussions take place in the homes of Lajna, this has the added benefit of being a source of Silent Tabligh.

40

1-1 DISCUSSIONS: THINGS TO REMEMBER

Provide literature

Offer your Tabligh contact Jama'at leaflets and books to read. You can also share links to relevant websites and E-books.



Always confirm

If you do not know the answer to a question, it is best not to answer at that time, instead make a note of it and let your contact know you will find out and get back to them.

Be organised

Keep a list of topics covered so that you know which have already been discussed. Feedback on your discussion with your Majlis so that they may also gain insights from your experience.



Stay in touch

Tabligh is a journey. 1-1 discussions need to be frequent and supplemented with relevant literature and resources for independent study. You should also invite your Tabligh contact to Jama'at events, both local and national.

I-I DISCUSSIONS: RESPONDING TO DIFFICULT QUESTIONS

SIGNPOST RELEVANT RESOURCES

Refer the person asking the question to one of our official websites such as Al-Islam, Al-Hakam or Ask Islam.

BE HONEST

Say something along the lines of 'that is an interesting question, I will have to look up the answer – could I get back to you on that?'.

STRENGTHEN YOUR KNOWLEDGE

Being presented with difficult questions is a great means of strengthening our own religious knowledge. Utilise this as an opportunity for self development.

DO NOT GUESS THE ANSWER

It is better to provide a specific and accurate response that you have been able to validate.



WHAT IS A COFFEE MORNING?



01

- Coffee Mornings are a good opportunity to engage with your Tabligh contacts in an interactive yet informal setting.

02

- Although Coffee Mornings are informal events, it is advised that you start with Dua and a short welcome from the host.

03

- Formal speeches are not necessary, although depending on the theme of your event, you may wish to ask guests to say a few words. The purpose is to let your guests interact freely.

04

- Coffee Mornings may be held to mark specific days/events, eg International Women's Day or International Day of Peace. Alternatively, they can simply be held to bring together your Tabligh contacts and discuss matters of faith.

WHAT IS AN INTERFAITH EVENT?



Collect Literature

Have leaflets, books, posters and pop up banners displayed aesthetically at your event. This will provide a lot of easily accessible knowledge on various topics for your guests.

Invite Guests

Local Ijma can send invitations to their contacts. An online sign-up link can also be created on Google Forms with information about the event. When promoting, ensure you clearly mark the event as “women’s only”. Avoid posting the invite on public platforms such as Facebook as it can be difficult to control the extended reach and sign ups.

Keynote Speaker

The keynote speaker should be a member of the Jama’at who is able to effectively and confidently communicate the teachings of Islam.

01

Make a to-do list

Write down everything you need to include in the event and assemble a team. Create a timetable of when and how each element of your interfaith event will run. For example, it should begin with the recitation of the Holy Qur’an and an introduction to the Jama’at. This is a good opportunity to come up with a theme for the event- i.e- “Women and Peace”.

02

03

Faith Speakers

You may wish to invite speakers from other faiths in your local community, i.e, a speaker from your local Hindu Temple, Church, Gurdawara, Synagogue etc. Allow them some time to speak on the topic.

04

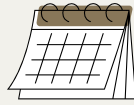
05

Food and Refreshments

You may wish to have a sit down meal, or you can provide snacks to keep guests refreshed. Be mindful of allergies and intolerances, which should be checked with all confirmed attendees when invitations are extended.

06

FAQS



How should I decide the date of the interfaith event?

Consider religious celebrations of the various faith groups of your guests as they may be unable to attend on those days. Identify key events/dates such as National Interfaith Week, International Day of Peace etc –use these to plan your event.



What should I include on the event invite?

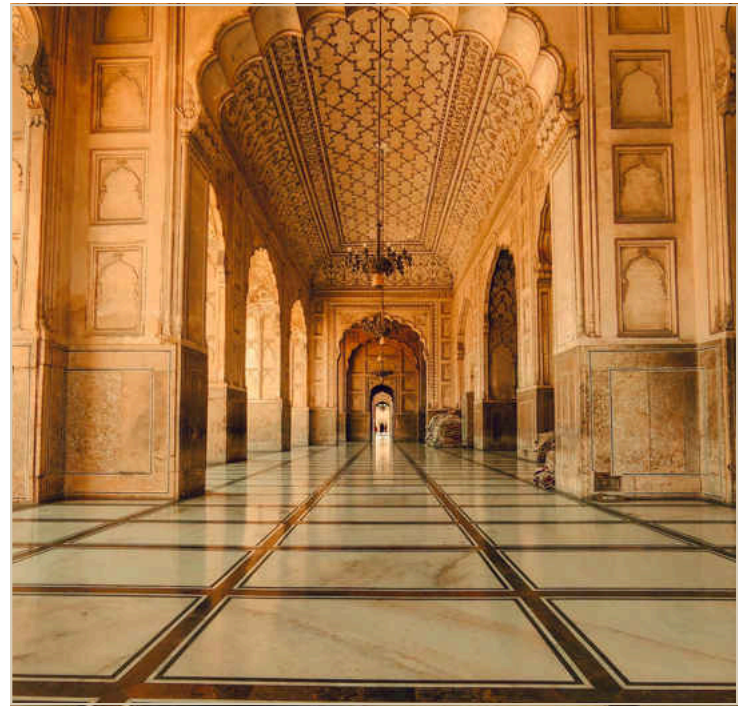
Details about the date, time and venue; introduction to the theme of the interfaith; short introduction to the Ahmadiyya Muslim Community and Lajna Ima'illah, and the scheduled Programme for the day.



How long should the event be?

Allow time for; registration, Tilawat and translation, welcome speech, guest speech, keynote speech, Q & A and dinner. Speakers should get equal time. Aim to keep guest speeches around 5 mins, keynote speech may be 15 mins. Remember to research guest speakers and provide them with the speech topic well in advance.

INTERFAITH EVENTS



What should be considered when setting up the event?

Ensure that the facilities are accessible to all attendees. Presentation of the room should be neat, well layed out and coordinated. Display banners and stalls to educate and enlighten guests about Islam.

How do I decide a theme for the event?

Consider topical issues e.g Peace or the Existence of God. You can also focus on UN Days and present the Islamic teachings on the various topics. E.g., for International Womens Day, you can organise an event on the rights of women in my faith.

What should be included in guest packs?

Prepare simple guest packs which can include leaflets, a contact card, a bookmark which you can design yourself, a Jama'at pen and books. Please be careful when giving copies of the Holy Qur'an as it must be treated with the utmost respect.

LIBRARY EXHIBITIONS



- 1.** Library exhibitions enable you to interact with the wider public in a safe indoor environment

-
- 2.** They present an opportunity to share literature with interested visitors

-
- 3.** You may also have the opportunity to display posters/banners and share relevant video clips that are playing on a laptop

-
- 4.** Visitors can ask questions and leave their contact details if they wish to be contacted for future events

-
- 5.** Library exhibitions raise awareness about Islam and Ahmadiyyat within the local community

-
- 6.** They strengthen relationships with the local community and may pave the way to further Tabligh opportunities such as Library talks/lectures.

LIBRARY EXHIBITIONS PLANNING GUIDE

ARRANGING THE EXHIBITION

- Identify libraries local to you:
<https://www.gov.uk/local-library-services>.
get in contact about setting up an exhibition
- Tell them about yourself, discuss possible themes and take some sample material.
- Discuss duration, timings of exhibition
- Discuss if Lajna are allowed to be present at the stand
- Assign a photographer and send in pictures with your report

AFTER THE EXHIBITION

- Keep in touch with the Library. Leave contact details for future exhibitions.
- Check Visitors book for comments and questions.
- Have a Red Book Meeting and note any points to improve.
- Share ideas/ tips with other Majalis in your region! You may also write a short piece about your exhibition and share it with the local newspaper!

EXHIBITION SET UP

- Identify where the exhibition will be set up, is it a prominent location?
- Find out what materials/equipment the Library can provide, eg poster stands, exhibition boards, leaflet stand, display posters, pull up banners and literature for guests to take.
- Do provide a guest book for questions and feedback. Also leave contact details for visitors to get in touch with the Jama'at.



WHAT IF MY LIBRARY DOES NOT ALLOW FAITH EXHIBITIONS?

- Suggest topics relevant to different faiths, such as peace, inspirational women, the importance of charity, environmental protection
- Exhibitions on such topics will allow you to also portray the teachings of Islam
- Policies change, keep checking back with the Library. Some Libraries also offer Virtual Exhibitions.

LIBRARY CAMPAIGN

What is it?

The National Holy Qur'an Library Campaign was initiated in 2025, with the aim to offer a copy of the Holy Qur'an with commentary, translated by Ahmadiyya Muslim community to every library across the country.

What is the purpose of this campaign?

Libraries provide a valuable means of Tabligh and are frequented daily by millions of people. Having access to the Holy Qur'an in libraries will InshAllah enable many people to learn about islam's true teachings.

How can I utilise my local lajna members and student lajna to help with this campaign?

Local Lajna may already have good and established relationships with your local library, and you can use the help of such Lajna to approach the library initially. Students can get in touch with their university libraries.



IMPLEMENTATION GUIDELINES

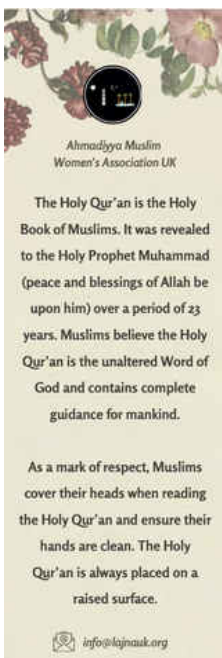
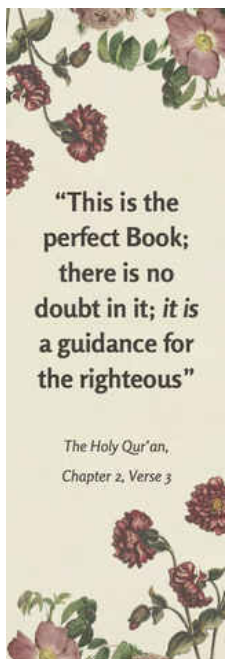
1. Reach out to your local library through a designated email address to enquire about the process of donating a new copy of the Holy Qur'an.
2. Offer the Library the copy of the Holy Quran with English Translation and Commentary. If your local Library already has this, offer Jama'at literature such as: Life of Muhammad (saw), Jesus (as) in India, An Elementary Study of Islam or The Great Western Revival (these are just some suggestions).
3. A bookmark with some brief information and instructions about handling the Holy Qur'an respectfully has been provided; this should be attached to the ribbon bookmark within the Holy Qur'an. This can be posted to you.
4. Please notify the Tabligh Department once your local Library has accepted a copy of the Holy Quran or other Jama'at literature by emailing sectabligh@lajnauk.org. Do also let us know if you have any questions or require any support with this task, such as with obtaining a copy of the Holy Qur'an, which can be provided to you.

TEMPLATE LETTER

Click here to confirm the completion of your Majlis' campaign



Tailor the letter below to email your library after having a face-to-face conversation. Upon the library agreeing, a bookmark (pictured left) can be provided to you to place in the Holy Qur'an.



Dear [insert name of contact at your local library],

It was lovely to speak with you recently regarding our offer of a Holy Qur'an with English translation and commentary to be placed in [insert name of Library] as a reference copy.

The Holy Qur'an is the Holy Book of Islam. It contains 30 parts and 114 chapters. Its original text is in Arabic and remains unchanged. The copy we are providing for [insert name of Library] includes both the Arabic text and its English translation. It also includes a commentary which enables the reader to truly understand the significance of each verse.

Inside the Holy Qur'an you will find a bookmark which outlines how to handle it respectfully. The bookmark also includes our contact email address should visitors have any questions or require further information.

The Holy Qur'an is a source of guidance for all. It stresses the Unity of God and affirms the truth of all prophets. It also acknowledges that all revealed scriptures were true at their original source. This is a unique feature of the Holy Qur'an and provides a solid foundation for genuine dialogue and understanding between followers of different faiths.

We truly appreciate your consideration of our offer to place a Holy Qur'an in [insert name of Library] and feel that it will be an extremely valuable addition to the reference resources already provided.

We look forward to hearing from you,

Kind regards

[Insert name]

Secretary for Outreach and Community Relations, Ahmadiyya Muslim Women's Association [Insert Majlis]

[Include contact details]

LIBRARY EXHIBITIONS - POINTS TO NOTE

CLICK HERE

Click below to find the details of your local library:

<https://www.gov.uk/local-library-services>

ENCOURAGE

Get all your Majlis involved –allocate tasks such as making posters, banners, sourcing relevant literature etc.

CONTACT DETAILS

Answer any questions as fully as you can –if you don't know the answer, take down the visitor's details (with their permission) and do make sure to get back to them.

DONATE BOOKS

If there are no opportunities to hold an exhibition in your local library, do offer to donate Jama'at books to them for use by their visitors.



CONDUCTING A MOSQUE TOUR

WHY DO A MOSQUE TOUR?

A Mosque tour can be a great way to introduce Tabligh contacts to The Ahmadiyya Muslim Community and dispel any misconceptions they may hold about the purpose of Mosques.



HOW TO BOOK

To book a tour at Baitul Futuh Mosque, please email:

mosquetours@outlook.com

with the following details:

- ✓ Date for the visit
- ✓ Number of people wanting to visit
- ✓ Any dietary and mobility requirements the guests may have

WHO TO INVITE

Tabligh contacts/ Religious organisations/ Schools

BEFORE

Inform your guests of the etiquette of visiting a Mosque. These can be found here:

<https://www.alislam.org/articles/etiquettes-in-mosque/>

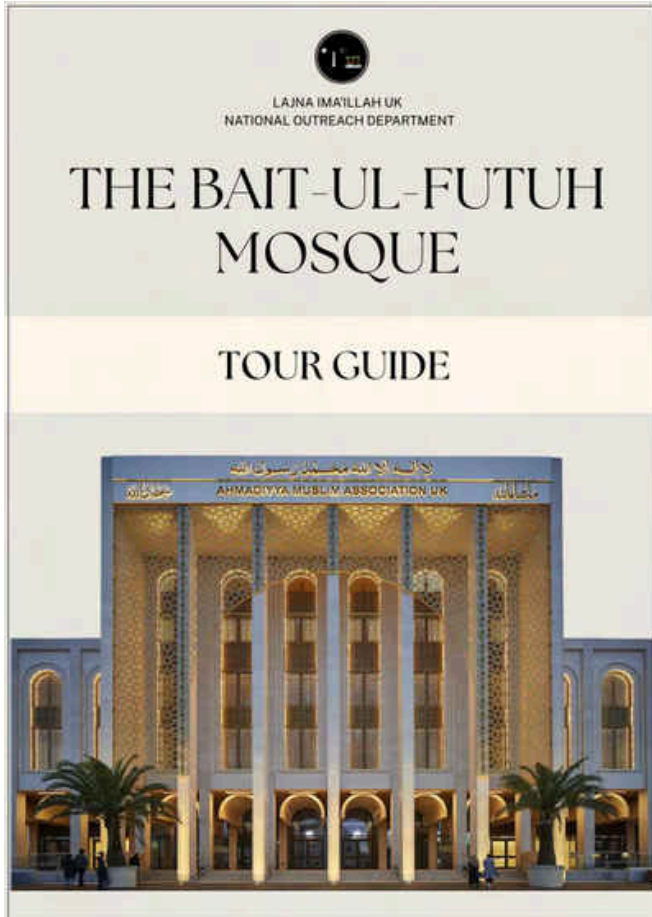
Share with your guests the tour schedule, the location of the Mosque and any transport links.

AFTER

Follow up with guests to thank them. Ask them for their review of the tour. Please stay in contact with them and invite them for future Tabligh events.

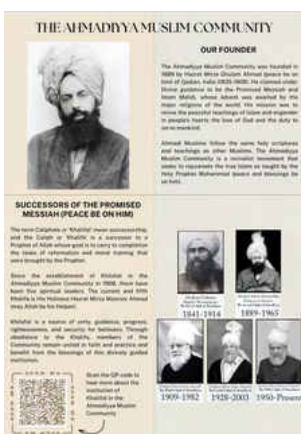
If you do not have a Mosque near you, please get in touch with your local missionary to find out if a tour of the nearest Mosque can be arranged.

MOSQUE TOUR RESOURCE

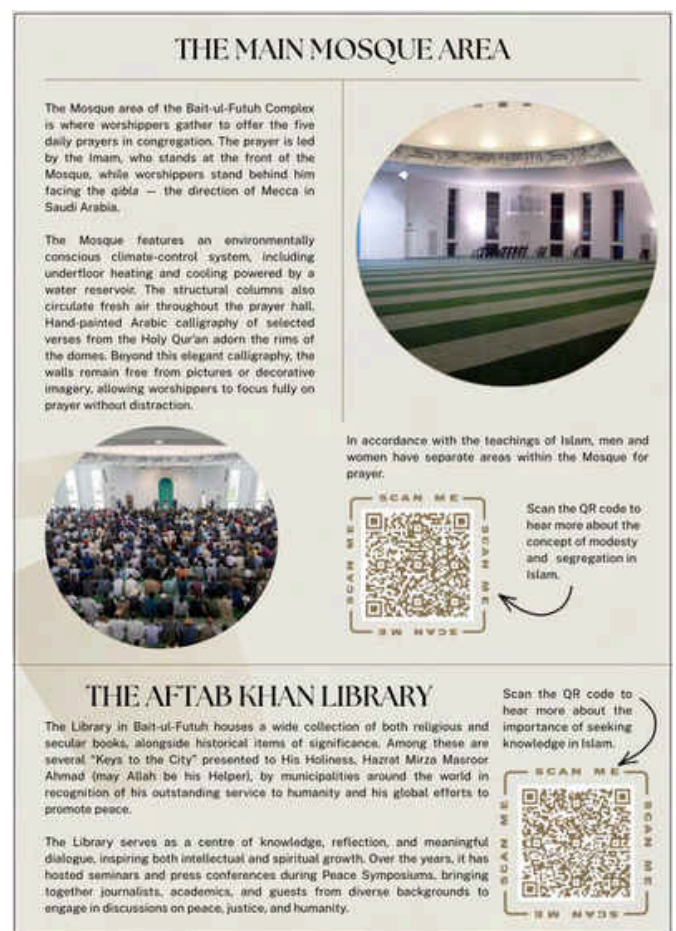


The Bait-ul-Futuh Tour Guide Booklet can be used as a supplementary resource during tours of the site. It introduces the Ahmadiyya Muslim Community, Khulafa-e-Ahmadiyya, as well as providing information about the history of the Mosque, each multi purpose hall, library and media studio.

To access the complete tour guide
CLICK HERE 

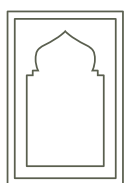


Embedded QR codes within the tour booklet provide audio answers for frequently asked questions about segregation in Islam, education in Islam, the Institution of Khilafat and more.



TABLIGH STALLS

A Tabligh Stall is a stall where various Tabligh leaflets as well as books are displayed in public to spread the message of Islam. The purpose of a Tabligh Stall is to interact with the public in a positive manner whilst informing them about the true teachings of Islam.



Begin the stall with prayers and Sadqa.



Security is paramount. Ensure you select a safe, public location to hold your stalls.



Check for permits/licenses/permissions with your local council. Inform local retailers in the vicinity of your stall as a matter of courtesy.



Ensure the stall is appealing to passers by. Use posters, display boards, leaflets and books.



Have sufficient literature to display and distribute to those who would like it. Make a note of how many leaflets are handed out.



Keep contact cards to hand. Do not give personal details. You may wish to create an email account in your Majlis for Tabligh purposes. Always seek permission to contact.



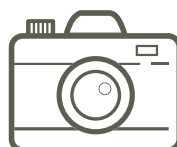
You should have something available to take down questions/ comments from visitors, eg a notepad.



Don't be forceful, remember our purpose is not to compel but to be courteous and polite. Do not engage with someone who is confrontational.



Do not try to answer questions you do not know the answer to – make a note of these and offer to send the questioner an answer if they are willing to leave their details and receive this information.



You should take pictures of your stall; however not of Lajna.

TABLIGH THROUGH THE PRESS AND MEDIA

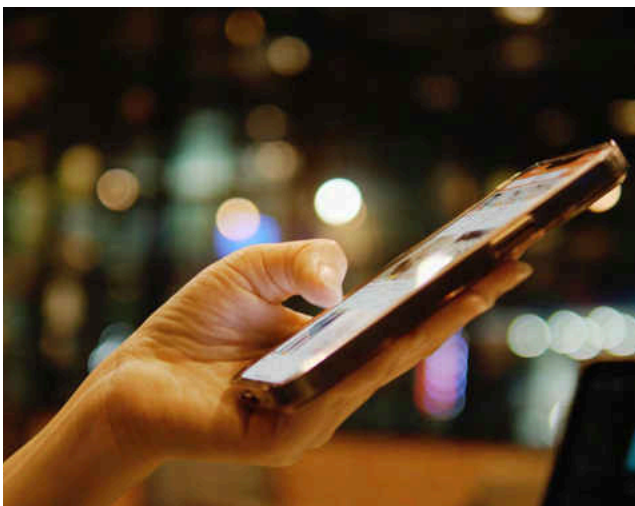


“WHILST OBSERVING PURDAH, AHMADI
WOMEN CAN ENGAGE WITH THE MEDIA IN
ORDER TO PRESENT ISLAM’S TRUE
TEACHINGS AND TO REFUTE THE FALSE
ALLEGATIONS LEVELLED AGAINST IT”

HAZRAT MIRZA MASROOR AHMAD (ABA)
KHALIFATUL MASIH V
25 APRIL 2026

TABLIGH THROUGH SOCIAL MEDIA

- Online Tabligh is different from face to face Tabligh. Due to the anonymity factor, courtesy is usually sidelined. Be aware of this.
- Use copyright free images and be responsible about image posting.
- GDPR: seek permission before posting pictures of people.
- Look out for social media campaigns by @LajnaUK and add your voice.



You may wish to share links to:

- Jama'at leaflets, Periodicals, articles and books;
- Jama'at websites;
- Jama'at Programmes on MTA;
- VOI Programmes;
- Documentaries on YouTube/Rational Religion
- Friday sermons; and
- Jama'at social media handles.

-
- When using quotes from the Holy Qur'an, Hadith, writings of the Promised Messiah (as) or a quote of Huzoor (aba), thorough research and utmost care should be taken to ensure accuracy and to include a full reference.



SOCIAL MEDIA SAFEGUARDS



USE MODEST SPEECH

Be professional on the internet and use modest speech and tone. Remain humble and pious in your communications. Do not engage in fruitless discussions. When people become abusive, step away from the conversation.

USE JAMA'AT APPROVED PLATFORMS

Always use Jama'at approved social media platforms for posting online and only use Jama'at approved sources of information when engaging in Tabligh discussions or providing references.

BE CAREFUL OF WHAT YOU POST ONLINE

Don't post anything inappropriate, including comments or photos that might bring yourself or the Jama'at into disrepute. There is potential for anything you post online to be copied and distributed. Bear this in mind every time you post.

CONSIDER YOUR DIGITAL FOOTPRINT

Check – are you able to delete the content once you have posted it? Consider your digital footprint.



MAINTAINING PURDAH IN ONLINE COMMUNICATIONS

“It should be clearly remembered that girls should only do the Tabligh to other females. Some people make Tabligh contacts on the Internet. Tabligh contacts on the Internet should only be established with women and girls. Leave Tabligh towards men for the men, because otherwise this causes some issues....This is a societal ill and we are facing very frightening results.”

[Hazrat Mirza Masroor Ahmad (aba), Khalifatul Masih V, address to Lajna, National Ijtema, 19 October 2003]



Online purdah includes keeping personal photos private and not posting them as well those of other Ahmadi Muslim ladies and girls. This includes posts on any social media platform as well as profile photos and status updates posted on WhatsApp.

Purdah or Hijab is so much more than a cloth to cover our heads and a loose outer garment to cover our body. It is of course a mind-set.

It includes conducting ourselves with a certain decorum and probity in the words and tone we use, avoiding overfamiliarity and maintaining a reserved manner.

UTILISING OPPORTUNITIES FOR TABLIGH IN THE PRESS

DAILY NEWS

Word • Business • Finance • Lifestyle • Travel • Sport • Weather

The letters page is probably one of the most widely read features in a newspaper.

It provides a good opportunity to promote one's cause to a wider audience.

As such, it is a valuable means of Tabligh.

Email addresses for a few Letter Pages:

letters@independent.co.uk
guardian.letters@theguardian.com
letters@thetimes.co.uk
dtletter@telegraph.co.uk
letters@standard.co.uk

- The letter should be addressed to 'Dear Editor', have an appropriate length and include paragraphs so it's easy to read.
- Include your letter in the body of your email not an attachment. Add your name, address & contact number. Papers only publish the city/ town.
- If you are writing to more than one newspaper, do not use identical wording. The Times, for example, insists on exclusive use of any letter.
- Most national dailies don't publish letters of more than 250 words. Keep your letter short and succinct.

NEWS

WORLD POLITICS BUSINESS SPORTS SCIENCE

Short articles about Tabligh events you arranged can also be shared with the local newspaper, for example, interfaith events, exhibitions or community initiatives such as tree planting.



Letters

MP's call to ban cousin marriage is prejudiced

Dr Qurratul-Ain Rehman points to the low absolute risk of birth defects in children born to consanguineous parents in response to Richard Holden's bill

I find it intriguing that a Conservative former minister, Richard Holden, has called for first-cousin marriage to be banned in the UK. He argues that the practice threatens women's freedom and leads to birth defects. Medical evidence shows that while the risk of birth defects is relatively higher among children born to consanguineous parents, the absolute risk remains low. In fact, the absolute risk increase is comparable to factors such as older maternal age, obesity and smoking – but there are no calls to ban them.

As a GP working at the Royal Hospital for Neuro-disability in London, I manage patients with genetic disorders ranging from Down's syndrome to rare mitochondrial and genetic diseases. None of my patients were born of consanguineous parents.

I would also like to point out the historical inconsistency in the values being defended – Holden fails to mention that cousin marriage was once a common practice among the British aristocracy. I feel that grouping the whole Pakistani community as being subject to a "clan mentality" demeans them and highlights Holden's intolerance.

As an elected member of parliament, Holden has a responsibility to bring communities together rather than alienating any on grounds of prejudice and intolerance. I wish he would focus on more pressing issues, both domestic and international.

Dr Qurratul-Ain Rehman
New Malden, London

TABLIGH AND SCHOOLS

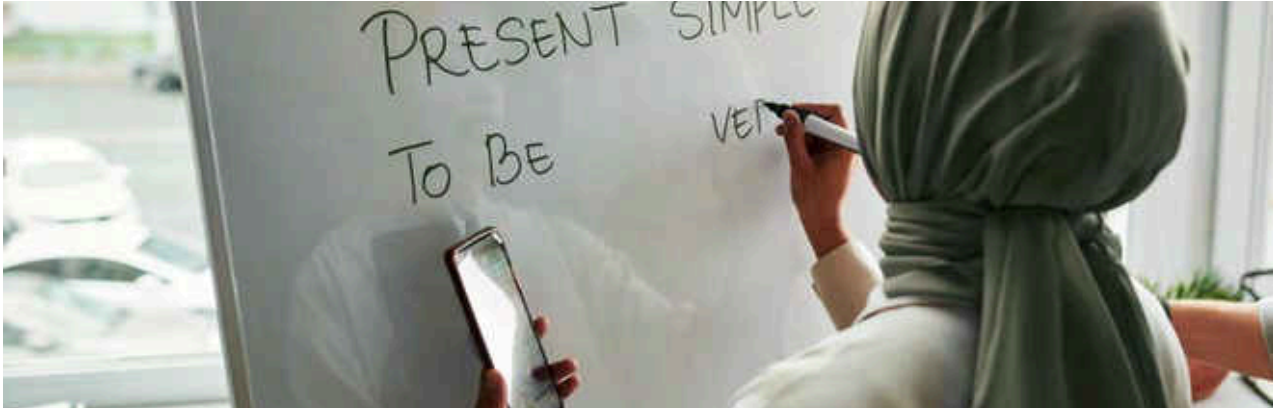


“THE WAY TO PREACH TO YOUR
FRIENDS, TEACHERS OR THOSE WITHIN
YOUR ORBIT IS NOT THROUGH FORCE
OR HARSH WORDS –

RATHER IT IS THROUGH LOVE,
COMPASSION AND BY EXEMPLIFYING
THE ISLAMIC VALUES OF TRUTH,
INTEGRITY, KINDNESS AND PIETY AT
EVERY MOMENT OF YOUR LIFE.”

HAZRAT MIRZA MASROOR AHMAD (ABA)
HAZRAT KHALIFATUL MASIH V
26 APRIL 2025

TABLIGH OPPORTUNITIES WITHIN SCHOOLS



JOIN YOUR LOCAL SACRE

- The SACRE is the Standing Advisory Council for Religious Education.
- It advises schools on what is taught in RE through its locally agreed syllabus and how the teaching of this subject can be improved.
- Through SACRE, local communities and teachers have the opportunity to influence directly what pupils learn in RE.
- Becoming a member of your local SACRE presents a good opportunity to ensure that schools are conveying the teachings of Islam effectively and accurately.

BECOME A PARENT GOVERNOR

- School Governing Bodies exist to support the strategic leadership of the school.
- They consist of staff, parents, Local Authority and community representatives.
- Becoming a school governor will help you to strengthen relationships with teachers at your school and facilitate a better understanding of school processes and strategies.

JOIN THE SCHOOL PTA

- Parent Teacher Associations aim to make the school a better place of learning for children.
- PTA's coordinate their own events which can be utilised during certain times of the year including Ramadan and Eid.

VOLUNTEER AT SCHOOL EVENTS

- Look out for opportunities to help at school fairs and charity events.
- This will help you to develop good relations and expand your contacts at local schools.

TABLIGH OPPORTUNITIES WITHIN SCHOOLS



LOOK OUT FOR TABLIGH OPPORTUNITIES

- Ramadhan, Hajj and Eid are a good time to reach out to local schools and offer to present a lesson or assembly on Islam.
- World Book Day provides a great opportunity to gift the Holy Qur'an
- Utilise opportunities within RS lessons to convey the true teachings of Islam

USE YOUR LOCAL MOSQUE

- Offer the school a tour of your local Mosque.
- Provide the group with engaging learning opportunities and resources for children to learn during the visit.
- Inform them about the understanding-islam.co.uk website.

GET CREATIVE

- Send Eid Cards to friends and teachers.
- Send gifts on special occasions.
- Ask Nasirat to make invites to events for their teachers.

LOOK OUT FOR EVENTS

- Invite teachers to your local interfaith events, Coffee Mornings and the National Peace Symposium.
- There may also be opportunities to invite teachers to Jalsa Salana and the Big Iftar events.

SILENT TABLIGH

- Engage in Silent Tabligh when interacting with teachers and parents at your local school – show support, concern and a willingness to help.
- Show kindness, express gratitude.
- Address others with a smile.

LAJNA IMA'ILLAH UK NATIONAL SCHOOLS CAMPAIGN



<https://understanding-islam.co.uk>

HOW DOES A BAN ON HIJAAB AFFECT A MUSLIM WOMAN'S HUMAN RIGHTS?

Some countries have tried to impose a ban on wearing the Hijab in public.

TASK: Write a passionate open letter which argues against the case of banning the Hijab.

In your letter, consider what the Hijab symbolises for Muslim women. You may also wish to think about the following issues:



- Freedom of choice
- Freedom to practice faith
- Freedom of expression – symbol of modesty
- Imposing immodesty by force upon women
- Religious discrimination
- Violates dignity and modesty that Muslims hold close to their faith

01

The Understanding Islam website provides a wide variety of materials to facilitate the teaching of Islam in schools.

MUSLIM WOMEN: MARIAM AL-ASTURLABI

Mariam was a brilliant scientist and astronomer born in Syria in the 10th-century.



Mariam was a renowned maker of astrolabes, an instrument used to make astronomical measurements, an art she learned from her father, the well-known astrolabe maker, al-'Ujj al-Asturlabi. She also helped to further navigation and timekeeping techniques.

Mariam was employed as an astronomer by the Emir of Aleppo, Sayf al-Dawla, who reigned from 944 to 967 AD.

In line with Islamic teachings, she is an early and inspiring example of a Muslim woman participating in the Islamic intellectual and scientific tradition, promoting education and scholarship for both genders.

02

The website covers a series of key topics aimed at the KS1-KS4 Religious Education Curriculum in the UK.

EARLY ISLAMIC SCHOLARS

Al-Razi



Studied diseases in children and how the brain worked.

Ibn Sina



Wrote an encyclopaedia looking at lots of areas of medicine. It was used in universities.

Al-Zahrawi



Wrote a textbook about surgery and described how to use different medical tools.

Ibn Nafis



Studied how the heart worked and how blood moved round the body.

03

Key Stage 3 and 4 materials covering: Tawhid and Shahada, Sources of Authority in Islam, Islam and Modesty, Islam and Science and Women in Islam.

IN WHAT YEAR DID THESE RIGHTS BECOME LAW IN BRITAIN FOR WOMEN?

The right to vote



1928 Equal Franchise Act

The right to seek divorce



1937 Matrimonial Causes Act

The right to inherit from a husband



1926 Law of Property Act

The right to keep own earnings



1870 Married Women's Property Act

The right to attend university



1878 First degree awarded to women by the University of London

IF YOU HAVE ANY QUESTIONS RELATING TO THE WEBSITE OR TABLIGH IN SCHOOLS PLEASE CONTACT:

understandingislamforschools@gmail.com

EXPERIENCE ISLAM CPD ACCREDITED TRAINING FOR SCHOOLS



<https://understanding-islam.co.uk>

01

Understanding Islam initiative:
'Experience Islam' is a
2.5 hour CPD accredited training course
designed for Teachers of Religious
Education in the UK.

02

The course aims to provide a
comprehensive overview of Islam's key
teachings and has been prepared in
accordance with SACRE frameworks.

03

Tabligh secretaries are encouraged to
Inform local schools about this
offering and to contact the national
Tabligh team to organise the session.

IF YOU HAVE ANY QUESTIONS
RELATING TO THE CPD TRAINING
FOR SCHOOLS PLEASE CONTACT:

understandingislamforschools@gmail.com

The Hijab

Islam is a universal religion and prescribes no specific dress code for Muslim women.

Instead, it furnishes Muslims with guidelines to which they can adopt their own national or ethnic dress.

'The veil' has no one shape or form; rather, Muslim women around the world have a diverse array of dresses that keep in accordance with Qur'anic instructions.

Head coverings worn by Muslim women



RUKU:

Ruku means to bow down. Whilst bowing make sure both hands are resting on your knees and recite the following three times.

سُبْحَانَ رَبِّيَ الْعَظِيمِ

Translation:

Holy is my Lord, the most Great.



<https://www.alislam.org/quran/>



1. Recite Bismillah - voluntary - Rahman and prayer for ablution



2. Wash hands three times up to the wrist; the right hand first and then the left.



3. Clean the mouth three times by rinsing it with water, mashing the gums at the same time.



4. Clean out the nostrils thoroughly by putting some water in them using the left hand. Do this three times.



5. Using both hands wash the face three times.



6. Wash the forearms including the elbows three times. Wash the right arm first and then the left.



TEMPLATE LETTER

Tailor this letter to introduce the Understanding Islam resources with your local schools.

Dear [insert name of teacher/RE lead]

Peace be with you.

I hope that you are well.

It was lovely to speak with you recently and introduce our new Understanding Islam resources for KS1- KS4 of the National Curriculum. These resources, aimed at facilitating the learning and teaching of Islam in schools, have been developed by a team of qualified R.E. teachers currently teaching in British schools, who are also members of the Ahmadiyya Muslim Women's Association, a UK registered charity.

The Understanding Islam resources can be accessed free of charge through the following website: **www.understanding-islam.co.uk**. Should you have any issues accessing or using the materials you can contact us on **support@understanding-islam.co.uk**.

The materials cover a range of themes with each broken down into helpful teaching aids. PowerPoint presentations include a series of specially prepared videos and audios as well as an interactive quiz to reinforce understanding. Also included are supplementary notes for teachers with a step-by-step guide on delivering the presentations, simple lesson plans with suggestions on structure and teaching aids. A range of activity worksheets support students with different learning abilities.

I would be delighted to come into school and deliver a presentation on a chosen topic relating to Islam, for example Ramadan, Eid, the Five Pillars of Islam or Islamic Values. We also offer CPD accredited seminars for teachers to help facilitate a better understanding of Islam and facilitate its teaching in Schools. The sessions take place in a local Mosque and are provided free of charge. Please let me know if this is something you would be interested in attending and I would be happy to share information about upcoming sessions.

Please do not hesitate to contact me if you have any questions or suggestions.

I very much hope to have the opportunity to work with you and support you in the teaching of Islam.

Yours sincerely

[insert name and contact information]

HOW TO ORGANISE A SCHOOL TALK

TOP TIPS

- Find out the age group you'll be presenting to and adjust your delivery accordingly
- Select topic(s) to present - focus on 1 to 3 major elements
- Discuss your ideas with the teacher - Find out what they want & how they want it to be done
- Stick to your allocated timing
- Remember younger children have less attention span
- Find out what equipment will be available to use
- Present the school with your lesson/assembly plan and ensure they are happy with it
- Check if you can bring props with you and let the teacher know what these will be
- If bringing food items such as dates, check for allergies and provide suitable alternatives

SPEAK TO TEACHER

- If you have children at the school, speak to your child's teacher and offer to deliver a class talk/assembly.

CONTACT DETAILS

- If you don't have children at school, contact the RE Teacher/RS Coordinator at local schools. If there is no current opportunity leave your contact details.

LAJNA ON THE PTA

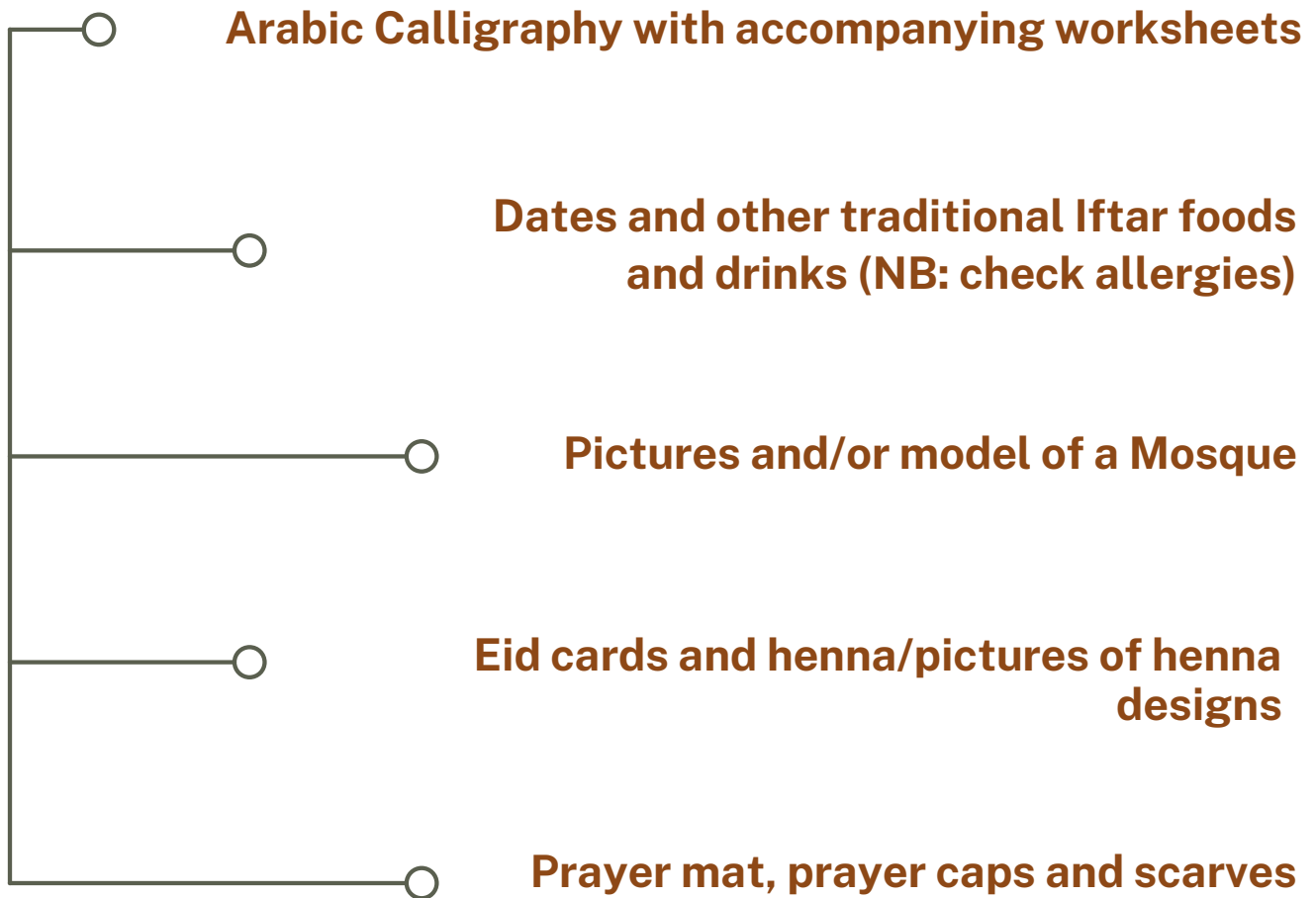
- Co-ordinate with any Lajna members who are School Governors or members of the PTA at local schools.

OPPORTUNITIES

- Approach schools at key times, e.g., before Ramadhan, before Eid or before Hajj. Teachers plan ahead, so ensure you give them plenty of time.



SUGGESTIONS FOR SUPPORTING MATERIALS



Have a look at the Publications page on the Lajna website for the latest books for children. You may wish to take these along to the school.



AFTER THE SCHOOL TALK



Write to the school to formally thank them for the opportunity. Do share copies of the presentation you delivered. Offer your assistance for future events.

Get feedback from the teachers and students about the content, delivery and any supporting items you displayed. Note any red book points for future events.

Stay connected with the female teachers you met and invite them to relevant local, regional, and national Jama'at events e.g., the National Peace Symposium.

Provide the school with details of the Understanding Islam website which includes presentations, worksheets and guidance notes teachers can utilise in RS lessons.

Do not forget to inform the school about the Experience Islam CPD training run by the National Tabligh team for teachers.

USEFUL RESOURCES

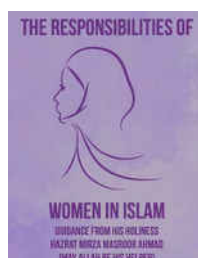
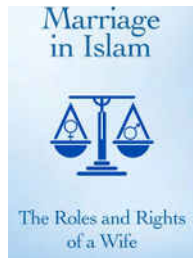
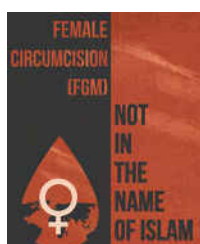
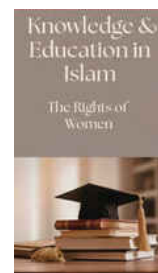
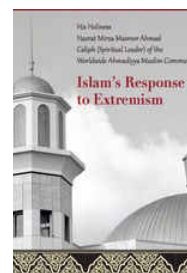
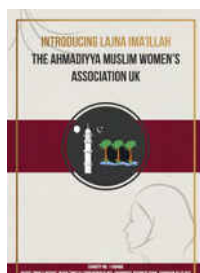
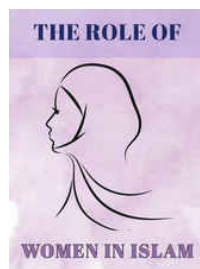
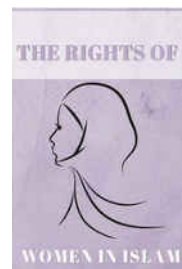
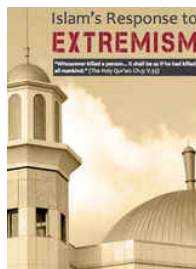
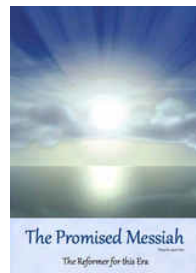
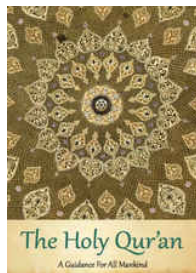


“YOU MUST RELENTLESSLY STRIVE TO
INCREASE YOUR RELIGIOUS KNOWLEDGE,
SO THAT, ARMED WITH TRUTH,
YOU CAN REFUTE THE BASELESS
ALLEGATIONS MADE AGAINST ISLAM,
ESPECIALLY THE MALICIOUS CLAIM THAT
IT DENIES WOMEN THEIR DUE RIGHTS”.

HAZRAT MIRZA MASROOR AHMAD (ABA)
KHALIFATUL MASIH V
25 APRIL 2026

TABLIGH LEAFLETS

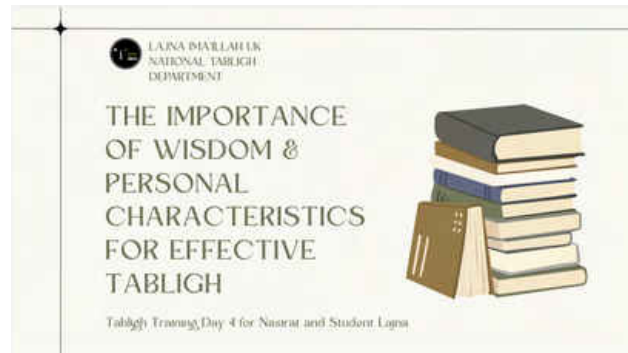
Below is a selection of leaflets that can be displayed at Tabligh stalls



TABLIGH RESOURCES FOR STUDENT LAJNA AND NASIRAT

Tabligh Training Days

Each Majalis should try and arrange at least 2 Tabligh Training Days for Student Lajna and Nasirat per year. The materials to be presented at these Training Days will be shared with local Sadrs via sharepoint in December/January and April/May, Insha'Allah.



Quarterly Tabligh Newsletter

The Tabligh department produces a quarterly newsletter for student Lajna and Nasirat. This is a great opportunity for you to share the Tabligh experiences and efforts of students and Nasirat in your Majlis.



LINK TO NEWSLETTER



LAJNA KNOWLEDGE PORTAL



LIVE NOW

Visit our new Religious Knowledge portal

Complete with theory, helpful summaries, resources and quizzes!

BUILDING COMMUNITY CONTACTS

Below is a selection of links to help you reach out to local community groups

Find your local MP

<https://members.parliament.uk/FindYourMP>

Find your local Councillor

<https://www.gov.uk/find-your-local-councillors>

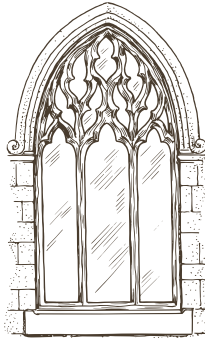


Find your local library

<https://www.gov.uk/local-library-services>

This is a link to local Women's institutes:

www.thewi.org.uk/wis-a-z



This website enables you to locate local churches in your area:

<https://www.findachurch.co.uk>



This is a link to the Women's Interfaith Network:

<https://wominet.org.uk>



This is a link to the Women's Federation of World Peace:

<https://www.wfwp.org.uk>

This website allows you to search for information about charities in the UK

<https://www.charitychoice.co.uk/charities/search>



PUBLICATIONS

Below are a selection of publications which can be shared with Tabligh contacts



Review of Religions

<https://www.reviewofreligions.org/>



Analyst News

<https://www.analystnews.org/>



Al Hakam

<https://www.alhakam.org/>

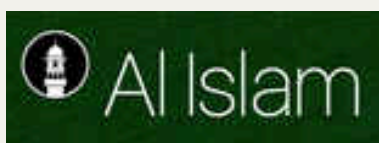
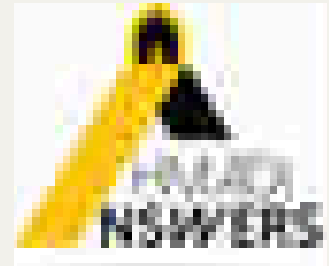


Journey to Ahmadiyyat

<https://lajna.org.uk/wp-content/uploads/2024/08/tabligh-journey-to-ahmadiyyat.pdf>

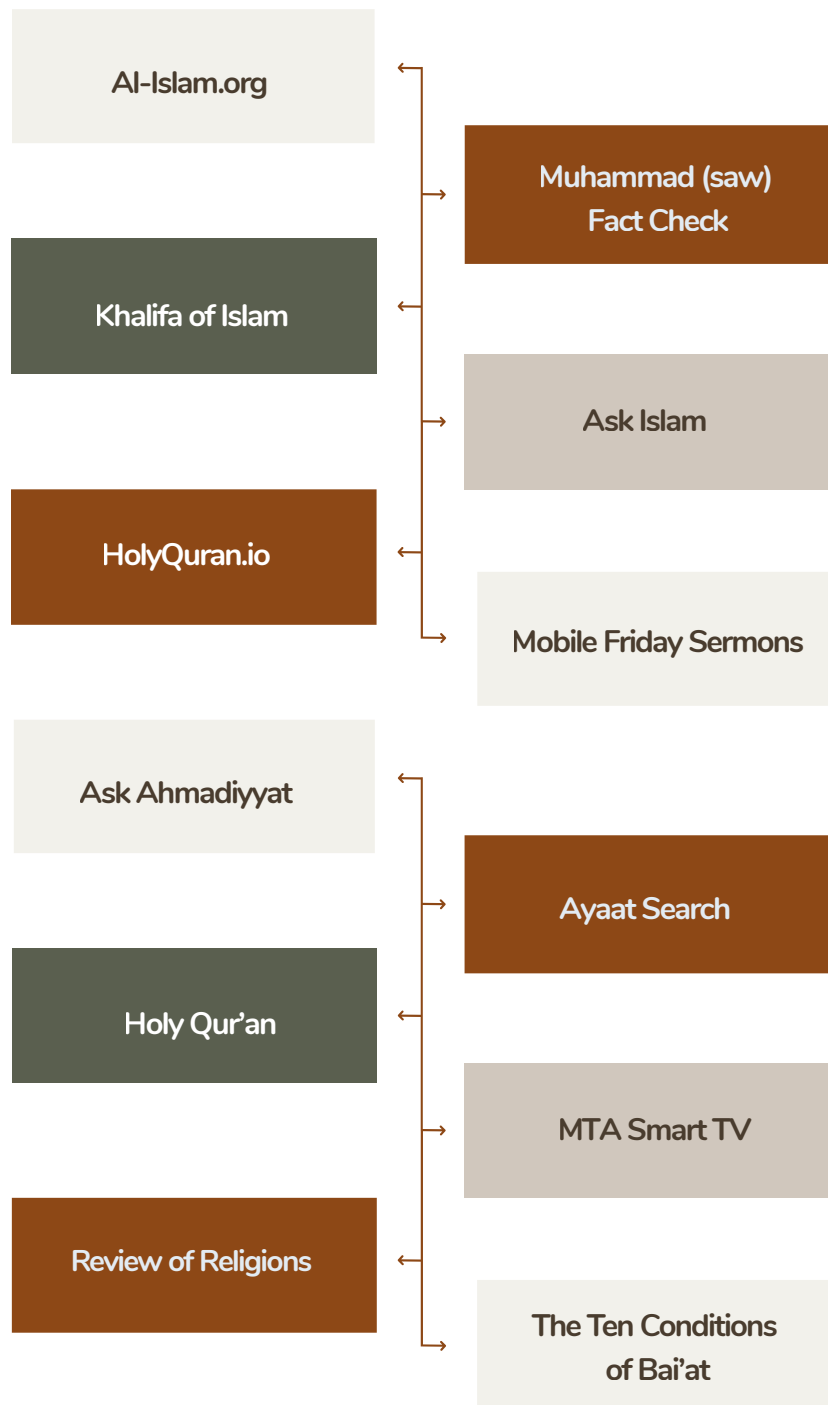
WEBSITES

Below are a selection of websites which can be helpful for Tabligh purposes



APPS

Below are a selection of apps which can be helpful for Tabligh purposes

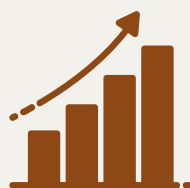


CONTACT INFORMATION

Below are a selection of email addresses which can be used to contact the Tabligh team. We are always here to support you. Should you need any further guidance on any of the topics related to Tabligh -do reach out!



SECRETARY TABLIGH:
sectabligh@lajnaulk.org



MONTHLY REPORTS:
reportstabligh@lajnaulk.org



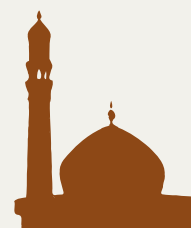
TABLIGH CLINICS:
lajnatablighclinics@gmail.com



**GENERAL TABLIGH
RELATED QUERIES:**
lajnatablighuk@gmail.com



FOR SCHOOLS:
[understandingislamfor
schools@gmail.com](mailto:understandingislamfor
schools@gmail.com)



**BAITUL FUTUH
MOSQUE TOURS:**
mosquetours@outlook.com

“MAY ALL OF YOU COME TO
POSSESS AN UNSHAKEABLE
CONVICTION IN THE TRUTH OF
YOUR FAITH SO THAT YOU CAN
RESPOND CONFIDENTLY AND
WITHOUT HESITATION OR FEAR
TO ALL THOSE WHO RAISE
QUESTIONS OR MAKE FALSE
ALLEGATIONS ABOUT THE
TEACHINGS OF ISLAM.

MAY IT BE THAT YOU NEVER
FALL PREY TO ANY SENSE OF
EMBARRASSMENT OR COMPLEX
ABOUT YOUR FAITH AND
RELIGIOUS BELIEFS.”

HAZRAT MIRZA MASROOR AHMAD (ABA)
HAZRAT KHALIFATUL MASIH V
25 MAY 2024