



Tabligh Newsletter

FOR NASIRAT AND STUDENT LAJNA

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"ALWAYS REMEMBER THAT THE PRIMARY MEANS OF GAINING RELIGIOUS KNOWLEDGE IS THE STUDY OF THE HOLY QURAN... JUST AS WE REQUIRE FOOD AND WATER TO FUEL OUR PHYSICAL BODIES, ALLAH HAS BESTOWED UPON US, THROUGH THE HOLY PROPHET (PEACE AND BLESSINGS OF ALLAH BE UPON HIM), THE HOLY QURAN AS A SOURCE OF EVERLASTING SPIRITUAL SUSTENANCE TO NOURISH OUR SOULS."

Hazrat Mirza Masroor Ahmad, Khalifatul Masih V (aba)

21 September 2025



LAJNA IMA'ILLAH UK
TABLIGH DEPARTMENT

How can we spread the message of Islam in our schools without any reservations?



Huzoor (aba) explained that to spread the message of Islam in schools, one must first develop courage. There is no need for embarrassment – if people already know that you are a Muslim, then stand by your faith with confidence. The best way to convey Islam's message is through one's own example and this is by showing good character, honesty, kindness and service to others and making it clear that these qualities come from Islamic teachings.

Furthermore, Huzoor (aba) counselled to address misconceptions with honesty and courage by openly acknowledging that the wrongful actions of some Muslims are contrary to the true faith, just as crime exists in every community without defining their entire religion. By speaking without fear, clearly distinguishing between the teachings of Islam and the misdeeds of individuals, one can effectively remove doubts and present the truth of Islam with confidence.

Huzoor (aba) said that when Muslims make mistakes or commit wrong acts, it should be openly acknowledged that such behaviour is contrary to Islam. This honesty helps people see the difference between Islam's pure teachings and the weaknesses of individuals.

Huzoor (aba) gave his own example, saying that in his sermons he clearly points out the shortcomings among Muslims and then explains the true teachings of Islam and this openness helps remove misconceptions and fears people have about the faith.

Huzoor (aba) reminded that wrongdoing exists in every community including among atheists, Jews, Christians, Hindus – but those actions do not define the religion itself. Therefore, Muslims should speak about Islam fearlessly and truthfully, showing that Islam promotes goodness and condemns wrongdoing. Through courage, clarity and good example, others will come to see the beauty and truth of Islam.

My Tabligh Experience



ZARTASHA AHMAD
MAJLIS: SOUTHALL

“My experience with Tabligh has been really valuable for me. At first, I thought it was mainly about explaining Islam to others, but I’ve come to realise it’s just as much about improving myself.

When I’ve spoken to people of different faiths, I’ve learnt how important it is to approach with respect, patience and kindness rather than just trying to convert someone.

One of the biggest lessons I’ve learnt is that success in Tabligh isn’t about the outcome but it’s about the effort, the sincerity, and leaving the rest to Allah. Often, the best Tabligh is our character and how we treat others.”

TOOBA AHMED
MAJLIS: SOUTHALL

“One of my Tabligh experiences this year was sharing an article about Islam Ahmadiyyat with a colleague.

At first, I wondered whether it would make any difference, but later they told me it gave them a new perspective they hadn’t considered before.

It reminded me that Tabligh doesn’t always have to be a long conversation—sometimes a small effort, like sending an article or recommending a video, can open a person’s mind.

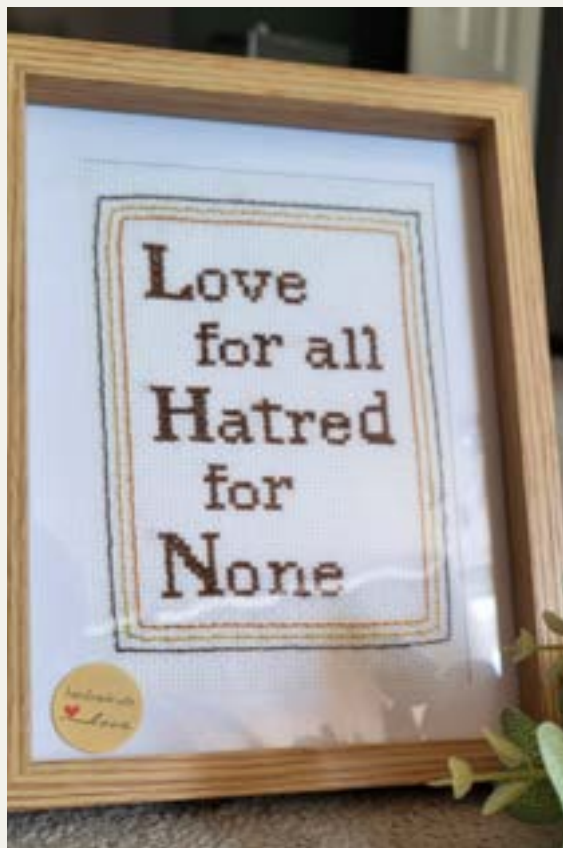
I learnt that the key is sincerity, and then leaving the rest in Allah’s hands.”



My Tabligh Experience

**MALIHA AHMAD
MAJLIS: WALSALL**

My most recent Tabligh experience was on 19th June 2025, participating in the event at the Mayor's Parlour in Walsall, which was a truly memorable experience. As part of a small group, which included Lajna members of all ages and Sadr Sahiba, representing our women's organisation, we were warmly welcomed by the Mayor herself and her team. The setting was formal, yet inviting, with a calm and freeing atmosphere which allowed us to discuss matters of faith, the importance of community and mutual understanding. The Mayor's team, kindly provided us with refreshments, which they happily served.



While Sadr Sahiba spoke about Ahmadiyyat, our strive for greatness and the significance of community and connections, the Mayor expressed genuine interest, asked thoughtful questions and appreciated our efforts to meet with her and welcome her as our new Mayor. Our Sadr Sahiba open-heartedly gave her a gift hamper which included a handmade cross-stitched piece with our motto, 'Love for all, Hatred for none', embroidered onto it.

We were all able to express our strong interest in collaborating with the Council on community-building projects that promote inter-faith harmony. What stood out the most was the spirit of respect and openness from both sides. It was a refreshing reminder of just how important it is to constantly reach out and build bridges with the wider society.



My Tabligh Experience

LIYANA LEWIS
MAJLIS:CHEAM

I was blessed with the humbling opportunity to work on the Tabligh team for a second time this Jalsa. Once again, I conversed with numerous guests, some of whom I had met last year, and some first-time attendees. I was able to learn about their stories, answer questions and try to assist them where possible.

My duty involved meeting and greeting guests, helping serve them food and refreshments and generally welcoming them and settling them in our marquee. Maintaining a guest's comfort is the crucial element in providing the best experience. The behind-the-scenes work may often go unnoticed, yet it plays an essential role in ensuring everything runs smoothly. Every quiet effort, from preparation to clean-up, carries its own significance and contributes just as meaningfully to the overall success of the Tabligh department.

I found the entire experience incredibly rewarding, as every task — big or small — offered the chance to help others and be part of something meaningful.

Being able to inform guests of the beauty of our Jamaat, reawakened my love for Ahmadiyyat. All the guests responded positively and were fascinated by the addresses of beloved Huzoor (aba).

We were fortunate to have several new convert sisters visit our Marquee as well and I particularly enjoyed hearing about their journey to Ahmadiyyat, which put religion into a new perspective for me. Seeing guests leave with smiles and gratitude made all the effort truly worthwhile. May Allah bless all our Tabligh efforts. Ameen.



My Tabligh Experience



TAHIRA HASSAN
MAJLIS: SOUTHALL

I once had a casual conversation with someone at the GP while waiting for my appointment, and the topic of religion naturally came up. I shared a little about what being an Ahmadi Muslim means to me, and the person listened with real curiosity. For me, this was Tabligh in its simplest form—just being open and willing to talk whenever the opportunity arises. It made me realise that Tabligh isn't about formal speeches but about seizing small moments in our daily lives to spread awareness of Islam Ahmadiyyat.



RAMLA MURTAZA
MAJLIS: SOUTHALL

This year I invited a friend from school to visit the mosque as my mosque is right opposite my school, and although they couldn't come right away, they really appreciated the invitation. That small gesture showed me that Tabligh is not only about giving knowledge but about extending friendship and trust. Even if someone doesn't accept the invitation immediately, they remember the kindness and openness. I realised that Tabligh is as much about building bridges as it is about giving explanations.

My Tabligh Experience

BUSHRA BUTT
MAJLIS: MITCHAM PARK



What is Tabligh? Is it simply a smile or a “hello” that starts the journey to Islam? My name is Bushra, and I am 11 years old. My mother is the Tabligh secretary in the Mitcham Park Jamaat.

A couple of weeks ago, my mother, my sisters, and I went to Beddington Park – and there, Allah showed us how He can guide us in so many ways.

As my sisters and I played in the park, we decided to line up for the zip line. While waiting, a woman and her two-year-old son stood behind us. We decided to let her go first. That small act of kindness opened an unread story – a story written by Allah.

The woman began speaking with my mother, and the first word that opened this conversation was Assalamu Alaikum. She was a Christian who had converted to Islam after being guided through dreams. We spoke with her for a while, and she showed great interest in learning more about Ahmadiyyat. My mother exchanged phone numbers with her so she could stay in touch and continue the conversation.

Later, we all walked to the river together and fed the birds. We shared our bird food with her and her little son, and it felt like we were sharing more than just food – we were sharing love, peace, and the message of Islam.

That moment reminded me that Tabligh can begin with something as simple as a smile, a greeting, or an act of kindness – because when Allah chooses to guide someone, even the smallest action can become part of a beautiful journey written by Him.

My Tabligh Experience



NEHA NOOR REHMAN
MAJLIS: WALSAI

Tabligh begins with sincerity, a good character, and a strong connection with Allah. It is about deepening my own faith and feeling the blessings of Khilafat.

One of the most unforgettable Tabligh experiences I have had was when our Majlis visited Islamabad and the Mubarak Mosque, where we had the incredible honour of offering Namaz behind Huzoor (aba). From the peaceful atmosphere to the beautiful surroundings, the entire experience was spiritually uplifting.

We toured the mosque, saw places we had only seen on MTA, and even got the chance to wave to Huzoor (aba) – a moment that felt deeply personal and emotional. We were also blessed to eat from Langar which felt especially meaningful.

Visiting Jamia Ahmadiyya UK was equally inspiring; seeing where future missionaries train gave me a new appreciation for their dedication. This trip affirmed my own conviction in my faith, a pre-requisite to effective Tabligh.

My Tabligh Experience



**TAYYABA BUSHRA SAHIBA
MAJLIS: BURTON-UPON-TRENT**

When I first came to the UK from Pakistan, I felt a strong passion for Tabligh because back in Pakistan I did not get the chance to do it. One opportunity came when I joined a local charity centre where we were making bags for distribution.

Everyone was decorating the bags in their own way, and we were told we could design them however we liked. I decided to write on them the beautiful motto of our Jamaat: "Love for All, Hatred for None.". When others saw this, they liked it very much!

This motto reflects the true message of Islam Ahmadiyyat and it is very easy for people to understand. Many people who saw it became curious and asked me about it. They were moved by the simplicity of this message and felt how powerful and needed it is in today's world. In this way, a small effort turned into an opportunity for Tabligh, Alhamdulillah.



My Tabligh Experience



ANEELA KHALIL MAJLIS: HARTLEPOOL

I had a wonderful Tabligh experience when the local primary school visited our Mosque. I saw how the Year 1 and Year 2 children, as well as the staff members, were full of excitement and curiosity as they visited the mosque and respectfully gathered in the men's prayer hall for a presentation delivered by Aunty Christine.

The presentation began by exploring some key differences between Christianity and Islam, before delving more deeply into Islamic beliefs, practices, and the Ahmadiyya Muslim Community.

The children listened attentively and asked thoughtful questions, showing a genuine interest in learning more. I then helped the girls to try on the headscarves and saw how enthusiastically they embraced the opportunity to respectfully take part in the experience.

It was a joyful and enriching visit that helped foster understanding and respect across communities.



Tabligh Activities



SOUTHMEAD

Southmead Majlis shared a copy of the Holy Qur'an with their local Library, Alhamdulillah. This was included in a display about Islam, encouraging visitors to explore and learn more about the true teachings of Islam.

By the Grace of Allah, Lajna and Nasirat from Southmead Majlis were also able to set up a Tabligh Stall close to Wimbledon Tennis Championships where they distributed leaflets spreading the peaceful message of Islam to visitors from around the globe. Alhamdulillah this provided a wonderful opportunity for Tabligh.



Tabligh Activities



HARTLEPOOL



An Informative exhibition about Islam was arranged at Anle Primary Academy School in North Yorkshire with a particular focus on the teachings of the Holy Qur'an.



EARLSFIELD



Earlsfield Majlis joined a local yard sale at St Barnabas Church where Nasirat sold homemade lemonade and handmade plush to raise funds for Humanity First. This was also an opportunity to introduce the Ahmadiyya Muslim Community and share our motto of Love For All, Hatred For None. The event attracted more than 160 visitors who were all introduced to the Jamaat and given an introduction to alislam.org. It was a great opportunity to collaborate with other communities, build new tabligh contacts and spread the message of Islam. Nasirat also visited each stall and offered complimentary juice to stallholders!



Tabligh Activities



THORNTON HEATH



Thornton Heath Majlis held a Coffee Afternoon to mark United Nations International Day of Peace. Alhamdulillah, through discussion, dialogue, presentations and literature distribution, the event provided a wonderful opportunity to convey Islam's teachings about Peace.



BIRMINGHAM SOUTH



A Micro Library exhibition was held in Streetly. Numerous Jamaat literature was displayed, including the leaflets about the Holy Prophet (pbuh), Rights of Women in Islam, Peace, Holy Qur'an, The Promised Messiah (as) and Islam's response to extremism.



Tabligh Activities



SLOUGH

Nasirat participated in a fun and engaging Tabligh activity focused on how to describe Jalsa to a non-Ahmadi friend. The girls were encouraged to think creatively and came up with a variety of scenarios, podcast-style segments, short reel videos, and other bite-sized content that could be used to explain Jalsa in an accessible and exciting way. It was an inspiring session that strengthened their Tabligh skills in a relatable context. The girls showed great enthusiasm, and their ideas reflected a deep understanding of the spiritual essence of Jalsa and how to convey it with confidence, clarity, and pride.



NORBURY



Lajna and Nasirat explained the teachings of Islam to guests at a local Interfaith event.

Tabligh opportunities – useful dates

November 2025

9-16 – National Interfaith Week

13 – World Kindness Day

20 – UN World Children's Day

17-24 – Global Education Week

December 2025

10 – Human Rights Day

18 – Arabic Language Day

20 – International Human Solidarity Day



Tabligh Opportunities – World Kindness Day



“AND WORSHIP ALLAH AND ASSOCIATE NAUGHT WITH HIM, AND SHOW KINDNESS TO PARENTS, AND TO KINDRED, AND ORPHANS, AND THE NEEDY, AND TO THE NEIGHBOUR WHO IS A KINSMAN AND THE NEIGHBOUR WHO IS A STRANGER, AND THE COMPANION BY YOUR SIDE, AND THE WAYFARER, AND THOSE WHOM YOUR RIGHT HANDS POSSESS. SURELY, ALLAH LOVES NOT THE ARROGANT AND THE BOASTFUL.”

HOLY QURAN [4:37]



November 13 marks the United Nations World Kindness Day. This is a valuable opportunity to engage in silent Tabligh efforts that demonstrate Islam's teachings about showing kindness towards others.



You may wish to take donations to a Shelter or support a local Community Fridge or Food Bank. You could also organise a Tabligh event to raise funds for a charitable cause, visit a Home for the elderly, help your neighbours, the sick or the vulnerable. There are numerous ways to offer the hand of friendship and kindness to others and whilst these should form part of our day to day lives, events like World Kindness Day provide a useful opportunity to reinforce and remind others of the beautiful teachings of Islam.

Tabligh Opportunities

National Interfaith Week

National Interfaith Week falls between 9-16 November 2025. Below are some ideas on how you can avail of this opportune time to spread the true message of Islam.



SHARE JAMAAT
LITERATURE



SPREAD THE MESSAGE
OF ISLAM THROUGH
SOCIAL MEDIA



PLAN AN INTERFAITH
COFFEE MORNING



ARRANGE A TOUR OF
YOUR LOCAL MOSQUE



ORGANISE AN
EXHIBITIONN ABOUT
ISLAM



DELIVER A
PRESENTATION ABOUT
ISLAM AT SCHOOL

Spotlight on: Halloween

Guidance from Hazrat Khalifatul Masih V (aba)

Halloween originates from old Irish pagan practices and is based on concepts belonging to witches; concepts which trample upon religion and sanctity of homes. No matter how much fun it may be considered, its very basis is wrong and it includes shirk. Because its basic concept is that on 31 October the boundaries between the living and the dead are removed and the dead come back to cause harm to the living. In order to avoid being harmed, about which many nonsensical things are said, so-called magicians are called in who take animals and crops from people and sacrifice them in a specific way.



Bonfire is also part of the ritual and is meant to frighten the dead. The special costumes and masks are also worn to scare. Christianity adopted this ritual, in particular the Catholic Church. Due to Christianity and also the media Halloween spread all over the world, in particular in the West; in USA, Canada, UK, Japan, New Zealand, Australia and other European countries.

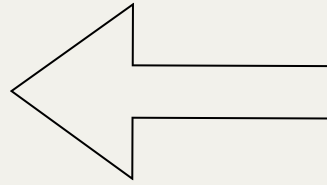
This practice is a hidden evil. Muslims in the West are adopting it. Children dress up in costumes and go from door to door asking for something to bring comfort to spirits. The notion is that if a household gives something to the costume-clad children the dead would not harm the household. Indeed, it is all considered good fun, but the idea behind it all is based on shirk. It is against the dignity of an Ahmadi child to dress up in strange manner and go door to door like beggars, even if it is for chocolates. Ahmadis should have a dignity which should be inculcated from childhood.

The message of Halloween is thus of existence of witches, evil spirits and satanic worship. It is extremely wrong to 'believe in' things that are 'supernatural' even if it is for fun. For this reason, our children should strictly avoid them.

[Friday Sermon, 29 October 2010]



Your Tabligh Challenge!



As we begin a new year in the Lajna and Nasirat calendar, it's a good time to set your Tabligh goals!

Perhaps you would like to gain confidence in responding to questions and allegations, make more Tabligh contacts, partake in more local Tabligh events and initiatives or simply to increase your own religious knowledge and understanding.....your goal is personal to you!

List your Tabligh goals in a notebook and alongside each one, think about what practical steps you would take to achieve it. Do seek the support and guidance of your Nasirat Secretary and/or Tabligh Buddy and do keep a note of all your efforts. Insha'Allah when you look back in a year's time, you will, with Allah's Grace, have made great strides in Tabligh!



Please do share your Tabligh Journey with us and send us a write up of your Tabligh experiences to include in the next Newsletter!