

In the name of God, the Gracious, the Merciful

Tabligh Syllabus

2022-2023



Lajna Ima'illah UK

"Thus, as I said, gaining a proper understanding regarding the fulfilment of rights, correctly informing the world about the teaching of Islam, educating them about it while also practising it ourselves, will open new avenues of preaching and will also be a means of the world's salvation. We must pay special attention to this."

Hazrat Mirza Masroor Ahmad May Allah be his Helper Al Hakam - 2nd May 2022



TABLE OF CONTENTS

4.	LETTER FROM NATIONAL TABLIGH SECRETARY
<u>5.</u>	SPIRITUAL ASPECT OF TABLIGH

- 14. THE TEN CONDITIONS OF BAI'AT
- 16. BAI'AT TARGETS FOR LAJNA IMA'ILLAH 2020-2021
- 17. CENTENARY BAI'AT CAMPAIGN
- 19. ROLE AND RESPONSIBILITIES OF A TABLIGH SECRETARY
- 21. PRACTICAL GUIDELINES FOR TABLIGH SECRETARIES
- 23. NEW TABLIGH SECRETARY ACTION FLOWCHART
- 24. TABLIGH YEAR PLAN 2021-2022
- 27. TABLIGH ACTIVITIES FOR SEND LAJNA
- 29. TABLIGH ACTIVITIES AND INITIATIVES FOR NASIRAT
- 30. TABLIGH CLINICS
- 31. THE IMPORTANCE OF SILENT TABLIGH
- 30. TABLIGH DURING COVID-19
- 33. TABLIGH OPPORTUNITIES USEFUL DATES
- 34. EFFECTIVE TABLIGH EVENT PLANNING
- 41. EFFECTIVE FOLLOW UP AFTER EVENT
- 42. GUIDANCE ON ARTICLE WRITING
- 44. A GUIDE TO WRITING LETTERS TO EDITORS
- 45. TABLIGH OPPORTUNITIES WITH LOCAL SCHOOLS
- 50. HOW TO ORGANISE A LIBRARY EXHIBITION
- 53. HOW TO ORGANISE A MOSQUE TOUR
- 54. GUIDELINES FOR THE USE OF SOCIAL MEDIA
- 56. A GUIDE ON HOW TO CONDUCT A 1:1 DISCUSSION
- 58. A GUIDE ON HOW TO CONDUCT A TABLIGH STALL
- 60. USEFUL RESOURCES TO GROW YOUR TABLIGH CONTACTS
- 62. NEW TABLIGH RESOURCES

LETTER FROM NATIONAL TABLIGH SECRETARY







My Dear Sisters

Assalamo Alaikum wa rahmatullahi wabarakatohou

It gives me great pleasure to introduce the new Tabligh Syllabus for the Lajna Year 2022-2023.

This Syllabus provides your Work Plan for the year, setting out a month-by-month Guide on activities and workshops that you should try and conduct· Additionally, it is a reference guide for all members of the Majlis, providing information on:

- > The Spiritual aspect of Tabligh;
- > How to make Tabligh Contacts;
- > How to Organise Tabligh Events;
- Guidance on including SEND Lajna and Nasirat in Tabligh activities/initiatives;
- > Guidelines on the Usage of Social Media;
- How to plan Mosque Tours, Library Exhibitions and Tabligh Stalls;
- > Key Dates for Tabligh opportunities;
- Information about Useful Tabligh Resources;
- > How to write articles; and
- > Much more.

We hope Insha'Allah that you will avail of the information in this Syllabus and refer to it on a regular basis \cdot

As you all know, this is a very blessed year for Lajna Imaillah UK· We will Insha'Allah be celebrating our 100 year Centenary· To mark this historic event and in gratitude to Allah, we have launched a National Bai'at Campaign· As part of this blessed Campaign, we would like each Lajna member to try and facilitate at least one Bai'at during the course of this year, Insha'Allah· The Tabligh Department has planned a series of monthly workshops and seminars and produced a Tabligh Handbook to support Lajna in this noble endeavour· Further details and guidance about the Bai'at Campaign can be found on pages 16-18 of the Syllabus·

Whilst embarking on the blessed Bai'at Campaign, we must remember the true purpose of Tabligh-During a virtual mulaqat of the national majlis-e-amila of Lajna Imaillah Australia on 19 December 2020, Huzoor (aba) explained the real purpose underlying the efforts of Ahmadi Muslims to spread Islam's teachings.

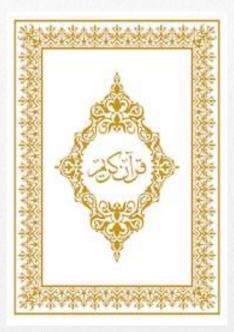
"You should set an ambitious target when it comes to Tabligh. Always remember that our efforts to convert others to the true message of Islam is not for the sake of numbers or so that our reports are more impressive. Rather, we seek to propagate our faith and to bring other people into the fold of the Ahmadiyya Muslim Community due to our love for other members of society and for our nations. This love requires us to convey the true teachings of Islam to them and it is our heartfelt desire to bring them closer to God Almighty. Furthermore, it is not enough for us to convey the message to others, rather we must also spiritually and morally reform and better ourselves and to constantly seek to increase our own bond with God Almighty."

The true purpose of Tabligh is to bring people closer to Allah. This requires us, as Dai'illallah to first strengthen our own relationship with Allah. Only then can we guide others to the True Islam.

May Allah enable us to fulfil our responsibilities in the best way, ease our tasks and open greater avenues of Tabligh for us. May Allah enable us to convey the beautiful teachings of Islam through our words and our actions and may He enable us to heed the guidance of our beloved Huzoor (aba) and propagate the message of Islam in the most exemplary manner, Ameen.

Wassalam
Farzana Yousuf
[Serving as Secretary Tabligh]

The spiritual aspect of Tabligh is the most important aspect of calling people towards Allah. Without it all our efforts are in vain



Prayers of the Holy Qur'an:

رَبَّنَا أَتِنَا مِنْ لَّدُنْکَ رَحْمَۃً وَّ بَیِّیُ لَنَا مِنْ اَمْرِنَا رَشَدًا

Our Lord, bestow on us mercy from Thyself, and provide for us right guidance in our affair.' [18:11]

رَبِّ اشْرَحْ لِیْ صَدْرِیْ وَ یَسِّرْ لِیْ آمْرِیْ وَ الحَلُلْ عُقْدَةً مِّنْ لِسَانِیْ یَفْقَهُوْا قَوْلِیْ

'My Lord, open out for me my breast, and ease for me my task, and loose the knot of my tongue, that they may understand my speech.' [20:26-29]

رَبِّ اشْرَحُ لِيْ صَدْرِيْ وَيَسِّرُ لِيْ آمُرِيْ وَاحْلُلُ عُقْدَةً مِّنْ لِسَانِيْ يَفْقَهُوْا قَوْلِيْ

"....My Lord, open out for me my breast, and ease for me my task, and loose the knot of my tongue, that they may understand my speech". [20:26-29]

الآآِنَّ ٱولِيَآءَ اللهِ لَا خَوْفٌ عَلَيْهِمْ وَلَا هُمْ يَحْزَنُوْنَ الَّذِيْنَ امَنُوْا وَكَانُوْا يَتَّقُوْنَ لَهُمُ الْبُشُلِى فِي الْحَلِوةِ الْكَآلِقَ الْعَلِيقِ اللهِ اللهِ اللهِ اللهِ اللهِ اللهِ اللهِ اللهِ اللهِ عَظِيْمُ

"Behold! The friends of Allah shall certainly have no fear, nor shall they grieve-Those who believed and kept to righteousness- For them are glad tidings in the present life and also in the Hereafter- there is no changing the words of Allah that indeed is the supreme triumph."

[10:63-65]

أَدْعُ إِلَى سَبِيْلِ رَبِّكَ بِالْحِكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ وَجَادِلْهُمْ بِالَّقِيْ هِيَ آحْسَنُ أِنَّ رَبَّكَ هُوَ أَعْلَمُ بِمَنْ فَالْمُهْتَارِيْنَ ضَلَّ عَنْ سَبِيْلِهِ وَهُوَ أَعْلَمُ بِالْمُهْتَارِيْنَ

"Call unto the way of thy Lord with wisdom and goodly exhortation, and argue with them in a way that is best. Surely, thy Lord knows best who has strayed from His way; and He knows those who are rightly guided." [16:126]

اُدْعُ إِلَى سَبِيْلِ رَبِّكَ بِالْحِكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ وَجَادِلْهُمْ بِالَّتِيْ هِيَ آخْسَنُ أِنَّ رَبَّكَ هُوَ اَعْلَمُ بِمَنْ فَالْمُهْتَدِيْنَ ضَلَّ عَنْ سَبِيْلِهِ وَهُوَ اَعْلَمُ بِالْمُهْتَدِيْنَ

"But if they turn away, We have not sent thee as a guardian over them. Thy duty is only to convey the Message...." [42:49]

فَإِنْ اَعْرَضُواْ فَمَا آرُسَلُنْكَ عَلَيْهِمْ حَفِيْظًا إِنْ عَلَيْكَ إِلَّا الْبَلْغُ الْ

"Surely thou wilt not be able to guide all whom thou lovest; but Allah guides whomsoever He pleases..." [28:57]

Prayers of the Holy Prophet (saw) for Success in Preaching:

اللَّهُمَّ إِنِّي أَسْأَلُكَ حُبَّكَ وَحُبَّ مَنْ يُحِبُّكَ وَالْعَمَلَ الَّذِي يُبَلِّغُنِي حُبَّكَ ، اللَّهُمَّ اجْعَلْ حُبَّكَ أَحَبَّ إِلَيَّ مِنْ لَلَّهُمَّ إِنِّي أَسْأَلُكَ حُبَّكَ وَحُبَّ مَنْ يُحِبُّكَ وَالْعَمَلَ الَّذِي يُبَلِّغُنِي حُبَّكَ ، اللَّهُمَّ اجْعَلْ حُبَّكَ أَحَبَّ إِلَيَّ مِنْ اللَّهُمَّ إِنِي أَسْأَلُو وَمِنَ الْمَاءِ الْبَارِدِ

"O Allah! I supplicate You to grant me Your love, and the love of those who love You and the action which may lead me to win Your love. And make my love for You dearer to me than myself, my family and cold (refreshing) water". (Tirmidhi Kitab-ud-Da'waat).

Prayers of the Promised Messiah (as) for success in preaching:

رَبِّ آرِنِيْ كَيْفَ تُحْمِى الْمَوْتَى - رَبِّ اغْفِرُوَا لِحَمْرِمِنَ السَّمَاء

"O my Lord, show me how You give life to the dead. O my Lord, Grant me Your forgiveness and mercy" (Tazkirah p532).

رِانِيْ مَغْلُؤبُ فَانْتَصِرُ

"O my Lord, I am overcome (by the enemy), so come to my help (Tazkirah p. 419).

Prayers of the Promised Messiah (as) for reformation of Muslims:

رَبِ ٱصْلِحْ ٱمَّةَ مُحَمَّدٍ-

"O my Lord, reform the followers of Muhammad (saw) (Tazkirah p. 57).

THE HOLY PROPHET

(May the peace and blessings of Allah be upon him)

"I swear by Him who holds my life in His hands, that you MUST enjoin on people to do good and forbid them from doing wrong: otherwise, it is quite likely that some punishment from Allah may be inflicted upon you. Then, too late, you will offer supplication, but they will not be accepted."

[Tirmidhi-'Selected sayings of the Holy Prophet of Islam", p. 31-32]

"Make religion easy for others to follow, do not make it difficult. Similarly, present religion in a pleasing manner; do not make it repulsive to others."

[Muslim - 'Selected sayings of the Holy Prophet of Islam', p.34]

"By Allah! If Allah helps you to guide a single person to the truth, it is better for you than (the most precious) red camels."

[Muslim - 'Selected sayings of the Holy Prophet of Islam', p.33]

THE PROMISED MESSIAH (Peace be on him)

"If it was in my power, I would knock on the door of every house just like a beggar, in order to spread the true word of God so that the people may be saved from disbelief and atheistic tendencies, which is prevalent all over the world. If God were to teach me English, then I would go around and propagate His Message even if it means that I may have to sacrifice my life in the progress!"

[Malfoozat Vol 3 p. 291]



"God Almighty desires to draw all those who live in various habitations of the world, be it Europe or Asia, and who have virtuous nature, to the Unity of God and unite His servants under one Faith. This indeed is the purpose of God for which I have been sent to the world. You, too, therefore should pursue this end, but with kindness, moral probity and fervent prayers.

[The Will, pp 8 - 9]



HAZRAT KHALIFATUL MASIH I (May Allah be pleased with him)

"Injury and its pain, sleeplessness and its anguish, weakness and infirmity set aside, the passion for Tabligh is such that when brother Mufti Muhammad Sadiq returned (from preaching), Hazrat Khalifatul Masih I listened to the narration of his journey with extraordinary attention. He became extremely happy on learning his details of the Tabligh work that had been carried out in those areas [where he had travelled to]. When Khawaja Kamalud-Din visited Hazrat Khalifatul-Masih for the first time during his illness, he mentioned that he had received a telegram from Sahibzaada Aftab Ahmad Khan informing that he (Khawaja Sahib) was to deliver the first lecture at a conference in Aligarh. Khawaja Sahib told Sahibzaada Sahib that he would not be able to attend due to the ill health of the Khalifatul Masih I. On this Sahibzaada Sahib sent a telegram inquiring about the health the Khalifatul Masih I and called Khawaja Sāhib to say not to come until the Khalifatul Masih I had recovered. On hearing this, Hazrat Khalifatul Masih I said, 'No, my illness should not stop Tabligh work. You should definitely go there. Write to him that I do not like to make myself a hindrance in the work of the religion of truth. My desire is that I should give my whole life in service of the religion of truth. You must go there."

[Al-Ḥakam, January 7, 1911, p.5]



HAZRAT KHALIFATUL MASIH II (May Allah be pleased with him)

"The task with which you have been entrusted is an onerous one. I should say it is beyond the power of man. It cannot be accomplished without His help. The heart of man is in His hands. The regeneration and purification of heart are His work. You should, therefore, repose complete trust in Him. Never entertain even for a moment the idea that you are capable of doing anything. Your heart should be ever full of Divine love, and you should steer clear of pride and boasting. Humiliate yourself before God whenever you meet an opponent. Banish the idea from your mind that you will answer him - nay, even assure yourself that you know nothing. Forget all that you know, yet at the same time have firm faith that God is with you, and He will instruct you in all things. Pray to God and do not entertain for even a moment the idea that your adversary will get the better of you. Rest assured that you will be victorious. But at the same time, keep in view the Divine independence and bear in mind that He does not stand in need of human help. He, who is proud of his knowledge, is brought low even though he is working for the Divine cause."

[Directions given in writing to Maulana Q. Abdullah B.A. B.T., on the occasion of his departure for England as a missionary.]



HAZRAT KHALIFATUL MASIH III (May Allah be pleased with him)

"I wish to draw the attention of our missionary brothers that in order to become a true missionary in the sight of Allah, two fundamentals are required. One is the light of understanding and the other is a tender heart. The Holy Qur'ān has also stated, 'I am the One who removes the weakness in your intellect and takes it to greater heights, and all its defects will be effaced through me, and all its darkness will turn into brightness through me'; Furthermore, the Holy Qur'ān has said, 'One of the reasons for my descent is to produce tender hearts,' as Allah Almighty says in Surah Yusuf: "We have revealed it, the Qur'ān in Arabic that you may understand" (12:3).

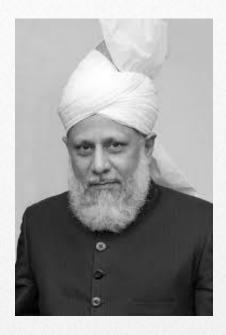
[Al-Fazl, March 3, 1969]



HAZRAT KHALIFATUL MASIH IV (May Allah have mercy on him)

"Every Ahmadi who receives this message should become a guardian for himself, and he should take a solemn vow before Almighty God and promise that he will convert at least one person to Aḥmadiyyat within one year. If he prays, then this will not be difficult. When God is willing to bestow a favor upon you, it is the height of ungratefulness not to stretch your hand and receive it."

[Friday Sermon, September 27, 1985]



HAZRAT KHALIFATUL MASIH V (May Allah be his Helper)

"Every Ahmadi has a duty and a responsibly to spread the message of the true Islam through *Tabligh*. So all of you, whilst seeking the help of Allah, must endeavour to play your individual role in serving the mission of the Promised Messiah (as) by elevating your spiritual and moral standards. There should never be any discrepancy between what you say and what you do. Practice what you preach."

[Concluding Address at Khuddamul Ahmadiyya Ijtema 11 September 2022]

"The reason you are to carry out tabligh is that we have compassion for people and want to bring them closer to Allah the Exalted. That compassion requires us to convey to them the true message of Islam. Furthermore, it requires us to improve our own conditions and to develop a personal relationship with Allah the Exalted"

[Wirtual mulagat of the national mailing amilia of Laina Imaillah.]

[Virtual *mulaqat* of the national *majlis-e-amila* of Lajna Imaillah Australia, 19 December 2020]

THE TEN CONDITIONS OF BAI'AT

I

The initiate shall solemnly promise that he/she shall abstain from *shirk* [associating any partner with God] right up to the day of his/her death.

П

That he/she shall keep away from falsehood, fornication/adultery, trespasses of the eye, debauchery, dissipation, cruelty, dishonesty, mischief and rebellion; and that he/she will not permit himself/herself to be carried away by passions, however strong they might be.

Ш

That he/she shall regularly offer the five daily Prayers in accordance with the commandments of God and the Holy Prophet Muhammadsa and shall try his/her best to be regular in offering the *tahajjud* and invoking *durud* on the Holy Prophet Muhammadsa. That he/she shall make it his/her daily routine to ask forgiveness for his/her sins, to remember the bounties of God and to praise and glorify Him.

IV

That under the impulse of any passions, he/she shall cause no harm whatsoever to the creatures of God in general and Muslims in particular, neither by his/her tongue, hands, nor any other means.

\mathbf{V}

That he/she shall remain faithful to God in all circumstances of life, in sorrow and in happiness, in adversity and in prosperity, in felicity and in trial; and that he/she shall in all conditions remain resigned to the decree of God and keep himself/ herself ready to face all kinds of indignities and sufferings in His way and shall never turn away from Him at the onslaught of any misfortune; on the contrary, he/she shall march forward.

THE TEN CONDITIONS OF BAI'AT

VI

That he/she shall refrain from following un- Islamic customs and lustful inclinations and shall completely submit himself/herself to the authority of the Holy Qur'an; and that he/she shall make the Word of God and the sayings of the Holy Prophet Muhammad (saw) his/her guiding principles in every walk of his/her life.

VII

That he/she shall entirely give up pride and vanity and shall pass all his/her life in humbleness, cheerfulness, forbearance and meekness.

VIII

That he/she shall hold faith, the honour of faith and the cause of Islam dearer than his/her life, wealth, honour, children, and all loved ones.

IX

That he/she shall keep himself/herself occupied in the service of God's creatures for His sake only and shall endeavour towards the beneficence of mankind to the best of his/her God-given abilities and powers.

\mathbf{X}

That he/she shall enter into a bond of brotherhood with this humble servant of God, pledging obedience to me in everything good for the sake of God, and remain faithful to it until the day of his/her death. That he/she shall exert such a high devotion in the observance of this bond as is not to be found in any other worldly relationship and connection that demand devoted dutifulness. (Ishtihar Takmil-e-Tabligh, January 12, 1889)

BAI'AT TARGETS FOR LAJNA IMA'ILLAH 2022-2023

"There should be no compulsion in religion" [2:257]

"It is the truth from your Lord; wherefore let him who will believe and let him who will disbelieve" [18:30]



Ba'aits are only achieved with prayers and the blessings of Allah the Almighty.

It is Allah alone Who guides and enlightens the hearts of whomsoever He chooses. Our humble role is to make every possible effort to convey the true message of Islam and Ahmadiyyat to others.

For the Lajna Ima'illah UK Centenary Year, we would like each member to try and achieve at least 1 Bai'at Insha'Allah. Please refer to page 17 for details of the Centenary Bai'at Campaign which has been launched by Lajna UK to guide and support you in your noble efforts.

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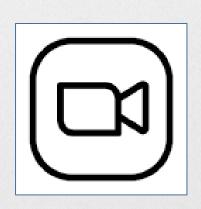
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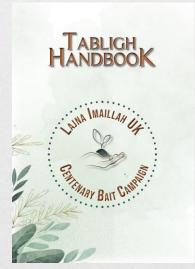
CENTENARY BAI'AT CAMPAIGN





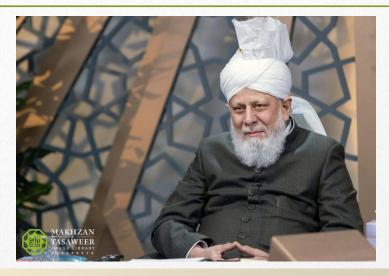
In March 2022 the National Tabligh Department launched the Lajna Ima'illah UK National Bai'at Campaign to help, support and guide Lajna in making new tabligh contacts, engage in tabligh discussions and convey the true message of Islam to others. We have been running workshops and quizzes on a monthly basis to aid Lajna in achieving their Bai'at target as part of this campaign. In addition to this, new resources, such as podcasts and a Tabligh Handbook, have been prepared and will be available on the Lajna Website, Insha'Allah.







CENTENARY BAI'AT CAMPAIGN



"When you are doing outreach (Tabligh) work, initially speak to your contacts more generally and show them your good character so that they become your friends. The Holy Quran has given the metaphor that you should attach birds to yourselves and make them fond of you and train them in such a way that they become fond of you and run towards you. So similarly, with such people you should create a sincere mutual bond and when that is achieved, they will listen to you. Then when they find out that you are an Ahmadi Muslim then they will realise [the truth] themselves. Some will leave you but others will continue to remain in contact with you and will be positively affected by you. You cannot forcefully deliver the message to anyone and neither can you force anyone to become an Ahmadi Muslim. Therefore, whoever is to come to us should do so with sincerity and loyalty and for this we have to continuously make an effort."

"So, first establish a **personal bond** with your Tabligh contacts. Then gradually, they will come to realise that you act upon your religious teachings, and they will realise you are a **true Muslim** - that you observe the prayers, recite the Holy Quran, believe in the Seal of the Prophets of the Holy Prophet (peace and blessings be upon him) and you also believe in the Imam of the age. **Successful preaching requires consistent effort.**"

ROLES AND RESPONSIBILITIES OF A TABLIGH SECRETARY



- 'We need to make efforts towards Tabligh in the manner taught to us by Allah the Almighty. Firstly, Allah the Almighty says to carry out Tabligh using wisdom (HIKMAH). What is this Hikmah? Hikmah has wideranging meanings, which to be successful in Tabligh, are essential for us to be aware of and to keep in view.'
- One meaning of HIKMAH is knowledge. Knowledge is required to carry out Tabligh. Therefore, firstly you need to increase your knowledge so that when you have an intellectual discussion with someone, they should be spoken to in a manner based on their level of understanding.'
- 'Secondly you should be aware of where in our literature and websites the intellectual responses to their questions can be obtained from.'

Friday Sermon Delivered by Hazrat Mirza Masroor Ahmad^(aba) 08/09/17, London



ROLES AND RESPONSIBILITIES OF A TABLIGH SECRETARY

Tabligh, or Da'wat ilAllah, means to call towards Allah. Thus, the primary role of Tabligh is to spread the true message of Islam and bring new members into the fold of Islam. It is essential to realise that the task at hand is more spiritual than mechanical; hence it is imperative to focus on prayers throughout the process.

As a Tabligh Secretary, you are tasked with facilitating your Majlis along the noble path of Tabligh: you are there to **guide**, **support and encourage** your Majlis to engage in Tabligh activities, build new contacts, learn more about their faith and those of others.

You should organise a monthly plan of events, activities and workshops, engaging all members of your Majlis, young and old.

Each one of us has unique strengths; some may be good at writing articles; others may be good at 1-1 discussions. Some of the younger members of your Majlis may be better able to engage in online Tabligh whilst mothers may be well placed to deliver school talks at their children's schools.

Tabligh is the responsibility and duty of each and every Ahmadi Muslim.



STEPS TO SUCCESS



The first step in Tabligh is to employ righteous conduct in all aspects of our lives; whether it is at school, university or place of work, we must endeavour to spread the peaceful, loving message of Islam by example.

Secondly, every Lajna member should become the voice of true Islam, ensuring that no opportunity of spreading the true teachings of Islam is wasted.



PRACTICAL GUIDELINES FOR TABLIGH SECRETARIES



Each Tabligh Secretary should have a Team that consists of up to four Team members.



All Team members must be actively engaged in Tabligh.



The Tabligh Secretary should keep a record of Tabligh contacts, if permission has been granted (GDPR). The Dai'ilAllah responsible should follow up with these contacts regularly and the database should be checked and updated by the Tabligh Secretary each month.



The Tabligh Team should hold a meeting at the beginning of each month and use this meeting to plan activities for that month.



The Tabligh Secretary should work with her Tabligh Team to plan and arrange a particular activity each month.



PRACTICAL GUIDELINES FOR TABLIGH SECRETARIES



It is good practice to keep minutes and action points of each Tabligh meeting and circulate these to each Team member following the meeting.



Red Book Meetings should be held after each Tabligh event.



The Tabligh Team should hold a Tabligh workshop each month. All Lajna in the Majlis should be invited to attend. Suggested topics for workshops can be found in the Tabligh Syllabus.



The Tabligh Secretary should ensure Tabligh reports are submitted to the local Sadr on time each month. They should be saved in the following format: **Year-Monthmrs-Tabligh-Majlis**



The Tabligh Secretary should ensure that a Tabligh Training Day is held in her Majlis at least every quarter with the aim of imparting practical guidance, knowledge and support in Tabligh matters to all members.



The Tabligh Secretary should assign achievable Tabligh Targets to each member every month and follow up with members to ensure effective and efficient completion of all Targets.

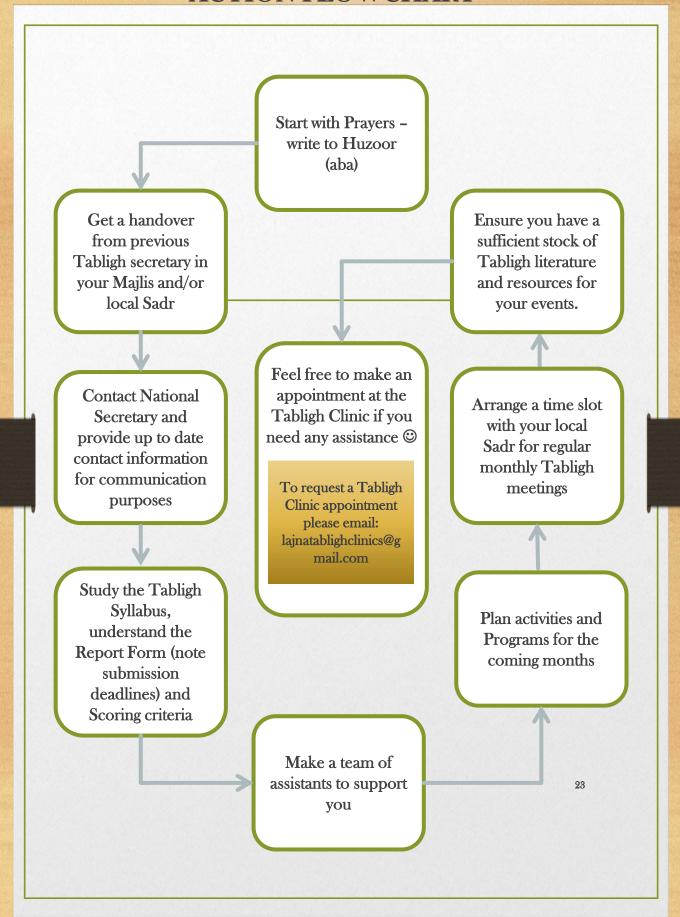


Tabligh Secretaries should write to Huzoor (aba) on a regular basis seeking prayer and guidance in all Tabligh efforts.



Make a Tabligh email for your Majlis which can be passed on from secretaries.

NEW TABLIGH SECRETARY ACTION FLOWCHART



TABLIGH YEAR PLAN 2022-2023

DATES	ACTIVITIES	WORKSHOPS
November 2022	November 13-20 is National Interfaith Week. As such, we would like you to hold an interfaith event with members from other faith communities. Please refer to the Tabligh Syllabus for guidance on planning your event and do reach out to the National Tabligh Team for any assistance.	This month we would like you to listen to the concluding address of Hazrat Khalifatul Masih (V) (aba) at Jalsa Salana UK 2022 and prepare a presentation on women's rights in Islam to be discussed at your monthly workshop.
December 2022	Do send Jamaat Seasons Greetings Cards to your Tabligh contacts this month. We would also encourage you to collaborate with your Khidmat e Khalq Secretary and engage in silent Tabligh initiatives to help those in need.	We would like you to complete the Lajna quiz provided by the National Tabligh Team during your workshop this month. The Quiz will be emailed to all Tabligh Secretaries at the beginning of December Insha'Allah.
January 2023	Share the teachings about Islam and education via articles/social media to mark the UN International Day Of Education this month.	24 January marks the UN International Day of Education. In this month's workshop, we would like you to focus on Islam's teachings about education for women. Think of examples of Muslim women who have excelled in education and look at the addresses and sermons of Hazrat Khalifatul Masih (v) (aba) on the rights afforded to women.
February 2023	February marks the United Nations International Day of Zero Tolerance to Female Genital Mutilation (FGM). Do share the Jamaat leaflet on FGM with your Tabligh Contacts. 1st February is World Hijab Day. You may wish to plan a Tabligh event/initiative to promote Islam's teachings about modesty.	This Month we would like you to share the following book with Lajna and plan a workshop to discuss Modesty in Islam and the purpose of Hijab: <i>Hijab</i> by Hazrat Khalifatul Masih (V) (aba): https://www.alislam.org/library/books/Hij ab-Veil.pdf

TABLIGH YEAR PLAN 2022-2023

DATES	ACTIVITIES	WORKSHOPS
March 2023	2nd March is World Book Day. Utilise this event as an opportunity to share Jamaat Books with your Tabligh Contacts. You may also wish to gift copies of the Holy Quran to local schools. 8th March is the United Nations International Women's Day. This month we would like you to focus on propagating the rights, role and status of women in Islam. You may wish to share the Lajna leaflets on 'Women in Islam' with your Tabligh contacts or tweet about the rights of women in Islam. Alternatively, you could write an article on this topic or hold a coffee morning with your Tabligh contacts.	"If we look at Islamic history, we need only to look at the example of Hazrat Ayesha ^(ra) [wife of the Holy Prophet ^(sa)] who attained a great status and who till this day continues to be an example, not only for Muslim women, but also for Muslim men. Where we hold her in high esteem because she was the wife of the Holy Prophet ^(sa) , we also respect and honour her for her own personal qualities, nobility and achievements and she will always remain a role model for Muslims" [Hazrat Khalifatul Masih (V) (aba) address to National Waqifat-e-Nau Ijtema' on Feb 24, 2018]. Prepare a workshop on Hazrat Ayesha (ra) as a role model for Muslim women.
April 2023	Do reach out to local schools and try to arrange an assembly/lesson on Ramadhan/Eid.	Plan a workshop to address the following common questions related to Ramadhan that are often posed by tabligh contacts:
	Invite your Tabligh Contacts to share Iftar with you and look out for the Big Iftar events being held in your local Mosque where you can also invite your Tabligh contacts. Send Jamaat Eid cards to your contacts.	 (i) What is the purpose of fasting? (ii) Is fasting compulsory for every Muslim? (iii) Why do Muslims celebrate Eid on different days? (iv) Is it only Muslims that fast? If not, what are the similarities/differences between fasting in Islam and other religions? (v) Why does the month of Ramadhan change each year? (vi) What guidance does the Holy Qur'an provide about Ramadhan?
May 2023	This month we would like you to encourage each member in your majlis to make at least one new Tabligh contact. Use the resources from your Syllabus which set out suggestions on how to make Tabligh contacts and information about local charities/womens groups in your area. Try to arrange a simple coffee morning with all your new contacts.	This month we would like you to run a workshop on article writing for your majlis. Please refer to your syllabus for a guide on how to write a good article. We would then like you to request members to write an article on 'My Tabligh Experience' outlining an event, a discussion, how they made a new contact or any other Tabligh opportunity/experience they have had and would like to share. The article should be no more than 750 words. Please collate the submissions from your Majlis and send them by 5th August 2023 to lajnatablighuk@gmail.com. We will Insha'Allah compile a booklet with the most inspiring entries.

25

TABLIGH YEAR PLAN 2022-2023

DATES	ACTIVITIES	WORKSHOPS				
June 2023	This month we would like you to focus on leaflet distribution. You can share leaflets with your contacts, through social media, through library exhibitions and Tabligh stalls. There may also be opportunities to offer leaflets to local schools or during mosque tours. Please contact the National Team if you require any leaflets. Do also send Eid Cards to your Tabligh contacts this month.	June Marks the United Nations Global Day of Parents. To help facilitate discussions with Tabligh contacts that may arise on this topic, in your workshop this month we would like you to discuss the role of parents in Islam. You may wish to refer to the following article as a resource: https://www.alislam.org/articles/treatment-of-parents-islamic-teachings/				
July 2023	Invite your contacts to Jalsa Salana UK. If possible, try to arrange a local Mosque Tour for your Tabligh contacts.	"Separate venue, not value. Separate halls or marquees for women and for men, but the values are the same and the separate place has nothing to do with their teaching, their skills, their potential." [Hazrat Khalifatul Masih (V) (aba) http://www.farnhamherald.com/article.cfm?id=139142] Guests at Jalsa Salana often ask us why men and women have separate areas. This month, we would like you to plan a workshop to discuss gender segregation in Islam. You may wish to use the following article as a resource: https://www.reviewofreligions.org/19869/segregation-of-women-in-islam-separate-venue-not-value/				
August 2023	BREAK	BREAK				
September 2023	September marks the UN International Day of Peace. We would like you to arrange an interfaith event with your Tabligh contacts on the theme of peace. Alternatively, you can share the Jamaat <i>Peace</i> leaflets with your Tabligh contacts or try to arrange a library exhibition on the topic of 'peace'.	Study the following lecture about Peace delivered by Hazrat Khalifatul Masih (V) (aba): https://www.alislam.org/library/books/islam-peaceful-religion.pdf Plan a workshop on the Peaceful teachings of Islam.				

TABLIGH ACTIVITIES FOR SEND LAJNA

Tabligh is a valuable means of helping SEND Lajna build confidence in meeting and interacting with members of the local community. They may already be part of local community support groups and can invite their contacts and help arrange interfaith programmes where SEND lajna are given the opportunity to speak about their faith and how it empowers them.

SEND Lajna should be included in Centenary events and given the opportunity to speak about the work of the SEND committee and how the Committee has supported them in their learning and integration.

Many SEND Lajna are talented writers and designers. Their creative talents should be utilised to design posters/banners for Tabligh events and they should be given the opportunity to write articles and contribute to local Majalis newsletters.

Larger gatherings can sometimes be overwhelming for some SEND Lajna. If this is the case, such sisters should be invited to join smaller 1:1 discussions where they are able to share their knowledge and experiences in a relaxed, comfortable environment.

As a Tabligh secretary, your task is to engage all members of your Majlis in Tabligh. Determine the strengths, talents and challenges of SEND Lajna in your Majlis and make every effort to involve SEND Lajna in your events and initiates where appropriate. Below are some further ideas you may wish to consider:







- Helping to plan Coffee Mornings/Interfaith Events (eg, research on topics to discuss, inviting guests from support groups they may be members of, designing posters/invites/thank you cards)
- Helping distribute leaflets/Eid Cards/Eid Gifts/Hampers/Charity Donations
- Contributing to social media/VOI programmes
- Research for Tabligh workshops or for themes to cover in coffee morning discussions, eg, tolerance, modesty, equality and women's rights.
 - Helping with events such as Tabligh stalls/library exhibitions







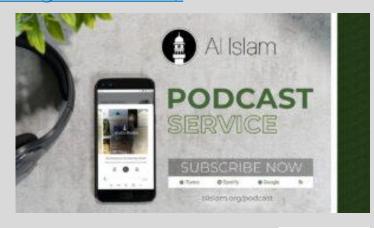
TABLIGH RESOURCES FOR SEND LAJNA

The following Tabligh resources may be beneficial for Lajna with special educational needs and/or disabilities:





- Holy Qur'an in Braille:
- Audio books: https://www.alislam.org/audio-books/
- Podcasts:



• Lajna Imaillah Podcasts on Soundcloud: https://soundcloud.com/lajna-uk



• Lajna SEND Learning Guide (available through the SEND page on the Lajna website):

https://drive.google.com/drive/folders/179mLowiLP_FVE7ng4vKeaYiJ5fdf-k4L

TABLIGH ACTIVITIES AND INITIATIVES FOR NASIRAT

Tabligh Secretaries should make every effort to involve Nasirat in Tabligh activities. From a young age, it should be impressed upon Nasirat that Tabligh is the responsibility of every Ahmadi Muslim. Helping with planning and joining in local Tabligh events should be encouraged. Nasirat should also be reminded to engage in Silent Tabligh through their actions at school, in public, with friends and neighbours. The following are some additional suggested Tabligh activities and initiatives in which you may wish to engage your local Nasirat.

- The Nasirat motto for the year is 'Modesty is Part of Faith' Based on this, involve Nasirat in discussions/workshops about Modesty, share extracts of the book *Hijab* from your 2022-2023 Tabligh Year Plan with them and let them join events you may hold for World Hijab Day in February.
- Encourage Nasirat to write short articles or respond to appropriate news stories in local/national papers.
- World Book Day: Make bookmarks with quotes for friends/Gift Jamaat Children's Books to friends and/or Teachers at School.
- Help deliver Presentations/Assemblies on Islam at School (resources are available on the new Understanding Islam website - please refer to page 44 of this Syllabus).
- Nasirat can help with School Mosque Tours.
- Send Eid Cards/presents to friends/teachers/neighbours on Eid.
- Tell their class about the Holy month of Ramadhan.
- Help design posters/invites/thank you cards for Tabligh events.
- Help parents with Tabligh events, eg, Tabligh Stalls, Library Exhibitions, baking cakes for coffee mornings etc.
- Nasirat should be encouraged to engage in Silent Tabligh efforts such as accompanying parents to deliver hampers/charitable donations.







TABLIGH CLINICS

The National Tabligh Team regularly conduct Tabligh Clinics for Tabligh Secretaries. Please feel free to book an appointment if you wish to discuss your Reports or need assistance in planning an event You can book an appointment by emailing us at lajnatablighclinics@gmail.com.

For all other Tabligh related questions please contact the National Tabligh Team on: lajnatablighuk@gmail.com.



THE IMPORTANCE OF SILENT TABLIGH

"It is the duty of every person who calls himself/herself an Ahmadi and associates himself/herself to the Promised Messiah (as) to keep their practices upright for the whole world watches them. If one does not have sufficient religious knowledge to be a Dai' I'lallah one can still attract others by one's good practices."

[Hazrat Mirza Masroor Ahmad (aba), Friday Sermon April 9th 2020]

"Alhamdulillah, we have many converts in our Jama'at, and when asked what initially attracted them to Ahmadiyyat, many respond by saying it was the good conduct and high morals of their Ahmadi friends which drew them towards Islam. Thus, if you are sincere Ahmadi Muslims, and if your behaviour is according to the teachings of Islam, you will be constantly taking part in a silent form of Tabligh for which you will be rewarded by Allah the Almighty".

[Hazrat Mirza Masroor Ahmad, National Waqfeen-e-Nau Ijtema UK, 25 February 2018]

Silent Tabligh	Active Tabligh
Personal Conduct	Stalls
Khidmat-e-Khalq	Exhibitions
Serving Humanity	Peace Symposiums
Personal Actions	Coffee Morning
No Language Barrier	1:1 Discussions
Base for Active Tabligh	School presentations

Lajna should be encouraged to take part in silent Tabligh. Not only does this form a foundation for active Tabligh but it also removes misconceptions and by doing so we are fulfilling our duty as Muslims.

The following are some examples of what can be done in order to carry out silent Tabligh:

- Good personal conduct when dealing with people
- Donations to Food Banks & Homeless Shelters
- Fundraising for Charities
- Volunteering for organisations such as the NHS
- A smile@

TABLIGH DURING COVID-19

Guidance from Hazrat Khalifatul Masih (V) (aba)

"In these circumstances, not only does it become more important for us to reform ourselves, it also becomes incumbent to increase in informing others about the peaceful message of Islam... We must tell people that for the ultimate result to be good, we must turn towards God and realise that true life is that which is in the Hereafter and we must not associate any partners with Him and fulfil the rights of His creation" [Friday Sermon, 20 March 2020]

"During the COVID-19 pandemic, the Ahmadiyya Muslim Community has greatly increased its efforts to spread Islam through online Tabligh. Certainly, more online events should be organised in which questions others may have about Islam or our teachings are answered."

[29 August 2020, meeting with Majli-e-Amla, Sweden]

"We should warn other people that we firmly believe that this pandemic should draw the attention of mankind back towards God Almighty."
[29 August 20220, meeting with Majli-e-Amla, Sweden]

Some Suggested Activities

- Tabligh through Social Media
- Write Articles and Letters
- Contact your Local Library to discuss the possibility of holding an exhibition
- Virtual interfaith events/coffee mornings
- Silent Tabligh
- School presentations
- Share Jama'at literature
- Focus on personal development by increasing your knowledge on key topics such as the rights of women in Islam
- Keep in touch with your Tabligh contacts reach out to them for 1-1 discussions
- Listen to and contribute to Voice of Islam programs

TABLIGH OPPORTUNITIES USEFUL DATES

DATES	TABLIGH OPPORTUNITIES
November 2022	14-21 November National Interfaith Week
	16 November UN International Day for Tolerance
December 2022	10 December UN Human Rights Day
January 2023	24 January UN International Day of Education
February 2023	1 February World Hijab Day
	6 February UN International Day of Zero Tolerance to FGM
	20 February UN World Day of Social Justice
March 2023	1 March Zero Discrimination Day
	8 March International Women's Day
	20 March International Day of Happiness
	21 March International Day for the Elimination of Racial Discrimination
May 2023	15 May International Day of Families
June 2023	1 June Global Day of Parents
July 2023	30 July International Day of Friendship
September 2023	21 September International Day of Peace

GUIDELINES FOR VIRTUAL TABLIGH EVENTS

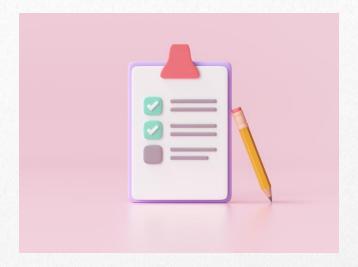
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	Videos must be kept off.	X
<u> </u>	You should promote your event as an audio-only even	.t.
	Events must not be recorded without seeking guests' permission.	
be	Remember to keep track of time – events should not any longer than 1.5 hours.	REC
	You should have a set Programme in place for the event.	
<u> </u>	When deciding speakers for the event, remember quality over quantity. A successful event does not require more than 2-3 speakers.	
	Remember to reach out to the National Tabligh Team	

by emailing us at lajnatablighuk@gmail.com if you require assistance with anything.



CHECKLIST FOR TABLIGH EVENT PLANNING (VIRTUAL AND NON-VIRTUAL)



- ☐ Have I started off with Dua (Prayer)?
- ☐ Have I taken out some Sadqa?
- ☐ Have I written a letter to Huzoor (aba) requesting prayers for the success of the event?
- ☐ Have I reflected on the red book points/guest feedback from previous events and planned how to improve based on these?
- ☐ Do I need to work out a budget?
- ☐ Have I tried to engage all members of my Majlis in helping to plan and organize the event/ initiative?
- ☐ Have I consulted the National Tabligh Team if there is anything I am unsure about/for guidance?
- After the event, I will ensure there is an effective follow up: Thank you letters, red book points, reporting the event in the monthly Tabligh report and sharing appropriate photos from the event with the regional twitter monitor.

EFFECTIVE TABLIGH EVENT PLANNING

Interfaith Events

How should I decide a theme for the event?

Consider current issues of interest to the wider population in relation to Islam, e.g., Women's rights, Freedom of Speech or the Existence of God. You can also focus on UN Days and present the Islamic teachings on the various topics. E.g., for International Womens Day you can organise an event on the theme of Faith and the rights of Women.





How can the event be promoted?

Ask the faith communities you are inviting to promote the event amongst their members. You can ask your local Lajna to promote the event through word of mouth to their friends/colleagues/Tabligh contacts.



How should I decide the date of the interfaith event?

Consider religious celebrations of the different faith groups of your guests as they may be unable to attend on those days. Refer to the Tabligh syllabus to identify key religious events/dates such as National Interfaith Week, International Day of Peace etc – use these to plan your event.



What should the invite include?

Details about the event (date, time, venue), introduction to the theme of the interfaith, short introduction to the Ahmadiyya Muslim Community and Lajna Ima'illah and the scheduled Programme for the day.



Coffee Mornings

➤ What is the purpose of a Coffee Morning?

Coffee Mornings are a good opportunity to engage with your Tabligh contacts in an interactive yet informal setting.



When might you hold a coffee morning?

As part of the Poppy Appeal, Women's Day, International Day of Peace, International Day for Tolerance - Coffee mornings may be held to mark specific days/events, or they can simply be held to bring together your tabligh contacts and discuss matters of faith.



➤ What is the format of a coffee morning?

Although coffee mornings are informal events, it is advised that you start with Dua and a short welcome from the host. Formal speeches are not necessary, although depending on the theme of your event, you may wish to ask particular guests to say a few words, e.g. for Poppy Appeal Coffee Mornings, you may wish to invite representatives from The Royal British Legion to speak about their work and their cause. Purpose is to let your guests interact freely.



Remember, when hosting a virtual coffee morning, as a gesture of gratitude and to extend hospitality you can gift your Tabligh contacts some coffee vouchers. These can be sourced from local independent coffee shops or where this is not possible, from the larger chains.

To locate your local Costa Coffee branch click on the link below: https://www.costa.co.uk/locations/store-locator

To purchase Costa Coffee vouchers/gift cards use the link below: https://gifting.costa.co.uk/

To accompany these vouchers, we have prepared some gratitude cards. These can be accessed by your local Sadr via Mrs.

Examples of these can be seen on the next page.

As a gesture of gratitude, you can gift your guests some coffee vouchers. You can source these from independent businesses, or where this is not possible, from the larger chain coffee shops.





Coffee Voucher Gratitude Cards





EFFECTIVE FOLLOW UP AFTER AN EVENT

Local newspapers are always looking to feature community work.

Do utilise any opportunities by reaching out to editors and emailing them a report of your event. Within this report, you should include details about the event, including the purpose of the event, what was covered and who the speakers were. Do get prior permission from those guests who are mentioned in your report!



Daily Mail

theguardian

The INDEPENDENT



GUIDANCE ON ARTICLE WRITING



During the virtual mulaqat with Lajna Holland on 22 August 2020, Hazrat Mirza Masroor Ahmad (aba) encouraged the members of Lajna Imaillah who had interest or aptitude in writing to author articles highlighting the merits and benefits of Islam's teachings and to refute allegations commonly laid at Islam's door, particularly in relation to women's rights.

"Even one person can bring about real transformative change for the better and so do not worry if you are starting with just a few members who are writing in defence of Islam. If your team works passionately and diligently it will inspire others to join this effort to defend the true and peaceful teachings of our religion."

"Those who wish to write articles to newspapers about various issues in defence of Islam should for instance write that you people say that Islam teaches such and such when in actual fact, this is the true teaching of Islam. So, you should encourage those who are capable of writing such articles. The various topics that come up on social media are the ones that should be addressed so that the readers are attracted and inclined to them and so that more and more people read them and turn towards what you have to say. In the western world, issues that arise with regards to women is that they do not have freedom, the restriction of Purdah applies to them, such and such restrictions are made against women and such and such injustices are committed upon them. Women should write about these issues and explain that you say such and such (about us), I am a woman, and this is my response to your assertion."

Articles for submission to the Lajna blog
(https://voiceofbritishmuslimwomen.wordpress.com) may be emailed to
press.media@lajnauk.org

42

GUIDANCE ON ARTICLE WRITING

A good article is:

- Well researched;
- Well structured, with:
- An introduction engaging the reader, or outlining the main point of the article to follow
- A middle making clear and interesting points about the topic
- An end a concluding paragraph that draws the points together
- Well referenced

Where can I submit my article?

- Local Majalis Newsletter
- Review of Religions
- Lajna Imai'llah UK Blog
- An-Nusrat
- Al-Hakam
- Local/National Newspaper
- Other appropriate publications such as a school newsletter, local community magazine







A GUIDE TO WRITING LETTERS TO EDITORS

The letters page is probably one of the most widely read feature in a newspaper and provides a good opportunity to promote one's cause to a wider audience.

Guidelines for writing Letters to Editors:

- ☐ The letter should be addressed to 'Dear Editor', have an appropriate length; include paragraphs so it's not one unreadable chunk.
- The letter should be in the body of the email, not an attachment and include your name and a full address underneath, plus a contact telephone number. The papers publish only the city, or the town.
- ☐ If you are writing to more than one newspaper, do not use identical wording. The Times, for example, insists on exclusive use of any letter.
- ☐ Most national dailies don't publish letters of more than 250 words.
- ☐ Letters sent to local papers may be read carefully by the local MP who may use them as a gauge for which issues are important to his or her constituents.



Email Addresses for a few Letter pages:

- letters@independent.co.uk
- guardian.letters@theguardian.com
 - letters@thetimes.co.uk
 - dtletter@telegraph.co.uk
 - letters@standard.co.uk

TABLIGH OPPORTUNIES WITH LOCAL SCHOOLS

Lajna Imaillah UK National Schools Campaign





"I know that the majority -90% of the schoolteachers- are ignorant about the true teaching of Islam; this is why sometimes the way they speak about Islam disturbs the minds of our children. So, you should try to start a campaign on this issue." Hazrat Khalifatul Masih (V) (aba), 2 January 2021, Virtual Mulaqat with National Amila, Lajna UK

In accordance with the instructions of Huzoor (aba) the Tabligh Department have launched a National Campaign to engage with schools across the country and provide guidance and resources for the effective and accurate teaching of Islam for primary and secondary age children.

The materials are available through the following website: www.understanding-Islam.co.uk and include:

- 1. PowerPoint presentations covering key topics and themes;
- 2. Teachers Notes providing explanatory guidance on each topic;
- 3. Lesson Plans to help teachers structure the lesson;
- 4. Activity Worksheets to supplement each topic and reinforce understanding; and
- 5. Interactive Quiz to test learning objectives for each topic.

The materials have been prepared to cover Key Stage 1 to Key Stage 4.

TABLIGH OPPORTUNITIES WITH LOCAL SCHOOLS



Join your local SACRE - The SACRE is the Standing Advisory Council for Religious Education and every local Authority has one. Religious Education (RE) is not part of the National Curriculum - it is a local responsibility. The local SACRE advises its schools on what is taught in RE through its locally agreed syllabus and how the teaching of this subject can be improved. Through SACRE, local communities and teachers have the opportunity to influence directly what pupils learn in RE. Becoming a member of your local SACRE presents a good opportunity to ensure that schools are conveying the teachings of Islam effectively and accurately.

You can find details of your local SACRE through your local authority website, eg, www.harrow.gov.uk, www.hull.gov.uk.

Become a Parent Governor - School Governing Bodies exist to support the strategic leadership of the school. They consist of staff, parents, Local Authority and community representatives. The Governors usually have 3 main roles: strategic planning, monitoring and Finance. Becoming a school governor will help you to strengthen relationships with teachers at your school and facilitate a better understanding of school processes and strategies, Insha'Allah paving the way for Tabligh opportunities.

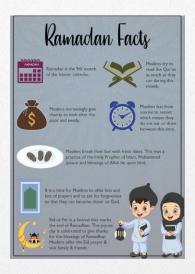
Join the School Parent Teacher Association (PTA)- PTA's are Parent Teacher Associations and aim to make the school a better place of learning for children. PTA's are also able to coordinate their own events which can be utilised during certain times of the year including Ramadan and Eid.

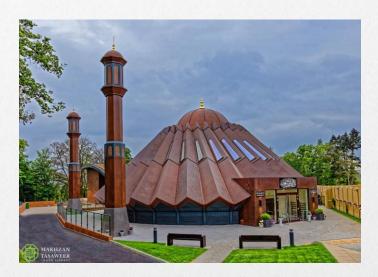
TABLIGH OPPORTUNITIES WITH LOCAL SCHOOLS

Volunteer at school events, for example school fairs and charity events. This will help you to develop good relations and expand your contacts at local schools.

Look out for Tabligh Opportunities:

Ramadhan and Eid are a good time to reach out to local schools and offer to present a lesson or assembly on Islam.





- Offer the School a tour of your local Mosque.
- * Send Eid Cards to friends and teachers.
- ❖ Invite teachers to your local interfaith events, coffee mornings and the National Peace Symposium. There may also be opportunities to invite teachers to Jalsa Salana and the Big Iftar events.
- ❖ Engage in silent Tabligh when interacting with teachers and parents at your local school – show support, concern and a willingness to help. Show kindness, express gratitude and address others with a smile☺

HOW TO ORGANISE A SCHOOL TALK







POINTS TO NOTE:

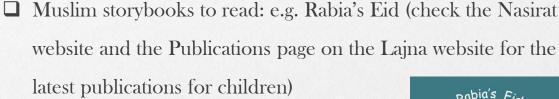
- ☐ If you have children at the school, speak to your child's teacher and offer to deliver a class talk/assembly.
- ☐ If you don't have children at school, contact the RE Teacher/RS Coordinator at local schools.
- ☐ Co-ordinate with any Lajna members who are School Governors or members of the PTA at local schools.
- ☐ Approach schools at key times, eg during Ramadhan, before Eid or before Hajj.

PRE-TALK CHECKLIST:

- ☐ Find out the age group you'll be presenting to
 - adjust your delivery accordingly
- ☐ Select topic(s) to present
 - Narrow down presentation topics focus on 1 to 3 major elements
- ☐ Discuss your ideas with the teacher
 - Find out what they want & how they want it to be done
- ☐ Timing: Stick to your allocated timing
 - Remember younger children = less attention span
- ☐ Find out what equipment will be available to use.
 - Check if you can bring props with you and let the teacher know what these will be. If bringing food items such as dates, check for allergies and provide suitable alternatives.
- ☐ Present the school with your lesson/assembly plan and ensure they are happy with it.

SUGGESTIONS FOR SUPPORTING ITEMS/MATERIALS:

- ☐ Prayer mat
- ☐ The Holy Qur'an
- ☐ Pictures/models of Mosques
- ☐ Prayer caps / scarves
- ☐ Eid card / decorations
- ☐ Henna / pictures of henna
- ☐ Muslim clothes
- ☐ Food dates





☐ Worksheets - colouring, puzzles, etc.



AFTER THE EVENT:

- ➤ Get feedback from the teacher and note any red book points
- > Leave your contact details
- Write to the school to formally thank them for the opportunity
- Keep in touch with the female teachers you met and invite them to relevant local, regional and national Jamaat events e.g., the National Peace Symposium.

49

HOW TO ORGANISE A LIBRARY EXHIBITION



Use the above QR Code to locate your nearest Library

Event Planning

A library exhibition is an excellent means of Tabligh because:

- ➤ It enables you to interact with the wider public in a safe indoor environment;
- You can share literature with interested visitors;
- You may have the opportunity to display posters/banners and share video clips that are playing on a loop;
- ➤ Visitors can ask questions and leave their contact details if they wish to be contacted for future events;
- ➤ It raises awareness about Islam and Ahmadiyyat within the local community; and
- It strengthens relationships with the local community and may pave the way to further tabligh opportunities such as Library talks/lectures.

HOW TO ORGANISE A LIBRARY EXHIBITION - FAQ's

How do I arrange it?

• Identify libraries local to you:

https://www.gov.uk/local-library-services

- Contact your local library and offer to set up an exhibition
- Tell them about yourself, discuss possible themes and take some sample material with you.
- o Discuss duration, timings of exhibition
- o Discuss whether Lajna are allowed to be present at the stand

How do I set up my exhibition?

- Identify where the exhibition will be set up, is it a prominent location?
- Find out what materials/equipment the Library can provide, eg poster stands, exhibition boards, leaflet stands etc
- ° Display posters, pull up banners and literature. Have relevant books and leaflets available for visitors to take away with them.
- If the library allows, having Lajna present at the stand is beneficial if the Library does not allow this, do leave a guest book for questions and feedback. Also leave your contact details.

What if my local library doesn't' allow exhibitions promoting one particular faith?

° Suggest topics relevant to different faiths, such as peace, Inspirational women, the importance of charity...exhibitions on such topics will allow you to also portray the teachings of Islam.

Are there particular times when I should be holding exhibitions?

- · Libraries may be more willing to allow exhibitions at particular times of year, eg:
- o During Interfaith week,
- o International Day of Peace,
- World Religions Day
- Islam Awareness Week





HOW TO ORGANISE A LIBRARY EXHIBITION

Points to Note:

- Get all your majlis involved allocate tasks such as making posters, banners, sourcing relevant literature etc.
- If you are allowed by the Library to stand by the exhibition, this is a great opportunity for silent Tabligh dress smart and modest and ensure you meet and greet members of the public in a polite and courteous manner.
- \circ Do not compel library visitors to come to your stand let them be drawn to it themselves.
- $^{\circ}$ Answer any questions as fully as you are able to if you don't know the answer, take down the visitor's details (with their permission) and do make sure to revert to them .

After the exhibition:

- Thank the Library staff
- ° Keep in touch with the Library and leave your contact details with them, offering to arrange

future exhibitions should they allow.

- Check Visitors book
- Have a Red Book Meeting and note any points to improve
- ° Keep your materials safe and do share ideas/helpful tips with other Majalis in your region!



HOW TO ORGANISE A MOSQUE TOUR

Why do a Mosque tour?

A mosque tour can be a great way to introduce Tabligh contacts to The Ahmadiyya Muslim Community and dispel any misconceptions they may hold about the purpose of Mosques.

Who to invite?

- Tabligh contacts
- o Religious organisations
- Schools

Process of booking

Email the Mosque team and provide them with the following details:

- ✓ Date for the visit
- ✓ Number of people wanting to visit
- ✓ Any dietary and mobility requirements the guests may have

To book a tour at Baitul Futuh Mosque, please email mosquetours@outlook.com

If you do not have a Mosque near you, please get in touch with your local missionary to find out if a tour of the local mission house can be arranged.

Before the Mosque Tour:

Inform your guests of the etiquette of visiting a Mosque. These can be found here https://www.alislam.org/articles/etiquettes-in-mosque/ on the Alislam website.

Share with your guests the tour schedule, the location of the Mosque and any transport links.

After the Mosque tour:

Follow up with guests to thank them and ask them for their review of the tour. Please stay in contact with them and invite them o future tabligh events.



GUIDELINES FOR THE USE OF SOCIAL MEDIA

"Many avenues of online Tabligh have opened up through Whatsapp and other social media platforms... At the end of the day the world is still communicating through whatever means available through the media, so you should also use that same media and the same modes of communication and means applied by the people in this world."

[Hadrat Mirza Masroor Ahmad (aba) Virtual Mulaqaat with Office Bearers Sweden, August 2020]







Twitter

- Online Tabligh is different from Tabligh in the real world. Due to the anonymity factor courtesy is usually side-lined. Be aware of this.
- If a Twitter profile is used for regular Tabligh one has to be extremely selective about tweets of personal nature as they will reflect on the message of Islam that is being conveyed. Twitter limits the text content of a tweet to 280 characters.
- Adding photos/images will attract people to tweets but it comes with a degree of responsibility and the images need to be copyright free.
- In light of general courtesy and GDPR guidelines if a tweet is sent about Tabligh contacts or their photos are posted, their prior permission should be expressly sought.
- To show deference, usage of photographs of the Promised Messiah (peace be on him) and the Khulafa should be limited and undertaken with the utmost of respect and only for valid reasons.
- A good tweet has relevant hashtags. This increases the reach of your tweet, and helps you to take part in conversations on social media.
- Be sure to keep an eye out of for news about social media campaigns by **@LajnaUK** and add your voice.

GUIDELINES FOR THE USE OF SOCIAL MEDIA

"The young generation of today is proficient in the use of new electronic means of communication. Thus I also say this to the youth; come forward and engage in this jihad!"

[Hazrat Mirza Masroor Ahmad (aba), Lajna Imaillah UK Ijtema 2010]

Instagram



- Instagram is of course an image-based platform, so a picture of some description is needed to post a Tabligh message here. This could be a photograph or a graphic.
- The graphic can be custom-made or if it is lifted from another Jama'at source then permission should be sought in advance. Creating a digital graphic could not be easier. Look into free sites like Canva.com
- When using a quote from the Holy Qur'an, hadith, saying or writing of the Promised Messiah (peace be on him) or a quote of Huzoor (aba) to make a graphic, thorough research and utmost care should be taken to get the quote spot-on and full reference should be given. There are a few 'free' photo sites which can be used to make graphics e.g. Pixabay Pexels and Unsplash.

Safeguarding your Purdah

- Purdah or hijab is so much more than a cloth to cover our heads and a loose outer garment to cover our body. It is of course a mind-set.
- 'Online purdah' may include opting to keep personal photos private and not post them as well those of other Ahmadi Muslim ladies and girls.
- It definitely includes conducting ourselves with certain decorum and probity in the words and tone we use, avoiding overfamiliarity and maintaining a reserved manner.

55

A GUIDE ON HOW TO CONDUCT A 1:1 DISCUSSION

WHAT IS A 1:1 TABLIGH DISCUSSION?

A 1:1 Tabligh discussion takes place between you and a Tabligh contact/neighbour/ colleague. During this discussion you would engage with your contact about Islam in order for them to learn more about your faith and answer questions which they have.

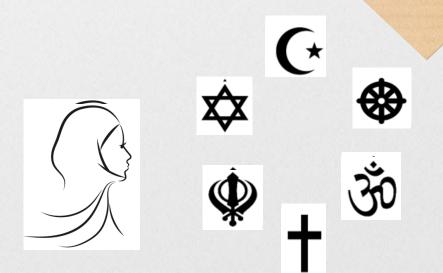
THE IMPORTANCE OF 1:1 DISCUSSIONS

1:1 discussions are a most beneficial means of Tabligh. They allow you to introduce Islam and Ahmadiyyat to your contact in a focused, tailored discussion which takes place in a relaxed and personal environment. It allows you to address specific questions raised by your contact. If circumstances permit, such discussions can take place in the homes of Lajna and this has the added benefit of being a great source of Silent Tabligh.

SUGGESTED TOPICS:

- The true Jihad
- Women's rights in Islam
- Women and the Veil
- Rights of others in Islam
- Extremism and Terrorism
- FGM (Female Genital Mutilation)
- Islam and The Promised Messiah (peace be on him)

- Jesus (as) in Islam
- Science vs. Religion
- The Existence of God Preaching to Atheists
- Prophet Muhammad
- (peace and blessings of Allah be upon him)
- The true Caliphate
- Freedom of Speech





THINGS TO REMEMBER -1:1 DISCUSSION

- First and foremost, Dua is essential and regularly writing to Huzoor (aba) for your Tabligh activities.
- Find a few topics of interest that you wish to discuss and would be of interest to your contact.
- Make sure to do your research before discussing the topic, you can do this by using Jama'at websites and reading Jama'at books (these too can be found online).
- You may want to set a theme for the discussion such as 'Women's rights in Islam'.
- In order for you to discuss the topic(s) in enough detail and answer any questions ensure you leave plenty of time for the discussion, you will also need to make sure you have enough information on the topic.
- If the 1:1 discussion is taking place at your house, ensure you have some snacks and beverages to offer to your guest.
- Whilst discussing topics with your contact ensure that your conduct is sociable and extremely hospitable, always be respectful toward their views and religion. The way you should behave should reflect the beauty of our teachings and attract people towards you.
- if you do not know the answer to a question, it is best not to answer at that time, instead let them know you will find out and tell them.
- Give your contact Jama'at leaflets and books to read.
- Invite them back to discuss other topics and keep in touch with them, invite them to Jama'at events.
- For any unanswered questions, you can ask the National Tabligh team and do get back to your contact with the answer.
- Keep a list of topics covered so that you know which have already been discussed.
- Feedback on your discussions with your Majlis so that they may also gain insights from your experience.







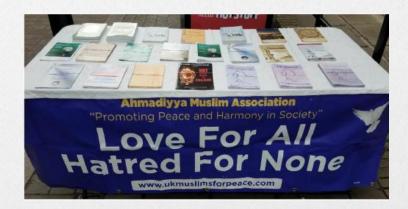
A GUIDE ON HOW TO CONDUCT A TABLIGH STALL

WHAT IS A TABLIGH STALL?

A Tabligh stall is a stall where various Tabligh leaflets as well as books are displayed in public in order to spread the message of Islam.

THE IMPORTANCE OF TABLIGH STALLS

The purpose of a Tabligh Stall is to interact with the public in a positive manner whilst informing them about the true teachings of Islam.





Tabligh Stall DO's and DON'T's

	Begin the stall with prayers and Sadqa.	
	Security is paramount. Ensure you select a safe, public location to hold	
	your stalls, e.g., outside supermarkets or stations.	
	It is essential that Lajna conduct Tabligh Stalls in groups (at least 3-4) with	th
	mature and knowledgeable members present at all times.	
	Check for permits/licenses/permissions. Although these are not required	
	in the majority of cases, it is always worth checking with your local counc	cil
	and informing local retailers in the vicinity of your stall as a matter of	
	courtesy.	
	Ensure the stall is appealing to passers by.	
	Have sufficient literature to display and distribute to those who would like	ke .
	it. If you need leaflets, please email the National Tabligh team at lajnatablighuk@gmail.com.	
П	Make sure you have contact cards to hand. Do not give personal details.	
	You may wish to create an email account in your majlis for Tabligh	
	purposes.	
	You should have something available to take down questions/comments	if
	need be, for example a notepad.	
	Don't be forceful, remember our purpose is not to compel but to be	
	courteous and polite. Do not engage with someone who is confrontation	al.
	Do not try to answer questions you do not know the answer to - make a	
	note of these and offer to send the questioner an answer if they are willing	ng
	to leave their details.	
	Do not force people for contact details and always seek permission to	
	contact. However, do follow up if details are given. Make a note of how many leaflets are handed out.	
	You should take pictures of your stall; however not of Lajna.	

59

USEFUL RESOURCES TO GROW YOUR TABLIGH CONTACTS

How to find your local MP:

https://members.parliament.uk/FindYourMP

How to find your local Councillor: https://www.gov.uk/find-your-local-councillors

How to find details of your local libraries: https://www.gov.uk/local-library-services

This website allows you to search for and find information about charities in the UK: https://www.charitychoice.co.uk/charities/search

This is a link to the Women's Interfaith Network: https://wominet.org.uk

This is a link to the Women's Federation of World Peace:

https://www.wfwp.org.uk

This website enables you to locate local churches in your area:

https://www.findachurch.co.uk

This link from Wikipedia provides details about

Jewish communities in the UK:

https://en.wikipedia.org/wiki/List_of_Jewish_communities in the United Kingdom

60

KEEPING A RECORD OF YOUR TABLIGH CONTACTS

It is vital to keep an accurate and timely record of your Tabligh contacts in order that you may successfully stay in touch with the contact and maintain a close relationship.

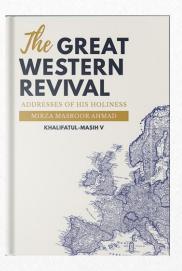
Beloved Huzoor (aba) has on many occasions expressed that we must keep a detailed record and conduct follow-ups to build strong links with those who have attended events in the past.



All local Tabligh Secretaries are requested to keep a record of guests that they invite to a particular event, along with any other Tabligh contacts.

In accordance with GDPR requirements please ensure you have your guest's written permission to contact them (this can be added as a column on your sign-in sheets at events).





The Great Western Revival

This book is a compilation of the addresses delivered by Hazrat Mirza Masroor Ahmad (aba) where Huzoor (aba) provides a comprehensive solution to the world's problems. This book is an excellent resource for Tabligh and we encourage every Tabligh Secretary to study it.

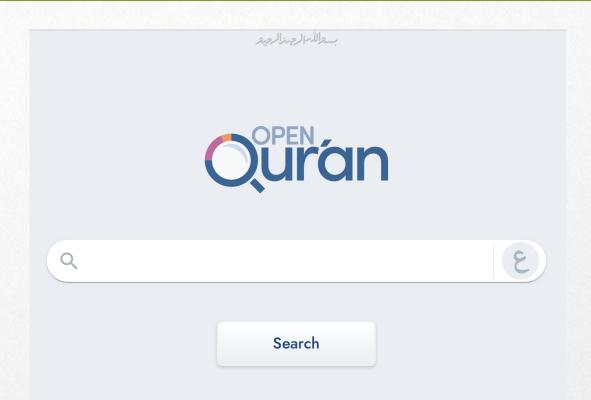
https://www.thegreatrevival.co.uk

On 2 July 2021, Hazrat Mirza Masroor Ahmad (aba) launched Ahmadipedia.org – a new online research tool providing accurate and authentic information related to the Ahmadiyya Muslim Community. Hazrat Mirza Masroor Ahmad (aba) said:

"I wish to announce that an Ahmadiyya Encyclopaedia, developed by the central Ahmadiyya Archive and Research Centre, will be launched today. By the grace of Allah the Almighty this website will be a resource for members of the Ahmadiyya Muslim Community and it can be reached at www.Ahmadipedia.org where a home page in the style of a search engine will be search available to Ahmadi-related content. It has been made very simple and easy to use and it will provide basic information about the personalities, events, beliefs and buildings of the Ahmadiyya Muslim Community."



https://www.ahmadipedia.org



On 9 April 2021, Hazrat Mirza Masroor Ahmad (aba) inaugurated and launched a new website to assist in the study and research of the Holy Quran - <u>HolyQuran.io</u>. Speaking about the launch during the Friday Sermon, Hazrat Mirza Masroor Ahmad (aba) said:

"The Alislam website team has created the first version of a Holy Quran search website. The website 'HolyQuran.io' can be viewed independent from the Al Islam website. You can search any chapter, verse, word or topic in Arabic, English and Urdu through a new search engine. The search results can show translations produced by the Ahmadiyya Muslim Community, as well as those translated by others. With every verse you can view the commentary, topics, and related verses".

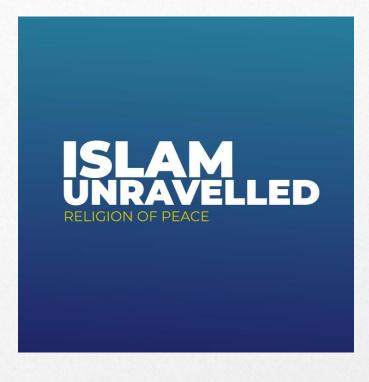
https://www.openquran.com



On 2 April 2021 Hazrat Mirza Masroor Ahmad (aba)launched An official Chinese Website of The Ahmadiyya Muslim Community (islam.cn). Speaking about the website during his Friday Sermon, Huzoor (aba) said that the new website will be a platform for spreading the message of Islam and introducing the beliefs and teachings of the Ahmadiyya Muslim Community to the Chinese population.

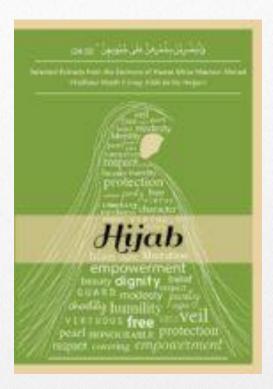
The content available on the website has been categorised under different subjects. It includes the new Revised Edition of the Chinese translation of the Holy Quran and 23 other Books and Pamphlets. It also has the answers to many questions and it has a 'Promised Messiah' section that contains an introduction to the Promised Messiah (peace be upon him) and the Caliphs of the Ahmadiyya Muslim Community.

https://islam.cn



Islam Unravelled is a new online platform where contemporary issues are discussed in light of the teachings of the Holy Qur'an, the Prophet of Islam (may peace and blessings of Allah be upon him), the Promised Messiah (on whom be peace) and and the Caliphs of Ahmadiyyat. It provides answers to common misconceptions about Islam and is a very useful resource for tabligh purposes, in particular 1-1 discussions.

Islam Unravelled can be accessed via the following link: https://ahmadiyya.uk/islamunravelled/

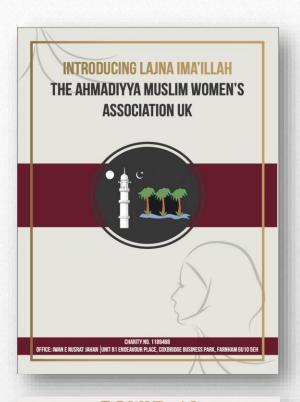


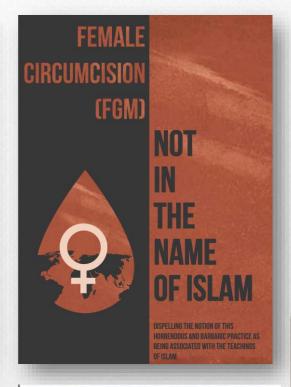
A compilation of selected addresses delivered by Hazrat Mirza Masroor Ahmad, Khalīfatul-Masīh V (may Allah be his Helper), in which he has explained the Islamic teachings about *hijab* (purdah). This book contains the sayings about implementing the Qur'anic commandments of *hijab* in our everyday life and the refutations to criticisms against *hijab*.

Link to the PDF Book can be found here: https://www.alislam.org/library/books/Hijab-Veil.pdf

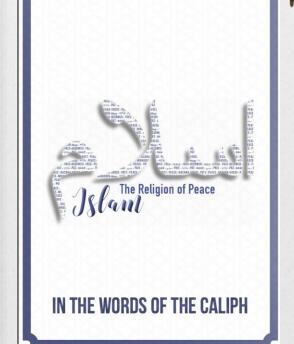
NEW TABLIGH RESOURCES

THE FOLLOWING LEAFLETS CAN BE FOUND IN ELECRONIC FORMAT ON THE LAJNA IMAILLAH UK WEBSITE



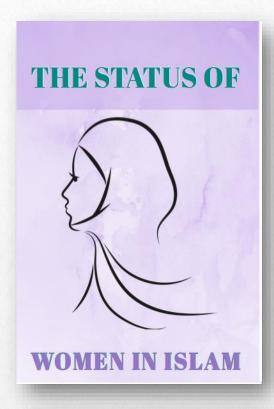


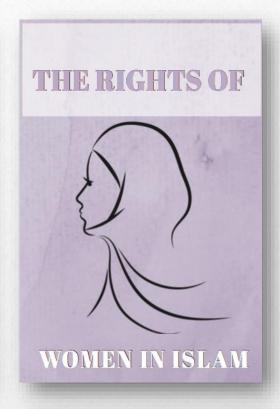


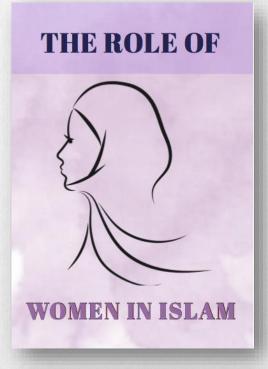


HISTORIC LETTERS TO WORLD LEADERS FROM HIS HOLINESS HAZRAT MIRZA MASROOR AHMAD WORLDWIDE HEAD OF THE AHMADIYYA MUSLIM COMMUNITY

THE FOLLOWING LEAFLETS CAN BE FOUND IN ELECRONIC FORMAT ON THE LAJNA IMAILLAH UK WEBSITE









Please refer to the Tabligh section of the Lajna Imaillah UK website for up-to-date Tabligh presentations and materials. The National Tabligh Team is happy to provide templates for exhibition materials and banners should you require these for your events. Please contact us on lajnatablighuk@gmail.com.

Voice of Islam Radio



Several programmes are very relevant to tune in to or to recommend to your Tabligh contacts, including:

- <u>Understanding Islam</u>: Understanding Islam is a programme discussing the basic teachings of Islam for everyone to increase their knowledge and understanding of Islam and learn about the beautiful teachings of Islam.
- <u>Reflections</u>: Reflections is a topical religious affairs programme. On Reflections we will be discussing contemporary religious topics and looking in depth at the issues affecting modern society from a religious and Islamic point of view.
- <u>-Women's Hour</u>: A programme presenting pertinent issues impacting the Modern Muslim Woman and inviting discussion from experts and callers alike.
- **-<u>Faith in Focus</u>:** Faith in Focus is a programme that ponders over various aspects of religion. It discusses theology in traditional and modern context and seeks to demonstrate the ways in which faith remains an integral part of life today.
- -Pathway to Peace: A series of programmes that discuss the issues that face man in the world. Each programme concentrates on a single issue. The opinion of the public is given through the interviews recorded on the streets of London and an in-studio panel discusses these and sheds further light on the subject. The opinion of authorities is also sought, and the programme also highlights the various worldwide initiatives to remove barriers to peace.
- -<u>The Voice of the Caliph</u>: This programme features various keynote addresses of Huzoor (aba). These were delivered at a range of national and international forums including parliament.

69

ADDITIONAL TABLIGH RESOURCES:

MTA

Programmes such as Faith Matters and Real Talk

Literature and Publications

Jama'at Publications such as Review of Religions, An-Nusrat, Al-Hakam and The Ahmadiyya Bulletin

Books & Pamphlets

Electronic books can be found on www.alislam.org. Electronic leaflets can be found on www.loveforallhatredfornone.org

Tabligh Guide (by Naseem Ahmad Bajwa Sahib)



R

USEFUL APPS:

The Ten Conditions of Bai'at
Ask Ahmadiyyat
Mobile Friday Sermons
Khalifa of Islam
Muhammad Fact check
Holy Quran
Ask Islam
Review of Religions



www.khalifaofislam.com

www.theanalystnews.com

www.alIslam.org

www.pressahmadiyya.com

www.lajnauk.org/departments/ Tabligh

WEBSITES

www.askIslam.org

www.loveforallhatredfornone.org

www.trueislam.co.uk

www.reviewofreligions.org

www.whyahmadi.org

www.rationalreligion.co.uk

70