



Tabligh Syllabus  
2021-2022  
Lajna Ima'illah UK

*“Our job is to warn people and to deliver the message of Islam. Our responsibility is to propagate the message of Islam and to reach every single person. After that, it is up to Allah the Almighty to guide people. We should continue our work with diligence and by doing so we would fulfil our obligations. We should also pray that Allah the Almighty may guide the people and that nations may be saved from destruction... If we fulfil our obligations with diligence and devotion, then we will not be held responsible for others.”*

[Hazrat Mirza Masroor Ahmad May Allah be his Helper, 23 June 2018]

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# LETTER FROM NATIONAL TABLIGH SECRETARY

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

My Dear Sisters

Assalamo Alaikum wa rahmatullahi wabarakatohou

It gives me great pleasure to introduce the new Tabligh Syllabus for the Lajna Year 2021-2022.

As we start a new year in our Lajna calendar, first and foremost we must begin with earnest prayers. The most important conduit for successful Tabligh, the source that blesses our efforts and enlightens the hearts of others is prayer. Please do take your time and study the section on *The Spiritual aspect of Tabligh* on pages 6-12 of the Tabligh Syllabus and do continue to reflect on it throughout the year.

Tabligh is the duty of every Ahmadi Muslim. There are initiatives and efforts that we can all undertake, no matter what the circumstances. Our smile, our service to the community, our care for the environment, our assistance of our neighbours are all means of silent Tabligh and draw people towards us.

As we engage in our Tabligh efforts we must also remember and reflect on the true purpose of Tabligh. During the virtual Mulaqat with the National Amila of Lajna Imaillah Australia on 19 December 2020, Hazrat Khalifatul Masih (V) (aba) spoke about the importance of Tabligh and explained the real purpose underlying the efforts of Ahmadi Muslims to spread Islam's teachings.

Huzoor(aba) said:

*“You should set an ambitious target when it comes to Tabligh. Always remember that our efforts to convert others to the true message of Islam is not for the sake of numbers or so that our reports are more impressive. Rather, we seek to propagate our faith and to bring other people into the fold of the Ahmadiyya Muslim Community due to our love for other members of society and for our nations. This love requires us to convey the true teachings of Islam to them and it is our heartfelt desire to bring them closer to God Almighty. Furthermore, it is not enough for us to convey the message to others, rather we must also spiritually and morally reform and better ourselves and to constantly seek to increase our own bond with God Almighty.”*

Studying the Holy Qur'an, Ahadith and reading the books of the Promised Messiah (as) and the Khulufa are vital sources of knowledge for us. By the Grace of Allah, on 9 April 2021, Huzoor (aba) inaugurated and launched a new website to assist in the study and research of the Holy Qur'an – [HolyQuran.io](http://HolyQuran.io) – which we should also make every effort to benefit from.

The Tabligh Syllabus is an essential resource for each Tabligh Secretary and it should be shared with the whole Majlis. In this year's Syllabus you will find guidance on:

- Planning both virtual and face to face Tabligh events;
- Your Bait Target for this year;
- Details of the Monthly Report Form and Scoring Criteria;
- The effective and responsible usage of social media for Tabligh purposes;
- Information on new Tabligh resources;
- How to develop relations with local schools;
- Conducting 1-1 sittings; and
- Writing articles.

# LETTER FROM NATIONAL TABLIGH SECRETARY

New Tabligh Secretaries are encouraged to refer to the Guide on page 22 of this Syllabus. Please follow the steps in the flowchart and engage with the previous Tabligh Secretary so that a proper handover can take place. Please also contact the National Tabligh Team if you have any questions. Details of our email address and Tabligh clinic sessions can be found on page 29.

A key focus of the Tabligh Department this year is to develop and strengthen relations with Schools across the UK to ensure that the teachings of Islam are being taught to children in an accurate and effective manner. We need to ensure that children are growing up with a knowledge and understanding of the true Islamic teachings. As such, it is imperative that we ensure that those who are responsible for imparting this knowledge on children themselves have a good understanding of the Islamic faith. In the Virtual Mulaqat with UK National Amila on 2 January 2021, Huzoor (aba) said:

*"I know that the majority -90% of the schoolteachers- are ignorant about the true teaching of Islam; this is why sometimes the way they speak about Islam disturbs the minds of our children. So, you should try to start a campaign on this issue".*

In light of this guidance from beloved Huzoor (aba) the National Tabligh Team have prepared a set of materials for both primary and secondary school children, covering Key Stages 1-4, to facilitate the teaching of Islam as part of RE lessons in schools. These materials include presentations, Explanatory Notes for Teachers, Lesson Plans and Activity Worksheets. The materials will be accessible through a new website: [www.understanding-Islam.co.uk](http://www.understanding-Islam.co.uk) and Inshallah we will invite schools across the country to avail of these resources. Please refer to pages 44-45 of the Tabligh Syllabus for more information about the School Campaign and guidance on how to reach out and develop relations with local schools in your area.

The dissemination of literature also plays a vital role in raising awareness about the true teachings of Islam. As such, we should ensure that we always have an adequate supply of books and Jamaat leaflets to hand for any Tabligh opportunities that may arise. By the Grace of Allah, we have several new leaflets for Lajna to share with Tabligh Contacts and the details of these, as well as other new Tabligh resources, can be found on pages 58-64.

As the world moves through uncertain times, as Ahmadi Muslims we have the certainty of our Faith and our Creator. Now is the time to renew our dedication towards Tabligh and strive further to convey the message of Islam far and wide, lighting the path for others to recognise the One True God.

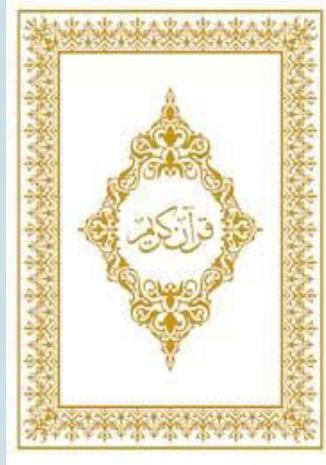
May Allah the Almighty bless and accept our humble efforts, ease our tasks and enlighten the hearts of others with the true message of Islam. May He enable us to be exemplary role models in the field of Tabligh. Ameen.

Wassalaam

Farzana Yousuf  
(Serving as National Secretary Tabligh, Lajna UK)

# SPIRITUAL ASPECT OF TABLIGH

The spiritual aspect of Tabligh is the most important aspect of calling people towards Allah. Without it all our efforts are in vain.



## Prayers of the Holy Qur'an:

رَبَّنَا آتِنَا مِنْ لَدُنْكَ رَحْمَةً وَ هَيِّئْ لَنَا مِنْ أَمْرِنَا رَشَدًا

Our Lord, bestow on us mercy from Thyself, and provide for us right guidance in our affair.' [18:11]

رَبِّ اشْرَحْ لِي صَدْرِي وَ يَسِّرْ لِي أَمْرِي وَ احْلُلْ عُقْدَةً  
مِّنْ لِّسَانِي يَفْقَهُوا قَوْلِي

'My Lord, open out for me my breast, and ease for me my task, and loose the knot of my tongue, that they may understand my speech.' [20:26-29]

# SPIRITUAL ASPECT OF TABLIGH

رَبِّ اشْرَحْ لِي صَدْرِي وَيَسِّرْ لِي أَمْرِي وَاحْلُلْ عُقْدَةً مِّنْ لِّسَانِي يَفْقَهُوا قَوْلِي

“...My Lord, open out for me my breast, and ease for me my task, and loose the knot of my tongue, that they may understand my speech”. [20:26-29]

الْآنَ أَوْلِيَاءَ اللَّهِ لَا خَوْفٌ عَلَيْهِمْ وَلَا هُمْ يَحْزَنُونَ الَّذِينَ آمَنُوا وَكَانُوا يَتَّقُونَ لَهُمُ الْبُشْرَىٰ فِي الْحَيَاةِ  
الدُّنْيَا وَفِي الْآخِرَةِ لَا تَبْدِيلَ لِكَلِمَاتِ اللَّهِ ذَلِكَ هُوَ الْفَوْزُ الْعَظِيمُ

“Behold! The friends of Allah shall certainly have no fear, nor shall they grieve- Those who believed and kept to righteousness- For them are glad tidings in the present life and also in the Hereafter- there is no changing the words of Allah that indeed is the supreme triumph.”  
[10:63-65]

أَدْعُ إِلَىٰ سَبِيلِ رَبِّكَ بِالْحُكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ وَجَادِلْهُمْ بِالَّتِي هِيَ أَحْسَنُ إِنَّ رَبَّكَ هُوَ أَعْلَمُ بِمَن  
ضَلَّ عَنْ سَبِيلِهِ وَهُوَ أَعْلَمُ بِالْمُهْتَدِينَ

“Call unto the way of thy Lord with wisdom and goodly exhortation, and argue with them in a way that is best. Surely, thy Lord knows best who has strayed from His way; and He knows those who are rightly guided.” [16:126]

أَدْعُ إِلَىٰ سَبِيلِ رَبِّكَ بِالْحُكْمَةِ وَالْمَوْعِظَةِ الْحَسَنَةِ وَجَادِلْهُمْ بِالَّتِي هِيَ أَحْسَنُ إِنَّ رَبَّكَ هُوَ أَعْلَمُ بِمَن  
ضَلَّ عَنْ سَبِيلِهِ وَهُوَ أَعْلَمُ بِالْمُهْتَدِينَ

“But if they turn away, We have not sent thee as a guardian over them. Thy duty is only to convey the Message...” [42:49]

فَإِنْ أَعْرَضُوا فَمَا أَرْسَلْنَاكَ عَلَيْهِمْ حَفِيظًا إِنَّ عَلَيْكَ إِلَّا الْبَلَاغُ ط

“Surely thou wilt not be able to guide all whom thou lovest; but Allah guides whomsoever He pleases...” [28:57]

# SPIRITUAL ASPECT OF TABLIGH

## Prayers of the Holy Prophet (saw) for Success in Preaching:

اللَّهُمَّ إِنِّي أَسْأَلُكَ حُبَّكَ وَحُبَّ مَنْ يُحِبُّكَ وَالْعَمَلَ الَّذِي يُبَلِّغُنِي حُبَّكَ ، اللَّهُمَّ اجْعَلْ حُبَّكَ أَحَبَّ إِلَيَّ مِنْ نَفْسِي وَأَهْلِي وَمِنَ الْمَاءِ الْبَارِدِ

“O Allah! I supplicate You to grant me Your love, and the love of those who love You and the action which may lead me to win Your love. And make my love for You dearer to me than myself, my family and cold (refreshing) water”. (Tirmidhi Kitab-ud-Da’waat).

## Prayers of the Promised Messiah (as) for success in preaching:

رَبِّ ارِنِي كَيْفَ تُحْيِي الْمَوْتَى . رَبِّ اغْفِرْ وَأَرْحَمُ مِنَ السَّمَاءِ

“O my Lord, show me how You give life to the dead. O my Lord, Grant me Your forgiveness and mercy” (Tazkirah p532).

إِنِّي مَغْلُوبٌ فَاتَّصِرْ

“O my Lord, I am overcome (by the enemy), so come to my help (Tazkirah p. 419).

## Prayers of the Promised Messiah (as) for reformation of Muslims:

رَبِّ أَصْلِحْ أُمَّةَ مُحَمَّدٍ .

“O my Lord, reform the followers of Muhammad (saw) (Tazkirah p. 57).

# SPIRITUAL ASPECT OF TABLIGH

## THE HOLY PROPHET

**(May the peace and blessings of Allah be upon him)**

*"I swear by Him who holds my life in His hands, that you MUST enjoin on people to do good and forbid them from doing wrong: otherwise, it is quite likely that some punishment from Allah may be inflicted upon you. Then, too late, you will offer supplication, but they will not be accepted."*

**[Tirmidhi- 'Selected sayings of the Holy Prophet of Islam', p. 31-32]**

*"Make religion easy for others to follow, do not make it difficult. Similarly, present religion in a pleasing manner; do not make it repulsive to others."*

**[Muslim – 'Selected sayings of the Holy Prophet of Islam', p.34]**

*"By Allah! If Allah helps you to guide a single person to the truth, it is better for you than (the most precious) red camels."*

**[Muslim – 'Selected sayings of the Holy Prophet of Islam', p.33]**

## THE PROMISED MESSIAH

**(Peace be on him)**

*"If it was in my power, I would knock on the door of every house just like a beggar, in order to spread the true word of God so that the people may be saved from disbelief and atheistic tendencies, which is prevalent all over the world. If God were to teach me English, then I would go around and propagate His Message even if it means that I may have to sacrifice my life in the progress!"*

**[Mafoozat Vol 3 p. 291]**

*"God Almighty desires to draw all those who live in various habitations of the world, be it Europe or Asia, and who have virtuous nature, to the Unity of God and unite His servants under one Faith. This indeed is the purpose of God for which I have been sent to the world. You, too, therefore should pursue this end, but with kindness, moral probity and fervent prayers."*

**[The Will, pp 8 – 9]**



# SPIRITUAL ASPECT OF TABLIGH

## HAZRAT KHALIFATUL MASIH I (May Allah be pleased with him)

*“Injury and its pain, sleeplessness and its anguish, weakness and infirmity set aside, **the passion for Tabligh** is such that when brother Mufti Muhammad Sadiq returned (from preaching), Hazrat Khalifatul Masih I listened to the narration of his journey with extraordinary attention. He became extremely happy on learning his details of the Tabligh work that had been carried out in those areas [where he had travelled to]. When Khawaja Kamal-ud-Din visited Hazrat Khalifatul-Masih for the first time during his illness, he mentioned that he had received a telegram from Sahibzaada Aftab Ahmad Khan informing that he (Khawaja Sahib) was to deliver the first lecture at a conference in Aligarh. Khawaja Sahib told Sahibzaada Sahib that he would not be able to attend due to the ill health of the Khalifatul Masih I. On this Sahibzaada Sahib sent a telegram inquiring about the health the Khalifatul Masih I and called Khawaja Şāhib to say not to come until the Khalifatul Masih I had recovered. On hearing this, Hazrat Khalifatul Masih I said, ‘No, my illness should not stop Tabligh work. You should definitely go there. Write to him that I do not like to make myself a hindrance in the work of the religion of truth. My desire is that I should give my whole life in service of the religion of truth. You must go there.’ [Al-Hakam, January 7, 1911, p. 5]*



## HAZRAT KHALIFATUL MASIH II (May Allah be pleased with him)

*“The task with which you have been entrusted is an onerous one. I should say it is beyond the power of man. It cannot be accomplished without His help. The heart of man is in His hands. The regeneration and purification of heart are His work. You should, therefore, repose complete trust in Him. Never entertain even for a moment the idea that you are capable of doing anything. Your heart should be ever full of Divine love and you should steer clear of pride and boasting. Humiliate yourself before God whenever you meet an opponent. Banish the idea from your mind that you will answer him – nay, even assure yourself that you know nothing. Forget all that you know, yet at the same time have firm faith that God is with you and He will instruct you in all things. Pray to God and do not entertain for even a moment the idea that your adversary will get the better of you. Rest assured that you will be victorious. But at the same time, keep in view the Divine independence and bear in mind that He does not stand in need of human help. He, who is proud of his knowledge, is brought low even though he is working for the Divine cause.” [Directions given in writing to Maulana Q. Abdullah B.A. B.T., on the occasion of his departure for England as a missionary.]*



# SPIRITUAL ASPECT OF TABLIGH

**HAZRAT KHALIFATUL MASIH III** (May Allah be pleased with him)

*“I wish to draw the attention of our missionary brothers that in order to become a true missionary in the sight of Allah, two fundamentals are required. One is the light of understanding and the other is a tender heart. The Holy Qur’ān has also stated, ‘I am the One who removes the weakness in your intellect and takes it to greater heights, and all its defects will be effaced through me, and all its darkness will turn into brightness through me’; Furthermore, the Holy Qur’ān has said, ‘One of the reasons for my descent is to produce tender hearts,’ as Allah Almighty says in Surah Yusuf: “We have revealed it, the Qur’ān in Arabic that you may understand” (12:3).*

**[Al-Fazl, March 3, 1969]**



**HAZRAT KHALIFATUL MASIH IV** (May Allah have mercy on him)



*“Every Ahmadi who receives this message should become a guardian for himself, and he should take a solemn vow before Almighty God and promise that he will convert at least one person to Ahmadiyyat within one year. If he prays, then this will not be difficult. When God is willing to bestow a favor upon you, it is the height of ungratefulness not to stretch your hand and receive it.”*

**[Friday Sermon, September 27, 1985]**

# SPIRITUAL ASPECT OF TABLIGH

HAZRAT KHALIFATUL MASIH V (May Allah be his Helper)



*“Never say just outright that ‘Islam is the supreme religion and is better than any other religion.’ Although we can prove the supremacy of Islam on all other religions, but there is no need to upset other people by saying this directly. When they want to talk to you about religion, then you can show them the proofs (in favour of Islam). Tell them what is religion and your belief with regards to Allah the Almighty and your other beliefs with regards to prophets. Then slowly, with wisdom and amicable discussion you can talk to them, and they will listen to you. Otherwise, if you are just blunt, then obviously they will say, ‘you are rude and backward.’ So, don’t try to be blunt, be wise.”*

**[Virtual Mulaqaat with Nasirat ul Ahmadiyya UK, 28 June 2021]**

*“Do not simply follow the old methods with a passive attitude and by letting the work continue as it always has. Rather, you should work passionately and fervently and strive to find new and innovative ways to convey the message of Islam.”* **[Virtual Mulaqat with Majlis Ansarullah India, 11 April 2021]**

*“Whether people join the Ahmadiyya Muslim Community or accept our message is out of our hands – it is Allah the Almighty who guides people, however our great task is to ensure that we convey the message of Islam far and wide. Thus, you need to carefully assess the needs of the time, the attitudes and views of the people and ascertain what literature or information is best suited to removing their reservations and fears of Islam.”*

**[Virtual Mulaqaat with New Converts and Students, Holland, 23 August 2020]**

# THE TEN CONDITIONS OF BAI'AT

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## I

The initiate shall solemnly promise that he/she shall abstain from *shirk* [associating any partner with God] right up to the day of his/her death.

## II

That he/she shall keep away from falsehood, fornication/adultery, trespasses of the eye, debauchery, dissipation, cruelty, dishonesty, mischief and rebellion; and that he/she will not permit himself/herself to be carried away by passions, however strong they might be.

## III

That he/she shall regularly offer the five daily Prayers in accordance with the commandments of God and the Holy Prophet Muhammadsa and shall try his/her best to be regular in offering the *tahajjud* and invoking *durud* on the Holy Prophet Muhammadsa. That he/she shall make it his/her daily routine to ask forgiveness for his/her sins, to remember the bounties of God and to praise and glorify Him.

## IV

That under the impulse of any passions, he/she shall cause no harm whatsoever to the creatures of God in general and Muslims in particular, neither by his/her tongue, hands, nor any other means.

## V

That he/she shall remain faithful to God in all circumstances of life, in sorrow and in happiness, in adversity and in prosperity, in felicity and in trial; and that he/she shall in all conditions remain resigned to the decree of God and keep himself/ herself ready to face all kinds of indignities and sufferings in His way and shall never turn away from Him at the onslaught of any misfortune; on the contrary, he/she shall march forward.

# THE TEN CONDITIONS OF BAI'AT

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## VI

That he/she shall refrain from following un-Islamic customs and lustful inclinations and shall completely submit himself/herself to the authority of the Holy Qur'an; and that he/she shall make the Word of God and the sayings of the Holy Prophet Muhammad (saw) his/her guiding principles in every walk of his/her life.

## VII

That he/she shall entirely give up pride and vanity and shall pass all his/her life in humbleness, cheerfulness, forbearance and meekness.

## VIII

That he/she shall hold faith, the honour of faith and the cause of Islam dearer than his/her life, wealth, honour, children, and all loved ones.

## IX

That he/she shall keep himself/herself occupied in the service of God's creatures for His sake only and shall endeavour towards the beneficence of mankind to the best of his/her God-given abilities and powers.

## X

That he/she shall enter into a bond of brotherhood with this humble servant of God, pledging obedience to me in everything good for the sake of God, and remain faithful to it until the day of his/her death. That he/she shall exert such a high devotion in the observance of this bond as is not to be found in any other worldly relationship and connection that demand devoted dutifulness. (Ishtihar Takmil-e-Tabligh, January 12, 1889)

# BAI'AT TARGETS FOR LAJNA IMA'ILLAH 2021-2022

“There should be no compulsion in religion” [2:257]

“It is the truth from your Lord; wherefore let him who will believe and let him who will disbelieve” [18:30]

Ba'aits are only achieved with prayers and the blessings of Allah the Almighty. It is Allah alone Who guides and enlightens the hearts of whomsoever He chooses.

Our humble role is to make every possible effort to convey the true message of Islam and Ahmadiyyat to others.

This year we would like each Majlis to try and aim for **1 Ba'ait**. Look at your active Tabligh contacts and work on strengthening your relationship with them.

Focus on addressing the 'gaps' in their understanding. Pray for them, support them and whatever the outcome, show them the values of the True Islam. May

Allah guide us and enable us to be exemplary Dain'ilAllah. Ameen.

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

**DECLARATION OF INITIATION**

[Reg. No. \_\_\_\_\_]

To,  
Hisrat Khalifatul Masih V  
Assalamo Alaikum wa Rahmatullah wa Barakatohoo

I hereby submit my Declaration of Initiation duly completed and signed. Please accept me into the fold of the Ahmadiyya Muslim Jama'at and pray for me.

أَشْهَدُ أَنْ لَا إِلَهَ إِلَّا اللَّهُ وَحْدَهُ لَا شَرِيكَ لَهُ وَأَنَّ مُحَمَّدًا عَبْدُهُ وَرَسُولُهُ  
أَشْهَدُ أَنَّ إِلَهَ رَبِّيَ اللَّهُ لَا إِلَهَ إِلَّا هُوَ الْحَيُّ الْقَيُّومُ لَا تَأْخُذُهُ سِنَةٌ وَلَا نَوْمٌ لَمْ يَلِدْ وَلَمْ يُولَدْ لَهُ مَا فِي السَّمَاوَاتِ وَمَا فِي الْأَرْضِ عِندَهُ عِلْمُ الْغُيُوبِ اللَّهُ يَوْمَ الْقِيَامَةِ الرَّحْمَنُ الرَّحِيمُ

I bear witness that there is none worthy of worship except ALLAH. He is One and has no partner. And I bear witness that MUHAMMAD is His servant and messenger.

I enter this day the Ahmadiyya Jama'at in Islam at the hand of MASROOR AHMAD. I have firm faith that Hazrat Muhammad Rasoolullah (peace and blessings of Allah be upon him) is Khairun Nabyeen, the Seal of all the Prophets. I also believe that Hazrat Mirza Ghulam Ahmad (peace be on him) was the same Imam Mahdi and Promised Messiah whose advent was prophesied by Hazrat Muhammad Rasoolullah (peace and blessings of Allah be upon him.)

I promise that:  
I will always try my best to abide by the ten conditions of Bai'at (initiation) as prescribed by the Promised Messiah (peace be on him).  
I will give precedence to my faith over all worldly objects.  
I will always remain loyal to the Instruction of Khalifat in Ahmadiyyat; and will obey you as Khalifatul Masih in everything good that you may require of me.

INSHAA' ALLAH

أَسْتَغْفِرُكَ اللَّهُمَّ يَا رَبِّي يَا إِلَهَ الْعَالَمِينَ يَا مَنْ لَا إِلَهَ إِلَّا هُوَ الْحَيُّ الْقَيُّومُ يَا مَنْ لَا يَلِدُ وَلَا يُولَدُ وَلَا يَكُنْ لَهُ كُفُوًا أَحَدٌ يَا مَنْ لَا يَأْخُذُهُ سِنَةٌ وَلَا نَوْمٌ يَا مَنْ لَا يَلِدُ وَلَا يُولَدُ وَلَا يَكُنْ لَهُ كُفُوًا أَحَدٌ يَا مَنْ لَا يَأْخُذُهُ سِنَةٌ وَلَا نَوْمٌ يَا مَنْ لَا يَلِدُ وَلَا يُولَدُ وَلَا يَكُنْ لَهُ كُفُوًا أَحَدٌ

I beg pardon from Allah, my Lord, for all my sins and turn to Him.

رَبِّ رَبِّ الْعَالَمِينَ يَا مَنْ لَا إِلَهَ إِلَّا هُوَ الْحَيُّ الْقَيُّومُ يَا مَنْ لَا يَلِدُ وَلَا يُولَدُ وَلَا يَكُنْ لَهُ كُفُوًا أَحَدٌ يَا مَنْ لَا يَأْخُذُهُ سِنَةٌ وَلَا نَوْمٌ يَا مَنْ لَا يَلِدُ وَلَا يُولَدُ وَلَا يَكُنْ لَهُ كُفُوًا أَحَدٌ

O my Lord, my Allah, I wronged my soul and confess all my sins; pray, forgive me my sins, for there is none else except Thee to forgive. Ameen!

(Please fill all the details on page 2 and 3)

**MY FULL PARTICULARS ARE AS FOLLOW:**  
(Please Write in CAPITAL LETTERS)

1: Surname (Mr./Mrs./Miss/Ms) \_\_\_\_\_  
Other names \_\_\_\_\_  
Muslim name \_\_\_\_\_  
Date of birth \_\_\_\_\_  
Marital status (married/single/etc.) \_\_\_\_\_  
Profession \_\_\_\_\_  
Education \_\_\_\_\_  
Nationality by birth \_\_\_\_\_  
Nationality at present \_\_\_\_\_  
Full address \_\_\_\_\_  
\_\_\_\_\_Post code \_\_\_\_\_  
Telephone No. \_\_\_\_\_ Mobile \_\_\_\_\_  
Fax No. \_\_\_\_\_ Email: \_\_\_\_\_  
Name of Local Jamat (in which the name consent will be registered as a member) \_\_\_\_\_

**PARTICULARS OF OTHER FAMILY MEMBERS WHO ALSO INTEND TO INITIATE**

No.	Name	Male/Female	Date of birth	*Signature
1				
2				
3				
4				
5				
6				
7				
8				

Applicant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**INTRODUCED BY:**

Full Name: \_\_\_\_\_  
Address: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Telephone No. \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Jamaat: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**ATTESTATION**

Office Holder	Name	Signature	Date
President			
President Lajna (or equivalent in Jamaat)			
Regional Missionary/Amir			

**COUNTERSIGNED BY:**

Missionary in Charge U.K.: \_\_\_\_\_ Date: \_\_\_\_\_

For office use only: \_\_\_\_\_  
Tabligh Office registration Reference: \_\_\_\_\_

# ROLE AND RESPONSIBILITIES OF A TABLIGH SECRETARY

Friday Sermon Delivered by Hazrat Mirza Masroor Ahmad<sup>(aba)</sup> 08/09/17,  
London



- *'We need to make efforts towards Tabligh in the manner taught to us by Allah the Almighty. Firstly, Allah the Almighty says to carry out Tabligh using wisdom (HIKMAH). What is this Hikmah? Hikmah has wide-ranging meanings, which to be successful in Tabligh, are essential for us to be aware of and to keep in view.'*
- *'One meaning of HIKMAH is knowledge. Knowledge is required to carry out Tabligh. Therefore, firstly you need to increase your knowledge so that when you have an intellectual discussion with someone, they should be spoken to in a manner based on their level of understanding.'*
- *'Secondly you should be aware of where in our literature and websites the intellectual responses to their questions can be obtained from.'*

# ROLE AND RESPONSIBILITIES OF A TABLIGH SECRETARY

- *Then, arguments should be given to the people of different religions and deniers of the existence of God, according to their mentality, outlook and viewpoints.'*
- *'HIKMAH' (wisdom) also denotes 'a resolute and firm word' and 'a conclusive argument, not requiring yet further proofs to establish its validity'.*
- *'Another meaning of this word [Hikmah] is to refrain from ignorance. Thus, one must speak in such a manner which is easy for others to understand and dispels their ignorance'.*
- *'First become a model yourself and then preach the message of Islam and spread its excellences throughout the world. In order to do Tabligh, one needs to bring about a pure change within themselves'*
- *'It is by observing your very example that people's attention will be drawn towards you and in this way without even formally doing any Tabligh, the avenues of Tabligh open up'.*



- *'The Promised Messiah (as) states: 'The stronger the force of falsehood is which opposes the truth, the power and strength of the truth becomes equally greater.' 'Always keep your speech and practice wholesome and show harmony between them both'.*

# ROLE AND RESPONSIBILITIES OF A TABLIGH SECRETARY

Tabligh, or Da'wat ilAllah, means to call towards Allah. Thus, the primary role of Tabligh is to spread the true message of Islam and bring new members into the fold of Islam. It is essential to realise that the task at hand is more spiritual than mechanical; hence it is imperative to focus on prayers throughout the process.

As a Tabligh Secretary, you are tasked with facilitating your Majlis along the noble path of Tabligh: you are there to **guide, support and encourage** your Majlis to engage in Tabligh activities, build new contacts, learn more about their faith and those of others.

You should organise a **monthly plan of events, activities and workshops**, engaging all members of your Majlis, young and old. Each one of us has **unique strengths**; some may be good at writing articles; others may be good at 1-1 discussions. Some of the younger members of your Majlis may be better able to engage in online Tabligh whilst mothers may be well placed to deliver school talks at their children's schools.

Tabligh is the responsibility and duty of **each and every Ahmadi Muslim**. Each member of your Majlis should be given the opportunity to participate in, and reap the blessings of, Tabligh.

# ROLE AND RESPONSIBILITIES OF A TABLIGH SECRETARY

## STEPS TO SUCCESS

The first step in Tabligh is to **employ righteous conduct in all aspects of our lives**; whether it is at school, university or place of work, we must endeavour to spread the peaceful, loving message of Islam by example. Secondly, every Lajna member should **become the voice of true Islam**, ensuring that no opportunity of spreading the true teachings of Islam is wasted.

Following is an extract from a Friday Sermon delivered by Hazrat Khalifatul Masih IV (Mercy of Allah the Exalted be upon him) highlighting the responsibility of a Tabligh Secretary (28/08/87)

*“Creating a love for this work is an art and upon this the Holy Qur’an has thrown some light, from which we should benefit. Allah gave Hazrat Ibrahim (peace be on him) the task of giving life to nations and he was told, ‘Through you, nations will get new life’. Hazrat Ibrahim (peace be on him) had a very humble character. He said, ‘O God! I understand that you will give life to nations, but how?’ In reply, he was commanded, ‘Take four birds and attach them to yourself. Then send them in different directions and then call them, and you will see how they come flying back to you’. This was the example of Hazrat Ibrahim (peace be on him). So every Missionary, Amir, President and Office bearer should get hold of some members of their Jama’at, and under ‘sorhonna ilaik’ (2:261) should attach them to themselves, train them with love and affection, give them a task and spread them in the world. Likewise, according to one’s capability one should get hold of four, eight or ten members, train them and employ them. In this way, this number should increase.”*



# PRACTICAL GUIDELINES FOR TABLIGH SECRETARIES

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Each Tabligh Secretary should have a Team that consists of up to four Team members.



All Team members must be actively engaged in Tabligh.



The Tabligh Secretary should keep a record of Tabligh contacts, if permission has been granted (GDPR). The Dai'ilAllah responsible should follow up with these contacts regularly and the database should be checked and updated by the Tabligh Secretary each month.



The Tabligh Team should hold a meeting at the beginning of each month and use this meeting to plan activities for that month.



The Tabligh Secretary should work with her Tabligh Team to plan and arrange a particular activity each month.



# PRACTICAL GUIDELINES FOR TABLIGH SECRETARIES

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It is good practice to keep minutes and action points of each Tabligh meeting and circulate these to each Team member following the meeting.



Red Book Meetings should be held after each Tabligh event.



The Tabligh Team should hold a Tabligh workshop each month. All Lajna in the Majlis should be invited to attend. Suggested topics for workshops can be found in the Tabligh Syllabus.



The Tabligh Secretary should ensure Tabligh reports are submitted to the local Sadr on time each month. They should be saved in the following format: **Year-Monthmrs-Tabligh-Majlis**



The Tabligh Secretary should ensure that a Tabligh Training Day is held in her Majlis at least every quarter with the aim of imparting practical guidance, knowledge and support in Tabligh matters to all members.



The Tabligh Secretary should assign achievable Tabligh Targets to each member every month and follow up with members to ensure effective and efficient completion of all Targets.

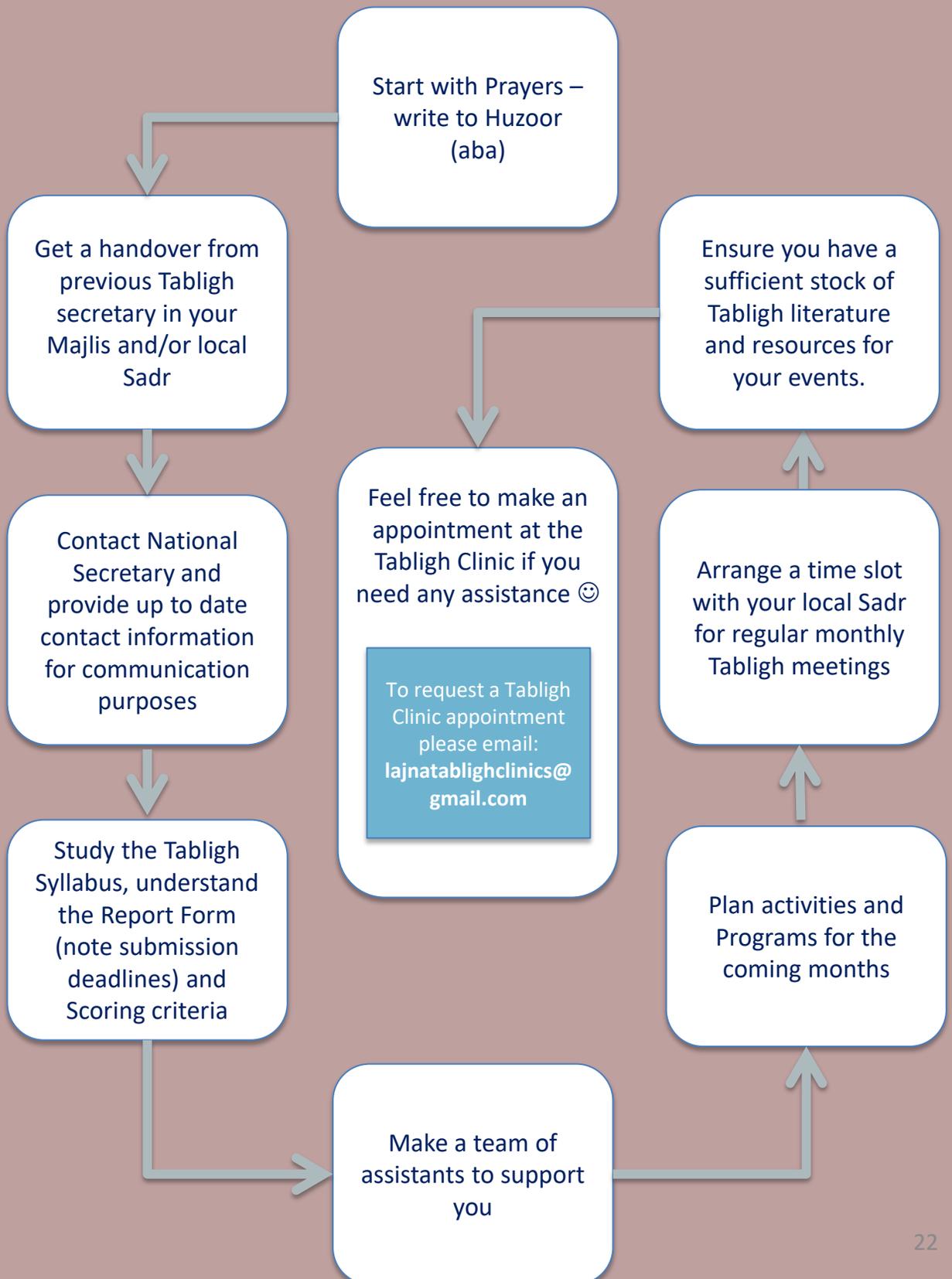


Tabligh Secretaries should write to Huzoor (aba) on a regular basis seeking prayer and guidance in all Tabligh efforts.



Make a Tabligh email for your Majlis which can be passed on from secretaries.

# NEW TABLIGH SECRETARY ACTION FLOWCHART



# TABLIGH YEAR PLAN 2021-2022

DATES	ACTIVITIES	WORKSHOPS
<p><b>October 2021</b></p>	<p>Begin the Lajna Year by writing to Hazrat Khalifatul Masih (V) (aba) requesting prayers for success in Tabligh efforts.</p> <p>Encourage each member to make one new Tabligh Contact this month.</p>	<p>October marks the United Nations International Day of Non-Violence. To aid dialogue with Tabligh contacts around this topic, we would like you to prepare a Workshop to discuss the peaceful teachings of Islam. You may wish to prepare and share a PowerPoint presentation on Islam's response to extremism and terrorism using guidance from the Holy Qur'an, Jamaat literature and the addresses of Hazrat Khalifatul Masih (V) (aba). Focus on talking points with Tabligh contacts and try to address the common allegations made against Islam.</p>
<p><b>November 2021</b></p>	<p>November 14-21 is National Interfaith Week. As such, we would like you to hold an interfaith event with members from other faith communities. Please refer to the Tabligh Syllabus for guidance on planning your event and do reach out to the National Tabligh Team for any assistance.</p>	<p>In this month's Workshop, we would like you to address common questions Tabligh contacts ask about gender segregation in Islam. Use the following scenario as a basis for your workshop:</p> <p>Your Tabligh contact is attending Jalsa Salana UK for the first time and asks you why men and women are separated. How do you explain the concept of segregation in Islam? Why is it observed? What are the benefits? Try to include as many references as possible in your answer.</p>
<p><b>December 2021</b></p>	<p>Do send Jamaat Seasons Greetings Cards to your Tabligh contacts this month. We would also encourage you to collaborate with your Khidmat e Khalq Secretary and engage in silent Tabligh initiatives to help those in need.</p>	<p>Hazrat Khalifatul Masih (V) (aba) has emphasised the importance of utilising social media for Tabligh purposes. This month, we would like you to conduct a workshop on the effective and responsible usage of social media for Tabligh.</p> <p>Please refer to the guidelines provided in the Tabligh Syllabus as well as the PowerPoint presentation <a href="#">‘Tabligh and Social Media’</a> which can be found on the Lajna website.</p>
<p><b>January 2022</b></p>	<p>This month we would like you to focus on 1-1 sittings. Such sittings are an invaluable means of Tabligh as they allow you to engage with your Tabligh contacts in a personal, relaxed and focused discussion. Please refer to the guidelines in the Tabligh Syllabus for conducting such sittings. Encourage each member to hold a 1-1 sitting this month and to share their experiences.</p>	<p>Plan a workshop on the life and noble qualities of Hazrat Ayesha (ra). You may wish to assign research tasks to Lajna and then collate the information into a PowerPoint which can be presented at your workshop. Alternatively, you can prepare a quiz or short speech on the topic to share during your Workshop. Do remember to address some of the common questions that Tabligh contacts ask about the marriage of Hazrat Ayesha (ra) with the Holy Prophet Muhammad (pbuh).</p>
<p><b>February 2022</b></p>	<p>February marks the United Nations International Day of Zero Tolerance to Female Genital Mutilation (FGM). Do share the Jamaat leaflet on FGM with your Tabligh Contacts.</p> <p>1<sup>st</sup> February is World Hijab Day. You may wish to plan a Tabligh event/initiative to promote Islam's teachings about modesty.</p>	<p>Plan a workshop to discuss the following scenario:</p> <p>Your work colleagues come from a non-religious background but as a Muslim you observe Purdah. Your employer doesn't have an issue with your head covering or modest clothing, but you feel that the other employees look down at you because you're a Muslim. You are often questioned about your Hijab and why you wear it. What do you do in this situation? Discuss how you would respond to such questions. Draw on guidance from the addresses of Hazrat Khalifatul Masih (V) (aba).</p>

# TABLIGH YEAR PLAN 2021-2022

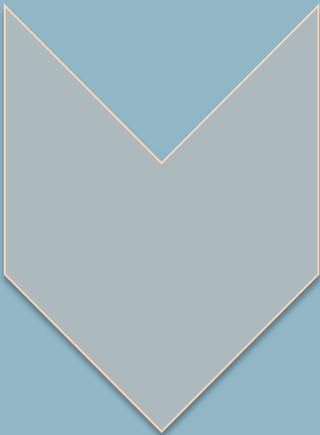
DATES	ACTIVITIES	WORKSHOPS
<b>March 2022</b>	<p>8th March is the United Nations International Women's Day. This month we would like you to focus on propagating the rights, role and status of women in Islam.</p> <p>You may wish to share the Lajna leaflets on 'Women in Islam' with your Tabligh contacts or tweet about the rights of women in Islam. Alternatively, you could write an article on this topic or hold a coffee morning with your Tabligh contacts.</p>	<p>We would like you to draw guidance from the address of Hazrat Khalifatul Masih (V) (aba) to Lajna at Jalsa Salana UK 2021 and use this as a basis to plan a workshop on women's rights in Islam.</p> <p>This address can be found on Youtube and Alislam.</p>
<b>April 2022</b>	<p>Do reach out to local schools and try to arrange an assembly/lesson on Ramadhan/Eid.</p> <p>Invite your Tabligh Contacts to share Iftar with you and look out for the Big Iftar events being held in your local Mosque where you can also invite your Tabligh contacts.</p> <p>Send Jamaat Eid cards to your contacts.</p>	<p>Plan a workshop to address the following scenario:</p> <p>You are giving a presentation about Ramadhan in a local school. The children pose the following questions. What are your responses?</p> <ul style="list-style-type: none"> <li>(i) What is the purpose of fasting?</li> <li>(ii) Is fasting compulsory for every Muslim?</li> <li>(iii) Why do Muslims celebrate Eid on different days?</li> <li>(iv) Is it only Muslims that fast? If not, what are the similarities/differences between fasting in Islam and other religions?</li> <li>(v) Why does the month of Ramadhan change each year?</li> <li>(vi) What guidance does the Holy Qur'an provide about Ramadhan?</li> </ul>
<b>May 2022</b>	<p>May marks World Press Freedom Day. This can be quite controversial as the media often uses 'freedom of speech' to hurt the sentiments of different groups within Society.</p> <p>This month we would like you to focus on writing letters to the national dailies i.e. Telegraph, Guardian, Evening Standard, etc emphasising the importance of respecting the sentiments of others whilst speaking freely. You can refer to Huzoor (aba)'s speeches at various events to gain a better understanding of this.</p>	<p>Racial equality has featured heavily in the worldwide press and media over the last year and has been a frequent topic of discussion with Tabligh contacts. As such, this month we would like you to prepare a presentation and discuss the topic of racial equality in Islam.</p> <p>You can use books from <i>Al-islam</i> and guidance from the Holy Qur'an to assist your research.</p>
<b>June 2022</b>	<p>This month we would like you to focus on literature distribution. Plan a Tabligh Stall in your local area (if conditions permit) to share leaflets with the public and convey the message of Islam. Please refer to pages 53-54 or guidance on how to conduct a Tabligh Stall.</p>	<p>To ensure you are ready for questions posed by visitors to your Tabligh Stall, we would like you to complete the Lajna quiz provided by the National Tabligh Team during your workshop this month. The Quiz will be emailed to all Tabligh Secretaries at the beginning of June, Insha'Allah.</p>
<b>July 2022</b>	<p>This month we would like you to come up with your own innovative Tabligh initiatives. Try to think of new avenues and opportunities for Tabligh!</p> <p>Feel free to share your ideas with us.</p>	<p>Over the next 2 months, we would like you to encourage all members to study the book 'The Great Western Revival' by Hazrat Khalifatul Masih (V) (aba). You may wish to discuss the themes covered in the book during the July workshop. We will send you a quiz on this book to complete as part of your September Workshop, Insha'Allah.</p>
<b>August 2022</b>	<b>BREAK</b>	<b>BREAK</b>
<b>September 2022</b>	<p>September marks the UN International Day of Peace and Inshallah the National Lajna Peace Symposium. Do invite your Tabligh contacts to join in this event.</p>	<p>This month we would like you to complete the Quiz on 'The Great Western Revival' as referenced above.</p>

# MONTHLY TABLIGH REPORT

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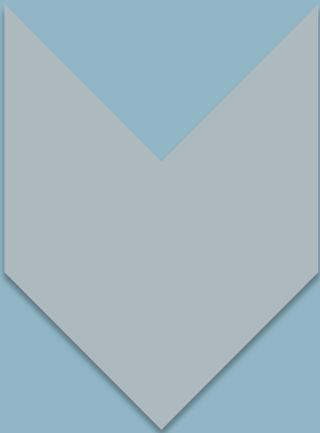
**The Monthly Tabligh Report is a means for each Tabligh Secretary to share with the Centre the Tabligh activities carried on in her Majlis each month.**

Tabligh Secretaries should distribute a copy of the Monthly Tabligh Report Form to each member of her Tabligh Team and all Lajna members in your Majlis. This will ensure each member is aware of the contents of the Form and can notify the Tabligh Secretary if she has engaged in any of the mentioned activities.



**Please ensure you are using the latest version of the Tabligh Form.**

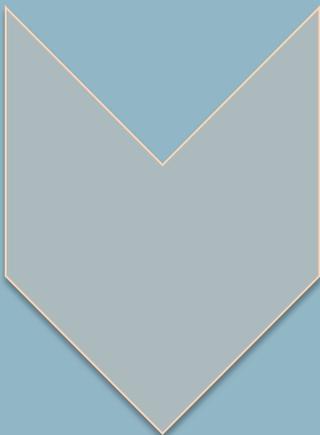
You will find the latest version of the Form on the MRS online system. Please ask your Local Sadr to download a copy for you.



**Please ensure Reports are submitted on time**

If you are encountering any problems with submission of reports please notify us well in advance so we can help you.

The Tabligh Form should be saved in the following format: **Year-Monthmrs-Tabligh-Majlis**, e.g. *2021-Januarymrs-Tabligh-FazalMosque*



**Please try and include as much detail as possible on the report form**

Please attach Ba'ait Forms with the Monthly Report where possible. You may attach additional information and pictures of event set-ups if you wish.

# MONTHLY TABLIGH REPORT

Tabligh Monthly Report Form October 2021 - September 2022			
*To be filled in by Tabligh Secretary or Assistant			
Name of Majalis:		Name of Secretary:	Report Month:
		Secretary's phone number:	Date Submitted:
Region:		Secretary's Email address:	Attachments (eg Bai'at Form):
Number of Tabligh Contacts:		Number of Dai'yat:	
ACTIVITY	DEFINITION/EXPLANATION	NUMBER	PLEASE PROVIDE ADDITIONAL RELEVANT DETAILS
<b>BA'AIT REPORTING</b>			
Number of Ba'ait(s) achieved this month:	<i>Ba'ait Form must have been completed by the New Ahmadi and the hard copy sent to the Centre. Please email a copy of the Form to the National Tabligh Department at <a href="mailto:lajnatablighuk@gmail.com">lajnatablighuk@gmail.com</a>.</i>		
<b>TABLIGH WORKSHOPS</b>			
Tabligh Workshop	<i>An internal workshop/group discussion which is open to all Lajna members and focusses on increasing spiritual and theological knowledge. The topic for each monthly workshop can be found in the Tabligh Syllabus.</i>		
<b>TABLIGH DISCUSSIONS</b>			
1:1 Discussions with Tabligh Contacts	<i>An informal discussion lasting at least 15 minutes between a Lajna member and a Tabligh contact to address faith matters, introduce Islam and Ahmadiyyat and answer questions.</i>		
<b>VIRTUAL TABLIGH EVENTS</b>			
Coffee Mornings/Forums/Interfaith Discussions	<i>A coffee morning, Tabligh Forum or other interfaith discussion between Lajna members and a group of Tabligh contacts.</i>		
<b>PUBLICATIONS</b>			
Writing Articles	<i>Preparing articles on topical issues relevant to women in Islam. Articles must be submitted with your Tabligh Report.</i>		
Preparing Presentations for Local Schools	<i>Sharing presentations and/or other suitable materials about Islam with local schools.</i>		
<b>LITERATURE</b>			
Sharing Literature with Tabligh Contacts	<i>Sharing Jama'at books and leaflets with Tabligh Contacts.</i>		
Tabligh Stall	<i>A stall displaying Jama'at literature, with the purpose of raising awareness amongst the public and spreading the message of Islam and Ahmadiyyat.</i>		
<b>ADDITIONAL TABLIGH ACTIVITIES</b>			
Please tell us about any other activity which has furthered your Tabligh efforts this month, for example, virtual Tabligh Training Days or any Khidmat-e-Khalq that gave you an opportunity for silent Tabligh.			

# EXAMPLE OF AN EXCELLENT REPORT

A	B	C	D	E	F	G	H	I	J	K	L
<b>Tabligh Monthly Report Form 2020-2021</b>											
<i>To be filled in by Tabligh Secretary or Assistant</i>											
Name of Majlis:		Name of Secretary:		Report Month:							
Region:		Secretary's phone number:		Date Submitted:							
Number of Tabligh Contacts		Secretary's Email address:		Attachments (eg Ba'ait Form):							
		Number of Dal'ayat									
<b>ACTIVITY</b>		<b>DEFINITION/EXPLANATION</b>			<b>NUMBER</b>		<b>PLEASE PROVIDE ADDITIONAL RELEVANT</b>				
<b>BAAIT REPORTING</b>											
Number of Ba'ait(s) achieved this month:		Ba'ait Form must have been completed by the New Ahmadi and the hard copy sent to the Centre. Please email a copy of the Form to the national Tabligh department too at <a href="mailto:lajnatablighuk@gmail.com">lajnatablighuk@gmail.com</a>			0						
<b>TABLIGH WORKSHOPS</b>											
Tabligh Workshop		An internal workshop/group discussion which is open to all Lajna members and focuses on increasing spiritual and theological knowledge. The topic for each monthly workshop can be found in the Tabligh Syllabus.			1		The last part of the book 'True Justice & Peace' (as per outlined in the syllabus) was covered in the form of a presentation at the general meeting. This presentation was also shared with Lajna via Whatsapp so that they could refer to it at a later stage.				
<b>TABLIGH DISCUSSIONS</b>											
1:1 Discussions with Tabligh Contacts		An informal discussion lasting at least 15 minutes between a Lajna member and a Tabligh contact to address faith matters, introduce Islam and Ahmadiyyat and answer questions.			10		A few Lajna have had discussions with neighbours, teachers, nursery staff and friends. Ramadan and Eid were some of the topics discussed. The concept of the veil has also been discussed and religious extremism and the recent terrorist attack in Canada and how Islam does condemn all forms of extremist acts.				
<b>VIRTUAL TABLIGH EVENTS</b>											
Coffee Mornings/Forums/Interfaith Discussions		A virtual coffee morning, Tabligh Forum or other interfaith discussion between Lajna members and a group of Tabligh contacts			1		On 12th June, we had a successful virtual coffee morning with our Christian contacts. The theme this month was 'Extremism in Religion'. Presentations were given by both our Tabligh team and the priest. Many of our Christian friends had said that they found our presentation very interesting and asked for a copy. A copy of this presentation has been attached.				
<b>PUBLICATIONS</b>											
Writing Articles		Preparing articles on topical issues relevant to women in Islam. Articles must be submitted with your Tabligh Report			1		An article was written by one of our Lajna members for the local newspaper. The article featured coverage of an event which the local Tabligh department organised. A copy of this published article has been included in the extra document.				
Preparing Presentations for Local Schools		Sharing presentations and/or other suitable materials about Islam with local schools.			2		2 presentations were given at a school in Liphook. Sadr Sahiba and a Lajna member went into the school and delivered a presentation to two different classes and the topic was Islam. This presentation also included a virtual tour of the mosque. The file is too large to be attached to the email but can be obtained by contacting me.				
<b>LITERATURE</b>											
Sharing Literature with Tabligh Contacts		Sharing Jamaat books and leaflets with Tabligh Contacts through virtual means. The leaflets on women in Islam can be found on the Lajna website. Links to Jamaat literature can be found on the Al-Islam website.			4		Literature is being shared via social media and in person as well now. A copy of the Quran was shared with a Tabligh contact and various Jamaat literature is being shared via social media -- e.g. Jamaat leaflets and articles from Al-Hakam etc. are shared on Lana's Instagram stories and WhatsApp statuses.				
<b>ADDITIONAL ACTIVITIES</b>											
Please tell us about any other activity which has furthered your Tabligh efforts this month, for example, virtual Tabligh Training Days or any Khidmat-e-Khalq that gave you an opportunity for silent Tabligh.		Many Lajna members have donated to food banks. Some Lajna have given food to their neighbours. One Lajna member called a person on the phone who was sick. Lajna are actively engaged in doing silent Tabligh. We also had 5 Lajna go into a school to do mehndi on over 100 children. It was a great experience and they've asked us to come back and deliver more presentations on the topic of Islam. Moreover, we have contacted a local homeless shelter to ask if we can provide food for them.									

# MONTHLY TABLIGH REPORT

## SCORING CRITERIA

<b>ACTIVITY</b>	<b>SCORES</b>
<i>Tabligh Workshop</i>	<b>5</b>
<i>1-1 Discussions</i>	<b>10</b>
<i>Coffee Mornings/ Forums/ Interfaith Discussions</i>	<b>20</b>
<i>Writing Articles</i>	<b>15</b>
<i>Preparing Presentations for Schools</i>	<b>15</b>
<i>Sharing Literature with Tabligh Contacts</i>	<b>10</b>
<i>Tabligh Stalls</i>	<b>15</b>
<i>Additional Tabligh Activities</i>	<b>10</b>

# TABLIGH CLINICS

The National Tabligh Team regularly conduct Tabligh Clinics for Tabligh Secretaries. Please feel free to book an appointment if you wish to discuss your Reports or need assistance in planning an event

You can book an appointment by emailing us at  
[lajnatablighclinics@gmail.com](mailto:lajnatablighclinics@gmail.com).

For all other Tabligh related questions please contact the National Tabligh Team on: [lajnatablighuk@gmail.com](mailto:lajnatablighuk@gmail.com).



# THE IMPORTANCE OF SILENT TABLIGH

*“It is the duty of every person who calls himself/herself an Ahmadi and associates himself/herself to the Promised Messiah (as) to keep their practices upright for the whole world watches them. If one does not have sufficient religious knowledge to be a Dai’ I’llallah one can still attract others by one’s good practices.”*

**[Hazrat Mirza Masroor Ahmad (aba), Friday Sermon April 9<sup>th</sup> 2020]**

*“Alhamdulillah, we have many converts in our Jama’at, and when asked what initially attracted them to Ahmadiyyat, many respond by saying it was the good conduct and high morals of their Ahmadi friends which drew them towards Islam. Thus, if you are sincere Ahmadi Muslims, and if your behaviour is according to the teachings of Islam, you will be constantly taking part in a silent form of Tabligh for which you will be rewarded by Allah the Almighty”.*

**[Hazrat Mirza Masroor Ahmad, National Waqfeen-e-Nau Ijtema UK, 25 February 2018]**

<b>Silent Tabligh</b>	<b>Active Tabligh</b>
Personal Conduct	Stalls
Khidmat-e-Khalq	Exhibitions
Serving Humanity	Peace Symposiums
Personal Actions	Coffee Morning
No Language Barrier	1:1 Discussions
Base for Active Tabligh	School presentations

Lajna should be encouraged to take part in silent Tabligh. Not only does this form a foundation for active Tabligh but it also removes misconceptions and by doing so we are fulfilling our duty as Muslims.

The following are some examples of what can be done in order to carry out silent Tabligh:

- Good personal conduct when dealing with people
- Donations to Food Banks & Homeless Shelters
- Fundraising for Charities
- Volunteering for organisations such as the NHS
- A smile 😊

# TABLIGH DURING COVID-19

## Guidance from Hazrat Khalifatul Masih (V) (aba)

***“In these circumstances, not only does it become more important for us to reform ourselves, it also becomes incumbent to increase in informing others about the peaceful message of Islam... We must tell people that for the ultimate result to be good, we must turn towards God and realise that true life is that which is in the Hereafter and we must not associate any partners with Him and fulfil the rights of His creation”***

**[Friday Sermon, 20 March 2020]**

***“During the COVID-19 pandemic, the Ahmadiyya Muslim Community has greatly increased its efforts to spread Islam through online Tabligh. Certainly, more online events should be organised in which questions others may have about Islam or our teachings are answered.”***

**[29 August 2020, meeting with Majli-e-Amla, Sweden]**

***“We should warn other people that we firmly believe that this pandemic should draw the attention of mankind back towards God Almighty. “***

**[29 August 20220, meeting with Majli-e-Amla, Sweden]**

### Some Suggested Activities

- Tabligh through Social Media
- Write Articles and Letters
- Contact your Local Library to discuss the possibility of holding an exhibition
- Virtual interfaith events/coffee mornings
- Silent Tabligh
- School presentations
- Share Jama'at literature
- Focus on personal development by increasing your knowledge on key topics such as the rights of women in Islam
- Keep in touch with your Tabligh contacts – reach out to them for 1-1 discussions
- Listen to and contribute to Voice of Islam programs

# TABLIGH OPPORTUNITIES

## USEFUL DATES

DATES	TABLIGH OPPORTUNITIES
November 2021	<p><b>14-21 November</b> National Interfaith Week</p> <p><b>16 November</b> UN International Day for Tolerance</p>
December 2021	<p><b>10 December</b> UN Human Rights Day</p>
January 2022	<p><b>24 January</b> UN International Day of Education</p> <p><b>16 January</b> World Religions Day</p>
February 2022	<p><b>1 February</b> World Religions Day</p> <p><b>6 February</b> UN International Day of Zero Tolerance to FGM</p> <p><b>20 February</b> UN World Day of Social Justice</p>
March 2022	<p><b>1 March</b> Zero Discrimination Day</p> <p><b>8 March</b> International Women's Day</p> <p><b>20 March</b> International Day of Happiness</p> <p><b>21 March</b> International Day for the Elimination of Racial Discrimination</p>
May 2022	<p><b>15 May</b> International Day of Families</p>
June 2022	<p><b>1 June</b> Global Day of Parents</p>
July 2022	<p><b>30 July</b> International Day of Friendship</p>
September 2022	<p><b>21 September</b> International Day of Peace</p>

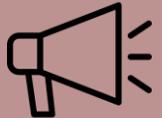
# GUIDELINES FOR VIRTUAL TABLIGH EVENTS

## POINTS TO NOTE

- Videos must be kept off.



- You should promote your event as an audio-only event.



- Events must not be recorded without seeking guests' permission.



- Remember to keep track of time – events should not be any longer than 1.5 hours.



- You should have a set Programme in place for the event.

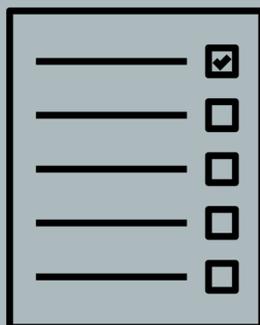


- When deciding speakers for the event, remember quality over quantity. A successful event does not require more than 2-3 speakers.



Remember to reach out to the National Tabligh Team by emailing us at [lajnatablighuk@gmail.com](mailto:lajnatablighuk@gmail.com) if you require assistance with anything.

# CHECKLIST FOR TABLIGH EVENT PLANNING (VIRTUAL AND NON- VIRTUAL)



- Have I started off with Dua (Prayer)?
- Have I taken out some Sadqa?
- Have I written a letter to Huzoor-e-Aqdas (aba) requesting prayers for the success of the event?
- Have I reflected on the red book points/guest feedback from previous events and planned how to improve based on these?
- Do I need to work out a budget?
- Have I tried to engage all members of my Majlis in helping to plan and organize the event/initiative?
- Have I consulted the National Tabligh Team if there is anything I am unsure about/for guidance?
- After the event, I will ensure there is an effective follow up: Thank you letters, red book points, reporting the event in the monthly Tabligh report and sharing appropriate photos from the event with the regional twitter monitor.

# EFFECTIVE TABLIGH EVENT PLANNING

## Interfaith Events

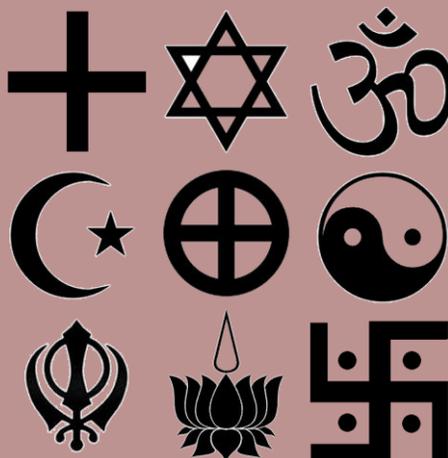
### ➤ How should I decide a theme for the event?

Consider current issues of interest to the wider population in relation to Islam, e.g., Women's rights, Freedom of Speech or the Existence of God. You can also focus on UN Days and present the Islamic teachings on the various topics. E.g., for International Womens Day you can organise an event on the theme of Faith and the rights of Women.



### ➤ How can the event be promoted?

Ask the faith communities you are inviting to promote the event amongst their members. You can ask your local Lajna to promote the event through word of mouth to their friends/colleagues/Tabligh contacts.



# EFFECTIVE TABLIGH EVENT PLANNING

## ➤ How should I decide the date of the interfaith event?

Consider religious celebrations of the different faith groups of your guests as they may be unable to attend on those days. Refer to the Tabligh syllabus to identify key religious events/dates such as National Interfaith Week, International Day of Peace etc – use these to plan your event.



## ➤ What should the invite include?

Details about the event (date, time, venue), introduction to the theme of the interfaith, short introduction to the Ahmadiyya Muslim Community and Lajna Ima'illah and the scheduled Programme for the day.



# EFFECTIVE TABLIGH EVENT PLANNING

## Coffee Mornings



### ➤ What is the purpose of a Coffee Morning?

Coffee Mornings are a good opportunity to engage with your Tabligh contacts in an interactive yet informal setting.



### ➤ When might you hold a coffee morning?

As part of the Poppy Appeal, Women's Day, International Day of Peace, International Day for Tolerance – Coffee mornings may be held to mark specific days/events, or they can simply be held to bring together your tabligh contacts and discuss matters of faith.



### ➤ What is the format of a coffee morning?

Although coffee mornings are informal events, it is advised that you start with Dua and a short welcome from the host. Formal speeches are not necessary, although depending on the theme of your event, you may wish to ask particular guests to say a few words, e.g. for Poppy Appeal Coffee Mornings, you may wish to invite representatives from The Royal British Legion to speak about their work and their cause. Purpose is to let your guests interact freely.

**Remember, when hosting a virtual coffee morning, as a gesture of gratitude and to extend hospitality you can gift your Tabligh contacts some coffee vouchers. These can be sourced from local independent coffee shops or where this is not possible, from the larger chains.**

**To locate your local Costa Coffee branch click on the link below:**

**<https://www.costa.co.uk/locations/store-locator>**

**To purchase Costa Coffee vouchers/gift cards use the link below:**

**<https://gifting.costa.co.uk/>**

**To accompany these vouchers, we have prepared some gratitude cards.**

**These can be accessed by your local Sadr via Mrs.**

**Examples of these can be seen on the next page.**

# EFFECTIVE TABLIGH EVENT PLANNING

As a gesture of gratitude, you can gift your guests some coffee vouchers. You can source these from independent businesses, or where this is not possible, from the larger chain coffee shops.



Ahmediyya Muslim Women's Association UK



*"To extend compassion and kindness to humankind is a great form of worship and a tremendous means to seek the pleasure of Allah the Exalted."*

Hazrat Mirza Ghulam Ahmad (Peace be upon him) - Founder of the Ahmediyya Muslim Community

Dear *[Insert Guest Name]*

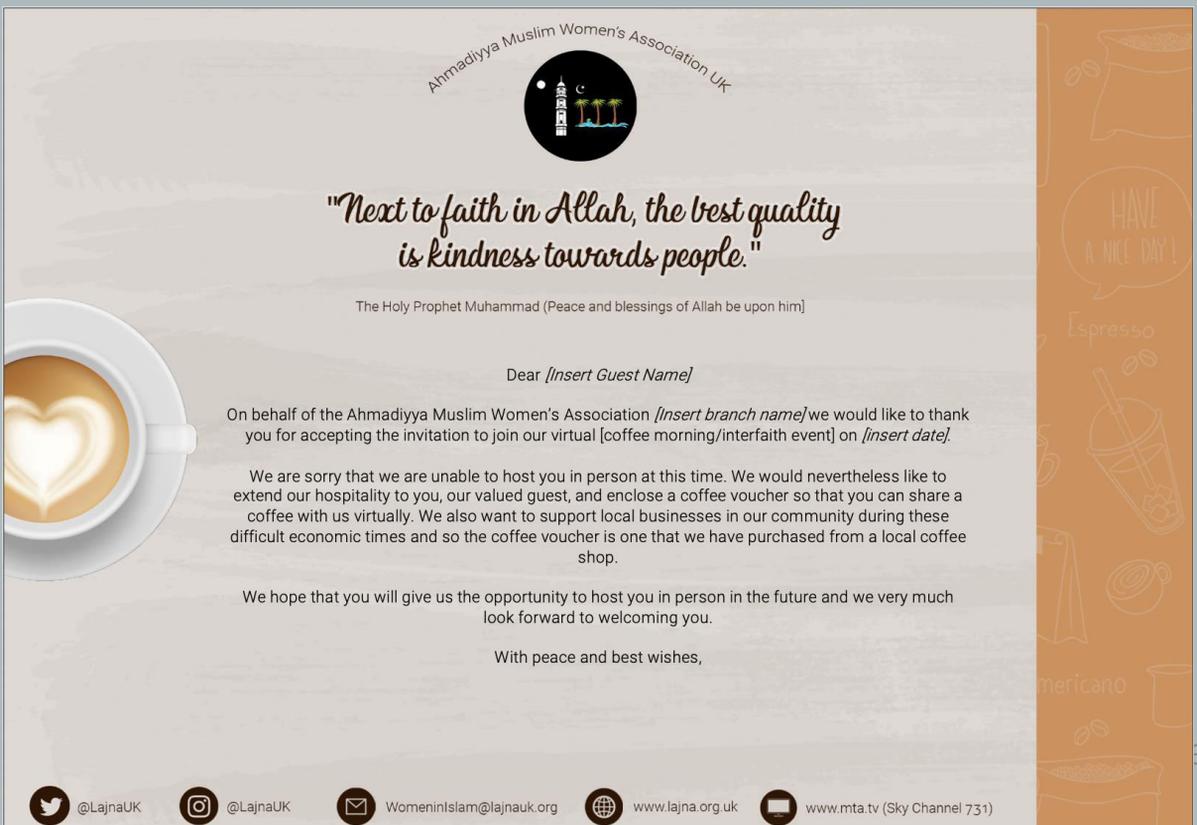
On behalf of the Ahmediyya Muslim Women's Association *[Insert branch name]* we would like to thank you for accepting the invitation to join our virtual [coffee morning/interfaith event] on *[insert date]*.

We are sorry that we are unable to host you in person at this time. We would nevertheless like to extend our hospitality to you, our valued guest, and enclose a coffee voucher so that you can share a coffee with us virtually. We also want to support local businesses in our community during these difficult economic times and so the coffee voucher is one that we have purchased from a local coffee shop.

We hope that you will give us the opportunity to host you in person in the future and we very much look forward to welcoming you.

With peace and best wishes,

 @LajnaUK  @LajnaUK  WomeninIslam@lajna.org  www.lajna.org.uk  www.mta.tv (Sky Channel 731)



Ahmediyya Muslim Women's Association UK



*"Next to faith in Allah, the best quality is kindness towards people."*

The Holy Prophet Muhammad (Peace and blessings of Allah be upon him)

Dear *[Insert Guest Name]*

On behalf of the Ahmediyya Muslim Women's Association *[Insert branch name]* we would like to thank you for accepting the invitation to join our virtual [coffee morning/interfaith event] on *[insert date]*.

We are sorry that we are unable to host you in person at this time. We would nevertheless like to extend our hospitality to you, our valued guest, and enclose a coffee voucher so that you can share a coffee with us virtually. We also want to support local businesses in our community during these difficult economic times and so the coffee voucher is one that we have purchased from a local coffee shop.

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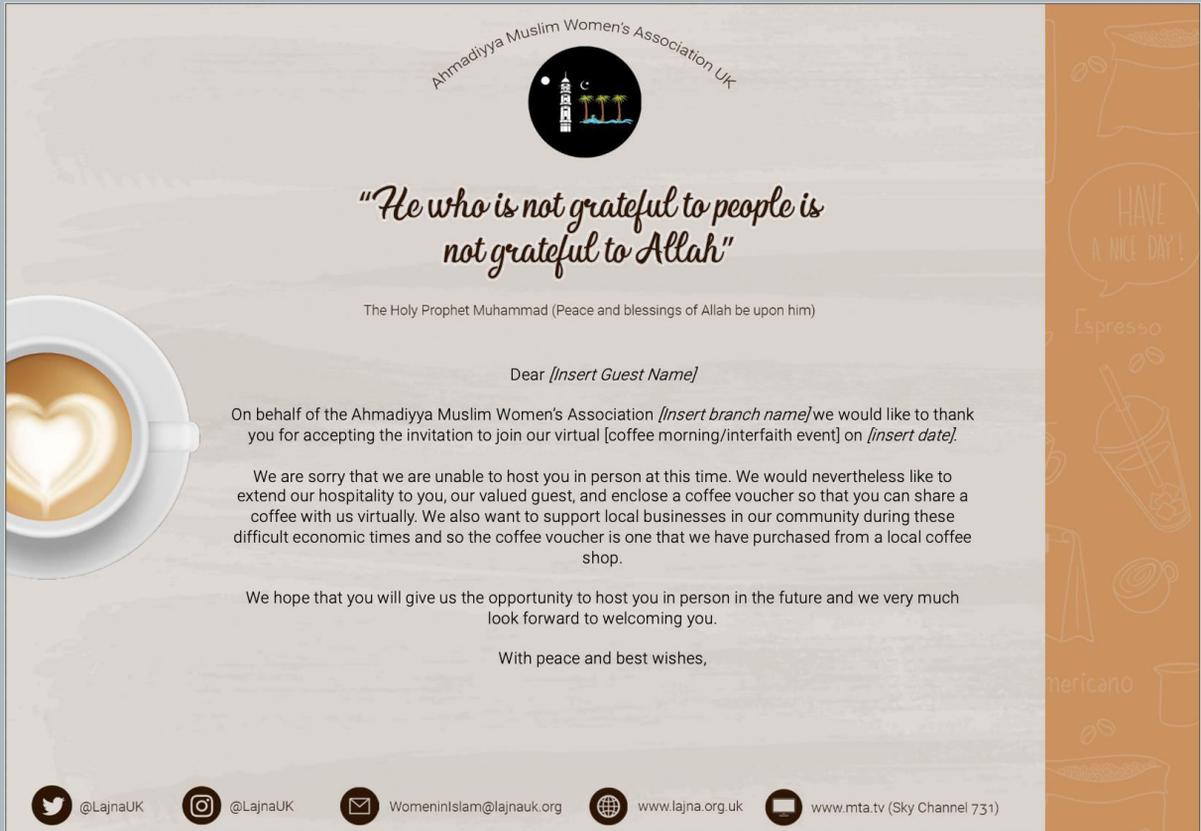
With peace and best wishes,

 @LajnaUK  @LajnaUK  WomeninIslam@lajna.org  www.lajna.org.uk  www.mta.tv (Sky Channel 731)



# EFFECTIVE TABLIGH EVENT PLANNING

## Coffee Voucher Gratitude Cards



Ahmediyya Muslim Women's Association UK



*"He who is not grateful to people is not grateful to Allah"*

The Holy Prophet Muhammad (Peace and blessings of Allah be upon him)

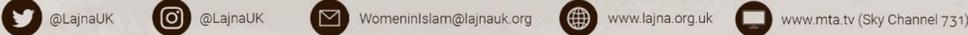
Dear *[Insert Guest Name]*

On behalf of the Ahmediyya Muslim Women's Association *[Insert branch name]* we would like to thank you for accepting the invitation to join our virtual [coffee morning/interfaith event] on *[insert date]*.

We are sorry that we are unable to host you in person at this time. We would nevertheless like to extend our hospitality to you, our valued guest, and enclose a coffee voucher so that you can share a coffee with us virtually. We also want to support local businesses in our community during these difficult economic times and so the coffee voucher is one that we have purchased from a local coffee shop.

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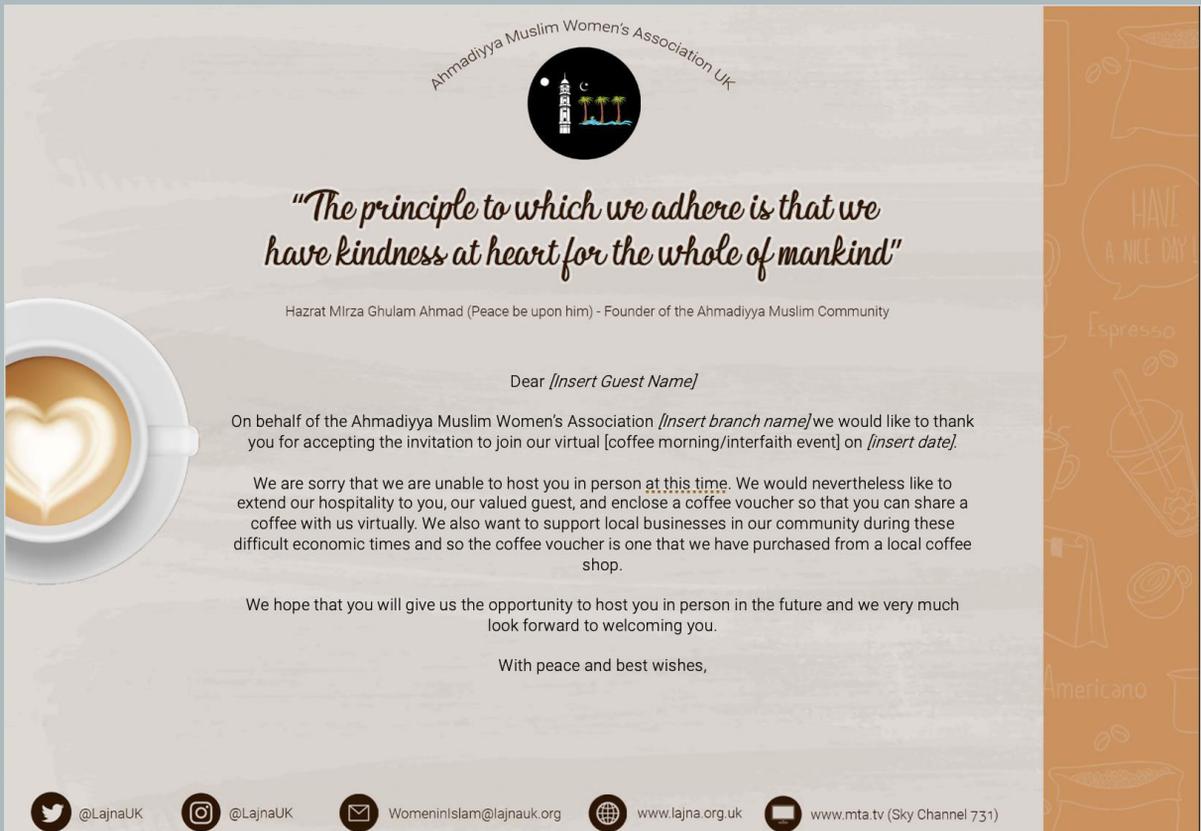
With peace and best wishes,



Espresso

Americano

HAVE A NICE DAY!



Ahmediyya Muslim Women's Association UK



*"The principle to which we adhere is that we have kindness at heart for the whole of mankind"*

Hazrat Mirza Ghulam Ahmad (Peace be upon him) - Founder of the Ahmediyya Muslim Community

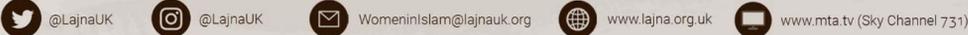
Dear *[Insert Guest Name]*

On behalf of the Ahmediyya Muslim Women's Association *[Insert branch name]* we would like to thank you for accepting the invitation to join our virtual [coffee morning/interfaith event] on *[insert date]*.

We are sorry that we are unable to host you in person at this time. We would nevertheless like to extend our hospitality to you, our valued guest, and enclose a coffee voucher so that you can share a coffee with us virtually. We also want to support local businesses in our community during these difficult economic times and so the coffee voucher is one that we have purchased from a local coffee shop.

We hope that you will give us the opportunity to host you in person in the future and we very much look forward to welcoming you.

With peace and best wishes,



Espresso

Americano

HAVE A NICE DAY!

# EFFECTIVE FOLLOW UP AFTER AN EVENT

In addition to the follow up mentioned on the previous page, sharing a brief report of your event or initiative with your local newspaper presents a valuable means of Tabligh.

Local newspapers are always looking to feature community work. Do utilise any opportunities by reaching out to editors and emailing them a report of your event. Within this report, you should include details about the event, including the purpose of the event, what was covered and who the speakers were. Do get prior permission from those guests who are mentioned in your report!

Below is an example of an article that was published in the Farnham Herald (a local newspaper) following an interfaith event organised by Islamabad Lajna.

## Different faiths come together in a first for Islamabad women's association

As we all begin to adjust to the new normal life with a pandemic, the Ahmadiyya Muslim Women's Association (AMWA) continues in its efforts to eradicate walls of discord and build bridges of love and harmony.

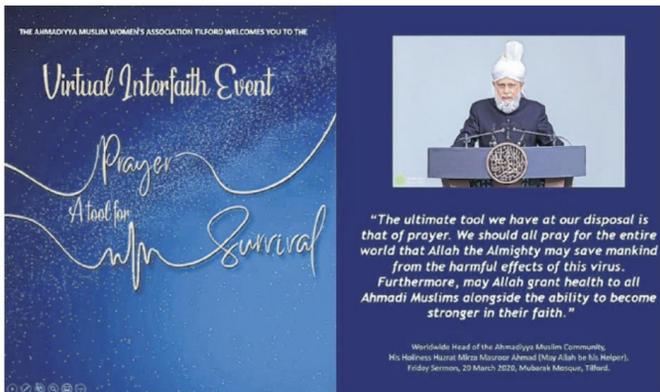
On Friday, August 7, the Tilford branch of the AMWA (also known as Islamabad) hosted a women's virtual interfaith event calling for different religious communities and individuals to connect irrespective of differences in backgrounds and beliefs.

This event endeavoured to provide members of the local community with an opportunity to learn about each other, appreciate diversity, and find common ground to work together to promote peace and harmony.

More than 50 guests attended the event where a number of faith adherents were invited to deliver a message on the theme: *Prayer: A tool for Survival* based on its significance within their respective faiths.

Speakers for the event included:

- Rev Sandy Clark, Curate, The Bourne Parish
- Rabbi Sylvia Rothschild, Visiting Rabbi of Milan
- Sue Moffat, Buddhist Community Farnham
- Anne Marie Ionescu,



Ahmadiyya Muslim Women's Association.

The formal proceedings began with the recitation of the Holy Qur'an, by Rubina Kashif, a member of the AMWA. This was followed by an introduction to the Ahmadiyya Muslim Community by the vice general secretary, Husna Butt.

This introduction featured an insight into the civic work the community has been doing on a national and local level during the past few months of the pandemic.

The AMWA Tilford has had the opportunity to work closely with various organisations during these unprecedented times, including Frensham Heights, Frimley Park Hospital, Royal Surrey Hospital, Bluebird Care Alton, a few local schools, and pharmacies.

The first message on the day's theme was delivered by Rev Sandy Clark. Before going on to do this, Rev Sandy spoke of the lockdown experience for the Tilford and The Bourne

parish while mentioning the various amenities that were put in place to help members of the community.

This included a community helpline, welfare checks by ministers and weekly prayers being conducted over Zoom.

Speaking on the common teachings regarding prayer found within all religions, Sandy said: "We can often think about prayer as a shopping list – going to God and asking Him to do this, this and this. But prayer is

so much more than that – it is a relationship! It's about opening our hearts to allow God to fill our lives with his presence, his wisdom and his love."

Rabbi Sylvia Rothschild made a similar point about prayer, adding: "To pray daily is an affirmative duty... The number of prayers is not prescribed in the Torah. No form of prayer is prescribed in the Torah. Nor does the Torah prescribe a fixed time for prayer."

This is something that not only members of faith, but others can relate to as well. Often, we find ourselves to be in situations where we unconsciously rely on God.

Sue Moffat from the Buddhist Community, Farnham, explained the different schools of Buddhism and talked about living in the middle way. A Buddhist mantra *Om Mani Padme Hum* was played followed by an explanation of what each syllable means. Sue finished off by playing a mantra by singing *mun, Ani Choying Drolma*.

Anne Marie Ionescu spoke on the topic of prayer from an Islamic perspective drawing upon Quranic verses and traditions of the Holy Prophet Muhammad (Peace be upon him).

She noted: "Prayer forms one of the five pillars of faith in Islam and constitutes the performing of

five separate prayers throughout the day. Many may think this can become tiring or impractical, particularly when needing to perform them during working hours.

"However, far from causing stress, daily prayers provide a break, a mental refuge through quiet contemplation, meditation and, most importantly, a connection with God."

After the last speaker, group discussions were conducted in which attendees discussed what they would take away from the event.

Some of the remarks received:

- "It was a great experience and there should be more events like this."
- "Interfaith events, such as this one, provide a platform for a greater understanding of different religions... they open up your heart to others."
- "Amazing event – in this day and age it's very important we all come together and focus on the similarities rather than the differences. By doing so, we are opening doors to a peaceful and harmonious society."

The event concluded with closing remarks and a silent prayer led by Faiza Aslam, the Tilford branch president of the Ahmadiyya Muslim Women's Association.

Husna Butt

# GUIDANCE ON ARTICLE WRITING



During the virtual mulaqat with Lajna Holland on 22 August 2020, Hazrat Mirza Masroor Ahmad (aba) encouraged the members of Lajna Imaillah who had interest or aptitude in writing to author articles highlighting the merits and benefits of Islam's teachings and to refute allegations commonly laid at Islam's door, particularly in relation to women's rights.

*“Even one person can bring about real transformative change for the better and so do not worry if you are starting with just a few members who are writing in defence of Islam. If your team works passionately and diligently it will inspire others to join this effort to defend the true and peaceful teachings of our religion.”*

*“Those who wish to write articles to newspapers about various issues in defence of Islam should for instance write that you people say that Islam teaches such and such when in actual fact, this is the true teaching of Islam. So, you should encourage those who are capable of writing such articles. The various topics that come up on social media are the ones that should be addressed so that the readers are attracted and inclined to them and so that more and more people read them and turn towards what you have to say. In the western world, issues that arise with regards to women is that they do not have freedom, the restriction of Purdah applies to them, such and such restrictions are made against women and such and such injustices are committed upon them. Women should write about these issues and explain that you say such and such (about us), I am a woman, and this is my response to your assertion.”*

Articles for submission to the Lajna blog  
(<https://voiceofbritishmuslimwomen.wordpress.com>) may be emailed to  
[press.media@lajnauk.org](mailto:press.media@lajnauk.org)

# A GUIDE TO WRITING LETTERS TO EDITORS

The letters page is probably one of the most widely read feature in a newspaper and provides a good opportunity to promote one's cause to a wider audience.

Guidelines for writing Letters to Editors:

- ❑ The letter should be addressed to 'Dear Editor', have an appropriate length; include paragraphs so it's not one unreadable chunk.
- ❑ The letter should be in the body of the email, not an attachment and include your name and a full address underneath, plus a contact telephone number. The papers publish only the city, or the town.
- ❑ If you are writing to more than one newspaper, do not use identical wording. The Times, for example, insists on exclusive use of any letter.
- ❑ Most national dailies don't publish letters of more than 250 words.
- ❑ Letters sent to local papers may be read carefully by the local MP who may use them as a gauge for which issues are important to his or her constituents.



**Email Addresses for a few Letter pages:**

- [letters@independent.co.uk](mailto:letters@independent.co.uk)
- [guardian.letters@theguardian.com](mailto:guardian.letters@theguardian.com)
  - [letters@thetimes.co.uk](mailto:letters@thetimes.co.uk)
  - [dtletter@telegraph.co.uk](mailto:dtletter@telegraph.co.uk)
  - [letters@standard.co.uk](mailto:letters@standard.co.uk)

# A GUIDE TO WRITING LETTERS TO EDITORS

Below are two examples of letters that have been published by different newspapers.

I am disturbed by the plea the London Bridge attacker had written to join a deradicalisation course: “Now I am much more mature and want to live my life as a good Muslim and also a good citizen of Britain.”

The majority of Muslims (like myself) know that violence and extremism have nothing to do with the values of Islam. We know the terrorists who claim otherwise have been severely brainwashed. We have known this for a long time.

And yet the attacker’s plea suggests not that these terrorists are just brainwashed, but that they *know* their actions aren’t in line with being a “good Muslim”. They *know* that they are not following Islam’s teachings, but instead a sick ideology fuelled by hatred that is trying to fuel more hatred.

To reform and rehabilitate the people who have the potential is a tremendous effort, but possible. I think I will spend the rest of my life in awe of people like Jack Merritt and Saskia Jones: who are braver than us, and braver than them.

**Yusra Dahri**

*Tilford, Surrey*

## Divine grace

THE PAST 12 months have, undoubtedly, had a devastating impact on much of the world. While many of us have faced the loss of a loved one, others have witnessed a massive impact on their mental health.

However, as we gradually progress through the roadmap out of lockdown, we are beginning to see a glimmer of hope of returning to some form of normality.

As Muslims, we are now leading up to the last ten days of Ramadan: a spiritually and physically rejuvenating journey. Ramadan is an exercise for the mind, the body, and the soul, rekindling the spiritual spark in our hearts, to refresh the love we have for our Creator – Allah the Almighty.

This holy month enforces the Islamic teaching that one must not despair of God’s grace.

Hence, we read in the Holy Qur’an, “...despair not of the mercy of Allah...” (39:54). This verse holds out an essential message of hope during these challenging times while encouraging optimism. Islam denounces pessimism as it is seen to be the root of most sins and failures in life.

At the start of the pandemic, we all felt apprehensive, not knowing what the future held but those of us who have faith, it was our belief and hope in Divine Grace as well as the medical research culminating in vaccines that helped us pull through.

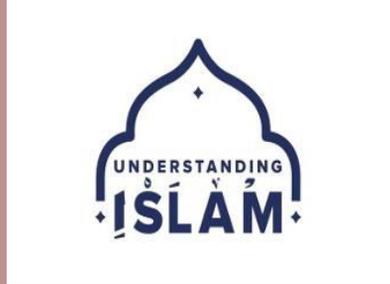
Today, more than 34 million people have received their first dose of the vaccination in the UK. As Covid-19 possibly remains with us for the rest of our lives, we must continue to remain vigilant and most importantly protect one another. If we all continue to play our part, we will be closer to achieving normality.

**Husna Butt**

**GS Ahmadiya Muslim Women’s Association, Tilford branch**

# TABLIGH OPPORTUNITIES WITH LOCAL SCHOOLS

## *Lajna Imaillah UK National Schools Campaign*



*"I know that the majority -90% of the schoolteachers- are ignorant about the true teaching of Islam; this is why sometimes the way they speak about Islam disturbs the minds of our children. So, you should try to start a campaign on this issue."* Hazrat Khalifatul Masih (V) (aba), 2 January 2021, Virtual Mulaqat with National Amila, Lajna UK

In accordance with the instructions of Huzoor (aba) the Tabligh Department have launched a National Campaign to engage with schools across the country and provide guidance and resources for the effective and accurate teaching of Islam for primary and secondary age children.

The materials will be available through a new website: [www.understanding-islam.co.uk](http://www.understanding-islam.co.uk) and will include the following:

1. PowerPoint presentations covering key topics and themes;
2. Teachers Notes providing explanatory guidance on each topic;
3. Lesson Plans to help teachers structure the lesson;
4. Activity Worksheets to supplement each topic and reinforce understanding; and
5. Interactive Quiz to test learning objectives for each topic.

The materials have been prepared to cover Key Stage 1 to Key Stage 4.

The National Tabligh Department will provide you with a template cover letter to send to local schools introducing the materials.

## TABLIGH OPPORTUNITIES WITH LOCAL SCHOOLS



**Join your local SACRE** – The SACRE is the Standing Advisory Council for Religious Education and every local Authority has one. Religious Education (RE) is not part of the National Curriculum – it is a local responsibility. The local SACRE advises its schools on what is taught in RE through its locally agreed syllabus and how the teaching of this subject can be improved. Through SACRE, local communities and teachers have the opportunity to influence directly what pupils learn in RE. Becoming a member of your local SACRE presents a good opportunity to ensure that schools are conveying the teachings of Islam effectively and accurately.

You can find details of your local SACRE through your local authority website, eg, [www.harlow.gov.uk](http://www.harlow.gov.uk), [www.hull.gov.uk](http://www.hull.gov.uk).

**Become a Parent Governor** – School Governing Bodies exist to support the strategic leadership of the school. They consist of staff, parents, Local Authority and community representatives. The Governors usually have 3 main roles: strategic planning, monitoring and Finance. Becoming a school governor will help you to strengthen relationships with teachers at your school and facilitate a better understanding of school processes and strategies, Insha'Allah paving the way for Tabligh opportunities.

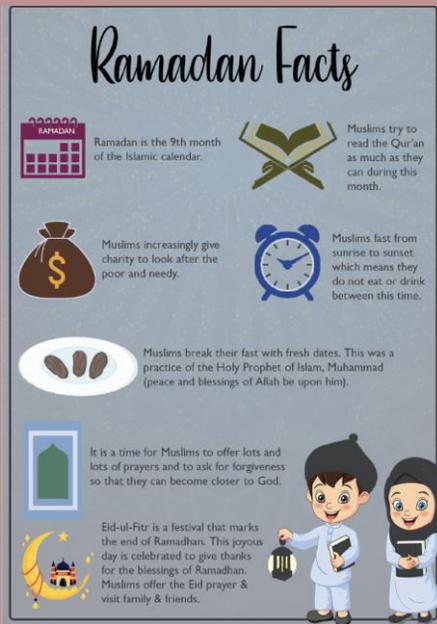
**Join the School Parent Teacher Association (PTA)** - PTA's are Parent Teacher Associations and aim to make the school a better place of learning for children. PTA's are also able to coordinate their own events which can be utilised during certain times of the year including Ramadan and Eid.

## TABLIGH OPPORTUNITIES WITH LOCAL SCHOOLS

**Volunteer at school events**, for example school fairs and charity events. This will help you to develop good relations and expand your contacts at local schools.

**Look out for Tabligh Opportunities:**

- ❖ Ramadhan and Eid are a good time to reach out to local schools and offer to present a lesson or assembly on Islam.

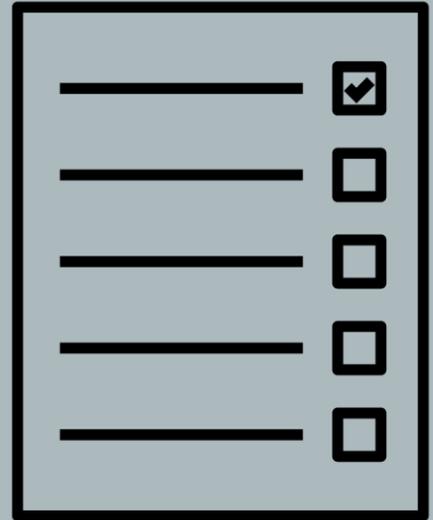


- ❖ Offer the School a tour of your local Mosque.
- ❖ Send Eid Cards to friends and teachers.
- ❖ Invite teachers to your local interfaith events, coffee mornings and the National Peace Symposium. There may also be opportunities to invite teachers to Jalsa Salana and the Big Iftar events.
- ❖ Engage in silent Tabligh when interacting with teachers and parents at your local school – show support, concern and a willingness to help . Show kindness, express gratiotude and address others with a smile😊

# HOW TO ORGANISE A SCHOOL TALK

## POINTS TO NOTE:

- If you have children at the school, speak to your child's teacher and offer to deliver a class talk/assembly.
- If you don't have children at school, contact the RE Teacher/RS Coordinator at local schools.
- Co-ordinate with any Lajna members who are School Governors or members of the PTA at local schools.
- Approach schools at key times, eg during Ramadhan, before Eid or before Hajj.

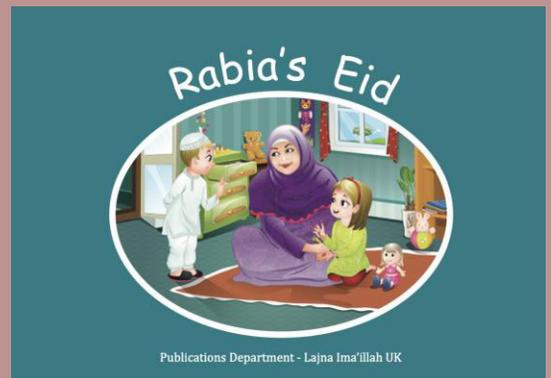


## PRE-TALK CHECKLIST:

- Find out the age group you'll be presenting to
  - adjust your delivery accordingly
- Select topic(s) to present
  - Narrow down presentation topics - focus on 1 to 3 major elements
- Discuss your ideas with the teacher
  - Find out what they want & how they want it to be done
- Timing: Stick to your allocated timing
  - Remember younger children = less attention span
- Find out what equipment will be available to use.
  - Check if you can bring props with you and let the teacher know what these will be. If bringing food items such as dates, check for allergies and provide suitable alternatives.
- Present the school with your lesson/assembly plan and ensure they are happy with it

## SUGGESTIONS FOR SUPPORTING ITEMS/MATERIALS:

- Prayer mat
- The Holy Qur'an
- Pictures/models of Mosques
- Prayer caps / scarves
- Eid card / decorations
- Henna / pictures of henna
- Muslim clothes
- Food – dates
- Muslim storybooks to read: e.g. Rabiya's Eid (check the Nasirat website and the Publications page on the Lajna website for the latest publications for children)
- Arabic calligraphy
- Worksheets – colouring, puzzles, etc.



## AFTER THE EVENT:

- Get feedback from the teacher and note any red book points
- Leave your contact details
- Write to the school to formally thank them for the opportunity
- Keep in touch with the female teachers you met and invite them to relevant local, regional and national Jamaat events e.g., the National Peace Symposium.

# GUIDELINES FOR THE USE OF SOCIAL MEDIA

*“Many avenues of online Tabligh have opened up through Whatsapp and other social media platforms... At the end of the day the world is still communicating through whatever means available through the media, so you should also use that same media and the same modes of communication and means applied by the people in this world.”*

[Hadrat Mirza Masroor Ahmad (aba) Virtual Mulaqaat with Office Bearers Sweden, August 2020]



## Twitter

- Online Tabligh is different from Tabligh in the real world. Due to the anonymity factor courtesy is usually side-lined. Be aware of this.
- If a Twitter profile is used for regular Tabligh one has to be extremely selective about tweets of personal nature as they will reflect on the message of Islam that is being conveyed. Twitter limits the text content of a tweet to **280 characters**.
- Adding photos/images will attract people to tweets but it comes with a degree of responsibility and the images need to be copyright free.
- In light of general courtesy and GDPR guidelines if a tweet is sent about Tabligh contacts or their photos are posted, their prior permission should be expressly sought.
- To show deference, usage of photographs of the Promised Messiah (peace be on him) and the Khulafa should be limited and undertaken with the utmost of respect and only for valid reasons.
- A good tweet has relevant hashtags. This increases the reach of your tweet, and helps you to take part in conversations on social media.
- Be sure to keep an eye out for news about social media campaigns by **@LajnaUK** and add your voice.
- As Muslim women, we strive for modesty in the tone of our tweets and the content of our pictures.

# GUIDELINES FOR THE USE OF SOCIAL MEDIA

*“The young generation of today is proficient in the use of new electronic means of communication. Thus I also say this to the youth; come forward and engage in this jihad!”*

[Hazrat Mirza Masroor Ahmad (aba), Lajna Imaillah UK Ijtema 2010]



## Instagram

- Instagram is of course an image-based platform, so a picture of some description is needed to post a Tabligh message here. This could be a photograph or a graphic.
- The graphic can be custom-made or if it is lifted from another Jama'at source then permission should be sought in advance. Creating a digital graphic could not be easier. Look into free sites like Canva.com
- When using a quote from the Holy Qur'an, hadith, saying or writing of the Promised Messiah (peace be on him) or a quote of Huzoor (aba) to make a graphic, thorough research and utmost care should be taken to get the quote spot-on and full reference should be given. There are a few 'free' photo sites which can be used to make graphics e.g. Pixabay Pexels and Unsplash.

## Safeguarding your Purdah

- Purdah or hijab is so much more than a cloth to cover our heads and a loose outer garment to cover our body. It is of course a mind-set.
- 'Online purdah' may include opting to keep personal photos private and not post them as well those of other Ahmadi Muslim ladies and girls.
- It definitely includes conducting ourselves with certain decorum and probity in the words and tone we use, avoiding overfamiliarity and maintaining a reserved manner.



# A GUIDE ON HOW TO CONDUCT A 1:1 DISCUSSION

## WHAT IS A 1:1 TABLIGH DISCUSSION?

A 1:1 Tabligh discussion takes place between you and a Tabligh contact/ neighbour/ colleague. During this discussion you would engage with your contact about Islam in order for them to learn more about your faith and answer questions which they have.

## THE IMPORTANCE OF 1:1 DISCUSSIONS

1:1 discussions are a most beneficial means of Tabligh. They allow you to introduce Islam and Ahmadiyyat to your contact in a focused, tailored discussion which takes place in a relaxed and personal environment. It allows you to address specific questions raised by your contact. If circumstances permit, such discussions can take place in the homes of Lajna and this has the added benefit of being a great source of Silent Tabligh.

## SUGGESTED TOPICS:

- The true Jihad
- Women's rights in Islam
- Women and the Veil
- Rights of others in Islam
- Extremism and Terrorism
- FGM (Female Genital Mutilation)
- Islam and The Promised Messiah (peace be on him)
- Jesus (as) in Islam
- Science vs. Religion
- The Existence of God – Preaching to Atheists
- Prophet Muhammad (peace and blessings of Allah be upon him)
- The true Caliphate
- Freedom of Speech



# THINGS TO REMEMBER –

## 1:1 DISCUSSION

- First and foremost, Dua is essential and regularly writing to Huzoor for your Tabligh activities.
- Find a few topics of interest that you wish to discuss and would be of interest to your contact.
- Make sure to do your research before discussing the topic, you can do this by using Jama'at websites and reading Jama'at books (these too can be found online).
- You may want to set a theme for the discussion such as 'Women's rights in Islam'.
- In order for you to discuss the topic(s) in enough detail and answer any questions ensure you leave plenty of time for the discussion, you will also need to make sure you have enough information on the topic.
- If the 1:1 discussion is taking place at your house, ensure you have some snacks and beverages to offer to your guest.



- Whilst discussing topics with your contact ensure that your conduct is sociable and extremely hospitable, always be respectful toward their views and religion. The way you should behave should reflect the beauty of our teachings and attract people towards you.
- if you do not know the answer to a question, it is best not to answer at that time, instead let them know you will find out and tell them.
- Give your contact Jama'at leaflets and books to read.
- Invite them back to discuss other topics and keep in touch with them, invite them to Jama'at events.
- For any unanswered questions, you can ask the National Tabligh team and do get back to your contact with the answer.
- Keep a list of topics covered so that you know which have already been discussed.
- Feedback on your discussions with your majlis so that they may also gain insights from your experience.



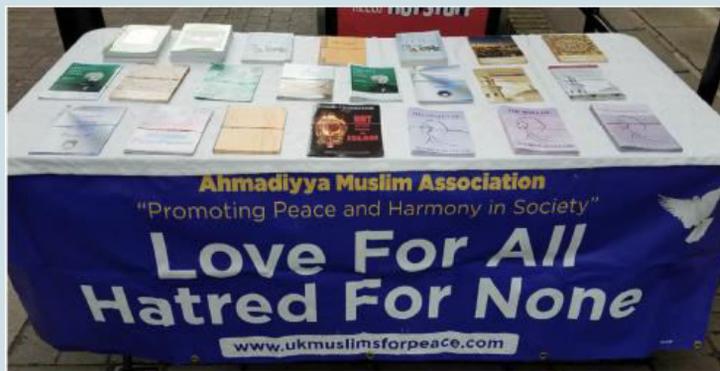
# A GUIDE ON HOW TO CONDUCT A TABLIGH STALL

## WHAT IS A TABLIGH STALL?

By the Grace of Allah Lajna have been granted permission to hold Tabligh stalls. A Tabligh stall is a stall displaying Jama'at literature, with the purpose of raising awareness amongst the public and spreading the message of Islam.

## THE IMPORTANCE OF TABLIGH STALLS

Tabligh stalls are an excellent way to spread the message of Islam and to distribute Jama'at literature amongst the public. Please adhere to the Tabligh Stall Guidelines on page 54 and do contact the National Tabligh Team if you require leaflets for your stall.



AHMADIYYA MUSLIM WOMEN'S ASSOCIATION

LAJNA IMA'ILLAH UK

LOVE FOR ALL HATRED FOR NONE



#MUSLIMWOMENFORPEACE



WWW.LAJNA.CIRGLUK



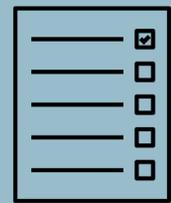
@LAINAUK



WOMENINISLAM@LAINAUK.ORG

# Tabligh Stall

## DO's and DON'T's



- Begin the stall with prayers and Sadqa.
- Security is paramount. Ensure you select a safe, public location to hold your stalls, e.g., outside supermarkets or stations.
- Lajna may arrange stalls without the presence of a Mehram but it is essential that they go in groups with mature and knowledgeable Lajna members present at all times.
- Check for permits/licenses/permissions. Although these are not required in the majority of cases, it is always worth checking with your local council and informing local retailers in the vicinity of your stall as a matter of courtesy.
- Ensure the stall is appealing to passers by.
- Have sufficient literature to display and distribute to those who would like it.
- Make sure you have contact cards to hand.
- You should have something available to take down questions if need be, for example a notepad.
- Don't be forceful, remember our purpose is not to compel but to be courteous and polite.
- Do not try to answer questions you do not know the answer to.
- Do not engage with someone who is confrontational or rude as there is no point in arguing.
- You should go in groups of 3-4 and not alone.
- Do not force people for contact details and always seek permission to contact. However, do follow up if details are given.
- Do not give personal details. You may wish to create an email account in your majlis for Tabligh purposes.
- Make a note of how many leaflets are handed out.
- You should take pictures of your stall, however not of Lajna.

# A GUIDE ON HOW TO DISTRIBUTE LEAFLETS

At the occasion of a virtual meeting with Hazrat Khalifatul Masih V<sup>(aba)</sup> the Tabligh Secretary of Finland Lajna Amila said that Ahmadi men distributed Tabligh related leaflets in public spheres. She wanted to know how Lajna members could get involved too.

Hazrat Khalifatul Masih<sup>(aa)</sup> said:

*“Why can’t Lajna do this too? You go to the market, buy groceries, go outside regularly and go to parks, etc. Take the Nasirat with you – they go to school too. So make groups of two or three and distribute pamphlets.*

*Get yourself acquainted and known as much as you can with women. Preach to women. What’s the harm in this?*

*If [Muslim] women could take part in battles during the early days, then why can’t they distribute leaflets today? I just explained this yesterday, that they used to take part in battles. The battle of this age is to do tabligh, right? So, carry out tabligh. We aren’t to wield swords – in this age, we are to give out literature and distribute it.”*

Huzoor<sup>aa</sup> said that Lajna members should also take caution and go in groups of twos or threes and have some nasirat members with them so they are trained as well. Apart from this, Huzoor<sup>aa</sup> instructed to develop relations with more women and to preach to them.”

(18<sup>th</sup> September 2021, National Amila of Lajna Imaillah Finland - Virtual Meeting with Hadhrat Khalifatul Masih V<sup>(aa)</sup>.)

# USEFUL RESOURCES TO GROW YOUR TABLIGH CONTACTS

**How to find your local MP:**

<https://members.parliament.uk/FindYourMP>

**How to find your local Councillor:**

<https://www.gov.uk/find-your-local-councillors>

**How to find details of your local libraries:**

<https://www.gov.uk/local-library-services>

**This website allows you to search for and find  
information about charities in the UK:**

<https://www.charitychoice.co.uk/charities/search>

**This is a link to the Women's Interfaith Network:**

<https://wominet.org.uk>

**This is a link to the Women's Federation of World  
Peace:**

<https://www.wfwp.org.uk>

**This website enables you to locate local churches in  
your area:**

<https://www.findachurch.co.uk>

**This link from Wikipedia provides details about  
Jewish communities in the UK:**

[https://en.wikipedia.org/wiki/List\\_of\\_Jewish\\_communities\\_in\\_the\\_United\\_Kingdom](https://en.wikipedia.org/wiki/List_of_Jewish_communities_in_the_United_Kingdom)

# KEEPING A RECORD OF YOUR TABLIGH CONTACTS

It is vital to keep an accurate and timely record of your Tabligh contacts in order that you may successfully stay in touch with the contact and maintain a close relationship.

Beloved Huzoor (aba) has on many occasions expressed that we must keep a detailed record and conduct follow-ups to build strong links with those who have attended events in the past.

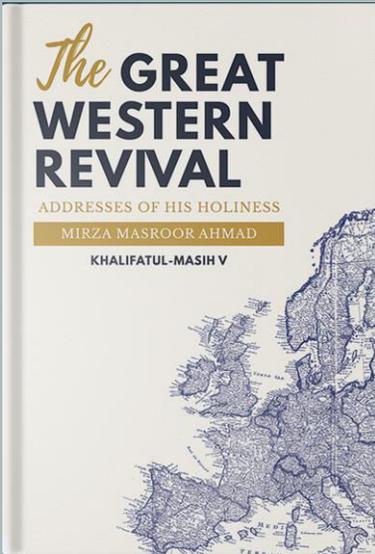


All local Tabligh Secretaries are requested to keep a record of guests that they invite to a particular event, along with any other Tabligh contacts.

In accordance with GDPR requirements please ensure you have your guest's written permission to contact them (this can be added as a column on your sign-in sheets at events).



# TABLIGH RESOURCES



## The Great Western Revival

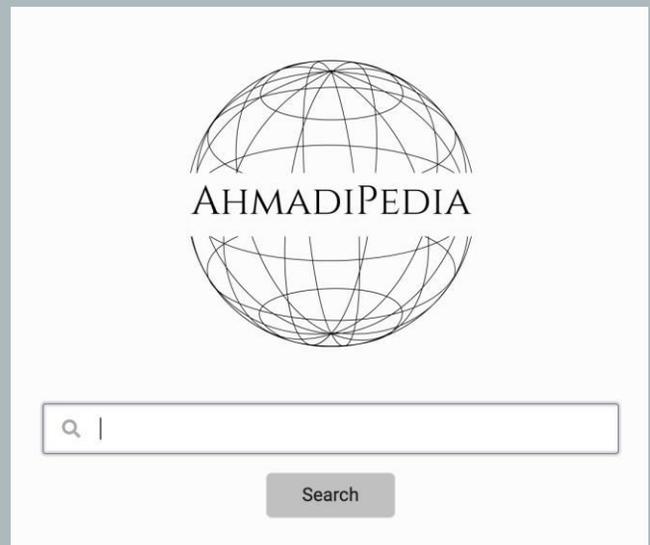
This book is a compilation of the addresses delivered by Hazrat Mirza Masroor Ahmad (aba) where Huzoor (aba) provides a comprehensive solution to the world's problems. This book is an excellent resource for Tabligh and we encourage every Tabligh Secretary to study it.

<https://www.thegreatrevival.co.uk>

On 2 July 2021, Hazrat Mirza Masroor Ahmad (aba) launched Ahmadipedia.org – a new online research tool providing accurate and authentic information related to the Ahmadiyya Muslim Community. Hazrat Mirza Masroor Ahmad (aba) said:

***“I wish to announce that an Ahmadiyya Encyclopaedia, developed by the central Ahmadiyya Archive and Research Centre, will be launched today. By the grace of Allah the Almighty this website will be a resource for members of the Ahmadiyya Muslim Community and it can be reached at [www.Ahmadipedia.org](http://www.Ahmadipedia.org) where a home page in the style of a search engine will be available to search Ahmadi-related content. It has been made very simple and easy to use and it will provide basic information about the books, personalities, events, beliefs and buildings of the Ahmadiyya Muslim Community.”***

<https://www.ahmadipedia.org>



# TABLIGH RESOURCES

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

OPEN  
Qurán



Search

On 9 April 2021, Hazrat Mirza Masroor Ahmad (aba) inaugurated and launched a new website to assist in the study and research of the Holy Quran – [HolyQuran.io](https://www.holyquran.io). Speaking about the launch during the Friday Sermon, Hazrat Mirza Masroor Ahmad (aba) said:

***“The Alislam website team has created the first version of a Holy Quran search website. The website ‘HolyQuran.io’ can be viewed independent from the Al Islam website. You can search any chapter, verse, word or topic in Arabic, English and Urdu through a new search engine. The search results can show translations produced by the Ahmadiyya Muslim Community, as well as those translated by others. With every verse you can view the commentary, topics, and related verses”.***

<https://www.openquran.com>

# TABLIGH RESOURCES

+44 (0) 1252 783890

伊斯兰教阿哈默底亚会  
热爱人人，憎恶无人

主页

古兰经

主许迈喜合

书籍

问答

电视台

给我们留言



On 2 April 2021 Hazrat Mirza Masroor Ahmad (aba) launched An official Chinese Website of The Ahmadiyya Muslim Community (islam.cn). Speaking about the website during his Friday Sermon, Huzoor (aba) said that the new website will be a platform for spreading the message of Islam and introducing the beliefs and teachings of the Ahmadiyya Muslim Community to the Chinese population.

The content available on the website has been categorised under different subjects. It includes the new Revised Edition of the Chinese translation of the Holy Quran and 23 other Books and Pamphlets. It also has the answers to many questions and it has a 'Promised Messiah' section that contains an introduction to the Promised Messiah (peace be upon him) and the Caliphs of the Ahmadiyya Muslim Community.

<https://islam.cn>

# TABLIGH RESOURCES

THE FOLLOWING LEAFLETS CAN BE FOUND IN ELECTRONIC  
FORMAT ON THE LAJNA IMA'ILLAH UK WEBSITE

**INTRODUCING LAJNA IMA'ILLAH  
THE AHMADIYYA MUSLIM WOMEN'S  
ASSOCIATION UK**



CHARITY NO. 1189468  
OFFICE: IWAN E NUSRAT JAHAN | UNIT B1 ENDEAVOUR PLACE, COXBRIDGE BUSINESS PARK, FARNHAM GU10 5EH

**FEMALE  
CIRCUMCISION  
(FGM)**

**NOT  
IN  
THE  
NAME  
OF ISLAM**



DISPELLING THE NOTION OF THIS  
HORRENDOUS AND BARBARIC PRACTICE AS  
BEING ASSOCIATED WITH THE TEACHINGS  
OF ISLAM

**COVID-19  
A DIVINE MESSAGE  
FOR MANKIND**



HISTORIC LETTERS TO WORLD  
LEADERS FROM HIS HOLINESS  
HAZRAT MIRZA MASROOR AHMAD  
WORLDWIDE HEAD OF THE  
AHMADIYYA MUSLIM COMMUNITY

**Islam**

The Religion of Peace

*Islam*

**IN THE WORDS OF THE CALIPH**

# TABLIGH RESOURCES

THE FOLLOWING LEAFLETS CAN BE FOUND IN ELECTRONIC  
FORMAT ON THE LAJNA IMAILLAH UK WEBSITE

## THE STATUS OF



## WOMEN IN ISLAM

## THE RIGHTS OF



## WOMEN IN ISLAM

## THE ROLE OF



## WOMEN IN ISLAM

## UNDERSTANDING



## THE ISLAMIC VEIL

# TABLIGH RESOURCES

Please refer to the Tabligh section of the Lajna Imaillah UK website for up-to-date Tabligh presentations and materials. The National Tabligh Team is happy to provide templates for exhibition materials and banners should you require these for your events. Please contact us on [lajnatablighuk@gmail.com](mailto:lajnatablighuk@gmail.com).



Several programmes are very relevant to tune in to or to recommend to your Tabligh contacts, including:

- **Understanding Islam:** Understanding Islam is a programme discussing the basic teachings of Islam for everyone to increase their knowledge and understanding of Islam and learn about the beautiful teachings of Islam.
- **Reflections:** Reflections is a topical religious affairs programme. On Reflections we will be discussing contemporary religious topics and looking in depth at the issues affecting modern society from a religious and Islamic point of view.
- **Women's Hour:** A programme presenting pertinent issues impacting the Modern Muslim Woman and inviting discussion from experts and callers alike.
- **Faith in Focus:** Faith in Focus is a programme that ponders over various aspects of religion. It discusses theology in traditional and modern context and seeks to demonstrate the ways in which faith remains an integral part of life today.
- **Pathway to Peace:** A series of programmes that discuss the issues that face man in the world. Each programme concentrates on a single issue. The opinion of the public is given through the interviews recorded on the streets of London and an in-studio panel discusses these and sheds further light on the subject. The opinion of authorities is also sought, and the programme also highlights the various worldwide initiatives to remove barriers to peace.
- **The Voice of the Caliph:** This programme features various keynote addresses of Huzoor (aba). These were delivered at a range of national and international forums including parliament.

# TABLIGH RESOURCES

## ADDITIONAL TABLIGH RESOURCES:

### MTA

Programmes such as Faith Matters and Real Talk

### Literature and Publications

Jama'at Publications such as Review of Religions, An-Nusrat, Al-Hakam and The Ahmadiyya Bulletin

### Books & Pamphlets

Electronic books can be found on [www.alislam.org](http://www.alislam.org). Electronic leaflets can be found on [www.loveforallhatredfornone.org](http://www.loveforallhatredfornone.org)

**Tabligh Guide (by Naseem Ahmad Bajwa Sahib)**

## USEFUL APPS:

The Ten Conditions of Bai'at  
Ask Ahmadiyyat  
Mobile Friday Sermons  
Khalifa of Islam  
Muhammad Fact check  
Holy Quran  
Ask Islam  
Review of Religions



[www.khalifaofislam.com](http://www.khalifaofislam.com)

[www.allIslam.org](http://www.allIslam.org)

[www.trueislam.co.uk](http://www.trueislam.co.uk)

[www.loveforallhatredfornone.org](http://www.loveforallhatredfornone.org)

[www.reviewofreligions.org](http://www.reviewofreligions.org)

[www.lajnauk.org/departments/Tabligh](http://www.lajnauk.org/departments/Tabligh)

**WEBSITES**

[www.whyahmadi.org](http://www.whyahmadi.org)

[www.pressahmadiyya.com](http://www.pressahmadiyya.com)

[www.askIslam.org](http://www.askIslam.org)

[www.rationalreligion.co.uk](http://www.rationalreligion.co.uk)

[www.theanalystnews.com](http://www.theanalystnews.com)

# MAJLIS E SHURA TABLIGH PROPOSAL AND RECOMMENDATIONS 2017

## TABLIGH TRAINING DAYS

To be held at least each quarter by each local majlis



### Purpose:

- Discussing and raising awareness of current topics and trends affecting Tabligh
- Encouraging all Lajna and Nasirat to participate in Tabligh activities
- Provide Lajna with the **Practical Tools and methods** to be more confident in doing Tabligh (lack of confidence to do Tabligh often equals lack of motivation).

- How to conduct a successful 1-1 sitting
- How to arrange a Library exhibition.
- How to plan and organise an Interfaith Event.
- Silent Tabligh.
- How to write an article.
- How to respond to common/current allegations against Islam.

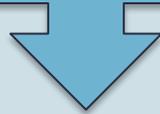
### **Some Suggestions on what can be covered on Tabligh Training Days:**

- Methods of preaching to Atheists.
- Ways of getting involved in Tabligh, e.g. at University, work or through volunteering with a Charity or Women's Group.
- What are the sources of information available to increase our knowledge.

# MAJLIS E SHURA TABLIGH PROPOSAL AND RECOMMENDATIONS 2017

## TABLIGH TARGETS

*'Local Majalis to set a monthly age and skills appropriate target to each member to become active Dain'illAllah'*



### Purpose:

To become active Dain'illAllah and engage everyone in Tabligh

Tabligh Secretaries may wish to set the monthly targets during the monthly Tabligh or General Meeting. Please ensure that as per the Shura recommendation, all targets are achievable and that they are age and skills appropriate. Do follow up with members to ensure effective and efficient completion of targets each month.

Help out with research on a Tabligh Workshop

Make a new Tabligh contact

Write an article

Learn about a particular faith or topic

Make an Eid card/New Year card for Tabligh Contact

Contact local Schools to explore Tabligh opportunities

Carry out a 1-1 discussion

### **Example of Tabligh Targets:**

Share Literature

Design a banner/poster for a virtual Tabligh exhibition

Silent Tabligh