



ISHA'AT PRESENTATION

**NATIONAL REFRESHER
COURSE, 2014**

What is Isha'at?

- Publication - designing, editing, proofreading
- Translation project – children's books
- Promotion & Sale - bookstalls, events
- Ordering of books from abroad
- An-Nusrat magazine - production, subscription, dispatch
- Audio-Video
- MTA
- Nasirat Website



**What is the role of a
local Isha'at Secretary?**

- Promoting all publication within local majlis
- Setting up bookstalls and exhibitions
- Distribution and sale of literature
- Creating awareness of Isha'at through newsletters, workshops, discussions
- Encouraging members to subscribe to magazines (An-Nusrat)
- Encouraging members to borrow books from local libraries
- Introduction of new books within local majlis
- Motivate members to write articles for national magazines



ISHA'AT REPORTING FORM

GRADING CRITERIA

- How much of the form is filled in
- Kind of information filled in
- Special Efforts
(e.g. exhibitions, workshops,
bookstalls, promotion of literature,
contact with libraries etc)

Isha'at Reporting Form – available on
Lajna website (www.lajna.org.uk)

Contact:

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Q/A?